

Film Weekly

1957-58
**YEAR
BOOK**

**CANADIAN
MOTION PICTURE
INDUSTRY**

Edited by HYE BOSSIN

**AROUND
THE WORLD
IN 80 DAYS**

Todd AD - Technicolor
Starring David Niven • Gaijinlas • Robert
Newton • Shirley MacLaine - Directed by
Michael Anderson • Prod. by Michael Todd.

**BAILOUT
AT 43,000**

Starring John Payne • Karen Steele
Paul Kelly - Directed by Francis D. Lyon
Produced by William C. Thomas-Howard
Pine - A Pine-Thomas-Shane Production.

BAYOU

Starring Peter Graves - Directed by Harold
Daniels • Produced by Ed. I. Fessler
and M. A. Ripps.

**BOY GIRL
GOES CALYPSO**

Starring July Tyler • Bobby Troup • Margo
Woodie • Directed by Howard W. Koch
Produced by Aubrey Schenck
A BelAir Production

**GUNSIGHT
RIDGE**

Starring Joel McCrea • Mark Stevens
Directed by Francis D. Lyon • Produced by
Robert Bassler • A Libra Films, Inc. Prod.

**GUN THE
MAN DOWN**

Starring James Arness • Emile Meyer
Robert Wilke • Harry Carey, Jr. - Directed
by Andrew V. McLaglen • Produced by
Robert E. Morrison • A Robert E. Morrison
and Andrew V. McLaglen Presentation.

HIDDEN FEAR

Starring John Payne • Alexander Knox
Conrad Nagel • Natalie Norwick • Anne
Newland - Directed by Andre De Toth
Prod. by Robert St. Aubrey and Howard
E. Kohn II - A St. Aubrey-Kohn Pres.

HIT AND RUN

Starring Higo Haas • Cleo Moore
Produced and Directed by Hugo Haas

LINE OF DUTY

Directed by Russell Rouse • Produced by
Clarence Greene • A Greene-Rouse Prod.

MEN IN WAR

Starring Robert Ryan • Aldo Ray • Robert
Keith - Directed by Anthony Mann • Pro-
duced by Sidney Harmon • A Security
Pictures Inc. Presentation

**MONKEY ON
MY BACK**

Starring Cameron Mitchell • Dianne Foster
Directed by Andre de Toth
Produced by Edward Small

**OPERATION
MURDER**

Starring Tom Conway • Directed by Ernest
Morris • Produced by The Danger Bros.

REVENGE

Starring Mark Stevens - Directed by Mark
Stevens • Produced by Harry Jackson.

**The Most
Powerful**

**REVOLT AT
FORT LARAMIE**

Color by De Luxe
Starring John Dehner • Gregg Palmer
Frances Helm • Don Gordon - Directed by
Lesley Selander • Produced by Howard W.
Koch • Exec. Producer: Aubrey Schenck
A Bel-Air Production.

**RIDE OUT
FOR REVENGE**

Starring Rory Calhoun • Prod. by Norman
Retchin • Directed by Barney Girard
A Bryn Production

**STREET
OF SINNERS**

Starring George Montgomery • Geraldine
Brooks • Joey Faye • Produced and
Directed by William Berke • A Security
Pictures, Inc. Presentation.

**SWEET SMELL
OF SUCCESS**

Starring Burt Lancaster • Tony Curtis
Susan Harrison - Directed by Alexander
Mackendrick • Produced by James Hill
A Norma-Curtleigh Prod. Picture • A
Hecht, Hill and Lancaster Presentation.

**Line-Up of
Boxoffice Pictures**

**THE CARELESS
YEARS**

Starring Natalie Trundy • Dean Stockwell
Directed by Arthur Hiller • Produced by
Edward Lewis • Exec. Prod. Jerry Bresler
A Michael Production

**THE
DELINQUENTS**

Starring Tommy Laughlin • Peter Miller
Dick Bakayan • Directed by Robert
Altman • An Imperial Productions, Inc.
Presentation.

**THE DEVIL'S
DISCIPLE**

Color
Starring Burt Lancaster • Sir Laurence
Olivier • Carroll Baker - Directed by
Alexander Mackendrick • A Hecht, Hill
and Lancaster Presentation.

**THE FUZZY PINK
NIGHTGOWN**

Starring Jane Russell • Biph Meeker
Peenan Wyin • Dir. by Herman Taurag
Produced by Robert Waterfield
A Iuss-Field Production.

**THE LOST
LAGOON**

Directed and Produced by John Rawlins.

**THE MONSTER
THAT CHALLENGED
THE WORLD**

Starring Tim Holt • Audrey Dalton • Hans
Conrad • Directed by Arnold Laven • Pro-
duced by Arthur Gardner and Jules Levy
A Gramercy Pictures Production.

**THE MONTE CARLO
STORY**

Technirama - Technicolor
Starring Marlene Dietrich • Vittorio De
Sica • Arthur O'Connell • Natalie Trundy
Renato Rascel • Dir. by Samuel A. Taylor
Produced by Marcello Girosi • A Titamus
Film Production.

**THE PRIDE AND
THE PASSION**

VistA Vision - Technicolor
Starring Cary Grant • Frank Sinatra
Sophia Loren • Produced and Directed by
Stanley Kramer

**THEY CAN'T
HANG ME**

Starring Terence Morgan • Yolande
Donlan • Andre Morell • Ursula Howells
Directed by Val Guest • Produced by
Roger Proudlock • A Vandyke Production

**TIGER
BY THE TAIL**

Starring Larry Parks • Lisa Daniely
Constance Smith • Dir. by John Gilling
Prod. by Robert S. Baker & Monty Berman.

TIME LIMIT

Starring Richard Widmark • Directed by
Karl Malden • Produced by Richard
Widmark and William Reynolds • A Heath
Productions, Inc. Presentation

TROOPER LOOK

Starring Joe McCrea • Barbara Stanwyck
Directed by Charles Whelan Warren
Produced by Bill Beifield
A Felding Production

DRANGO

Starring Jeff Chandler - Joanne Dru - Julie
Andson - Directed by Hall Bartlett and
Glen Bracken - Produced by Hall Bartlett
Executive Producer Meyer Mishkin - A
Hall Bartlett Production - An Earlmair
Productions Presentation.

**ENEMY
FROM SPACE**

Starring Brian Donley - Executive Pro-
ducer Michael Carreras - Produced by
Anthony Himds - Directed by Val Guest
A Hammer Film Production.

**FURY
AT SHOWDOWN**

Starring John Derek - John Smith - Dir.
by Gerd Oswald - Executive Producer
Bob Goldstein - Produced by John Beck
A Bob Goldstein Prod. Presentation.

**GUN DUEL
IN DURANGO**

Starring George Montgomery - Directed
by Sidney Salkow - Prod. by Robert E.
Kent - A Peerless Prod., Inc. Presentation

JUNGLE HEAT

Starring Lex Barker - Mari Blanchard
- Tom Langan - Directed by Howard W.
Koch - Executive Producer Aubrey
Schenck - A Bel-Air Production.

**KINGS
GO FORTH**

Starring Frank Sinatra - Produced by
Frank Ross - Directed by Delmer Daves

**LADY OF
VENGEANCE**

Starring Dennis O'Keefe - Produced and
Directed by Burt Balaban.

**LEGEND OF
THE LOST**

Technirama - Technicolor
Starring John Wayne - Sophia Loren
Rossano Brazzi - Produced and Directed
by Henry Hathaway - A Balzac-Panama
Production.

**OUTLAW'S
SON**

Starring Dane Clark - Ben Cooper - Lori
Lindsay - Ellen Drew - Directed by Lesley
Langford - Produced by Howard W. Koch
Executive Producer Aubrey Schenck - A
Bel-Air Production.

**PARIS
HOLIDAY**

Starring Bob Hope - Fernandel
Anita Ekberg - Martha Hyer - Directed by
Gerd Oswald - A Tolda Production

**PASSENGER
TO BALI**

Starring Robert Ryan - Aldo Ray
Directed by Anthony Mann - A Security
Pictures Presentation

PATHS OF GLORY

Starring Kirk Douglas - Ralph Meeker
Richard Anderson - Wayne Morris - Adolphe
Menjou - George Macready - Produced by
James B. Harris - Dir. by Stanley Kubrick
A Bryna Production

SAINT JOAN

Starring Richard Widmark - Richard
Cromley - Jean Seberg - Anton Walbrook
- John Gielgud - Directed and Produced
by Otto Preminger.

**SEPARATE
TABLES**

Starring Deborah Kerr - Rita Hayworth
Burt Lancaster - David Niven - Directed
by Delbert Mann - Produced by Harold
Hecht - A Hecht, Hill and Lancaster
Companies Presentation

**SPRING
REUNION**

Starring Betty Hutton - Dana Andrews
Jean Hagen - Directed by Robert Pirosch
Prod. by Jerry Bresler - A Bryna Prod.

STEEL BAYONET

Widescreen
Starring Leo Genn - Kieron Moore - Pro-
duced and Directed by Michael Carreras
A Hammer Film Production.

**THE BACHELOR
PARTY**

Starring Don Murray - E. G. Marshall
- Jack Warden - Philip Abbott - Larry Byden
- Patricia Smith - Carolyn Jones - Directed
by Delbert Mann - Prod. by Harold Hecht
Associate Prod. Paddy Chayefsky - A
Parama Productions, Inc. Picture - A
Hecht, Hill and Lancaster Presentation.

**THE
BIG CAPER**

Starring Rory Calhoun - Mary Costa
James Gregory - Directed by Robert
Stevens - Prod. by William C. Thomas &
Howard Pine - A Pine-Thomas Production

**THE BIG
COUNTRY**

Starring Gregory Peck - Jean Simmons
Directed by William Wyler - Produced
by William Wyler and Gregory Peck
An Anthony-Worldwide Prod., Inc. Pres.
A William Wyler Production

**THE BUCKSKIN
LADY**

Starring Patricia Medina - Richard
Denning - Gerald Mohr - Henry Hull
Prod. and Directed by Carl K. Hittleman.

**in UA
History!****THE GIRL IN
BLACK STOCKINGS**

Starring Lex Barker - Anne Bancroft
Mamie Van Doren - Ron Randell - Marie
Winster - John Dehner - Directed by
Howard W. Koch - Executive Producer
Aubrey Schenck - A Bel-Air Production.

**THE IRON
SHERIFF**

Starring Sterling Hayden - John Dehner
Constance Ford - Dir. by Sidney Salkow
Produced by Jerome C. Robinson
A Grand Productions Presentation

**THE KING AND
FOUR QUEENS**

CinemaScope - Color by Deluxe
Starring Kirk Gable - Eleanor Parker - Jo
Van Fleet - Jean Willes - Barbara Nichols
- Sara Shane - Directed by Ramul Walsh
Produced by David Hempstead
Executive Producer Robert Waterfield
A Russ-Field-Gabco Production.

**THE QUIET
AMERICAN**

Starring Audie Murphy - Michael Redgrave
- Claude Dauphin - Written and Directed by
Joseph L. Mankiewicz - A Finagra Inc. Prod.

THE RIDE BACK

Starring Anthony Quinn - William Conrad
Directed by Allen H. Miner - Produced by
William Conrad - An Associates & Aldrich
Production

THE VAMPIRE

Starring John Beal - Coleen Gray
Kenneth Tobey - Directed by Paul Landres
Prod. by Arthur Gardner and Jules V. Levy
A Gramercy Pictures Production

THE VIKINGS

Technirama - Technicolor
Starring Kirk Douglas - Tony Curtis
Ernest Borgnine - Janet Leigh - Prod. by
Jerry Bresler - Dir. by Richard Fleischer
A Kirk Douglas Production

2 ANGRY MEN

Starring Henry Fonda - Lee J. Cobb - Ed
Wiley - E. G. Marshall - Jack Warden
Directed by Sidney Lumet - Associate
Producer Reginald Rose - Produced by
Henry Fonda - An Orion-Nova Production.

VALERIE

Starring Sterling Hayden - Anita Ekberg
Anthony Steele - Directed by Gerd Oswald
Produced by Hal R. Makelim

WAR DRUMS

Color by Deluxe
Starring Lex Barker - Joan Taylor - Ben
Johnson - Directed by Reginald Le Borg
Exec. Prod. Aubrey Schenck - Prod. by
Howard W. Koch - A Bel-Air Prod.

**WITNESS
FOR THE
PROSECUTION**

Starring Tyrone Power - Mariene Dietrich
Charles Laughton - Dir. by Billy Wilder
Produced by Arthur Hornblow, Jr.
An Edward Small Presentation.

**AROU
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IN 80 F**

Todd AD - Tel
Starring David Niven - I
Newlon - Shirley MacL
Michael Anderson - Pro

**GUNS
RID**

Starring Joel McCrea
Directed by Francis D
Robert Bassler - A Lit

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Directed by Russell
Clarence Greene - I

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Starring Mark Ste
Stevens - Produc

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Starring George
Brooks - Joey
Directed by Wi
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Starring Natal
Directed by A
Edward Lewis
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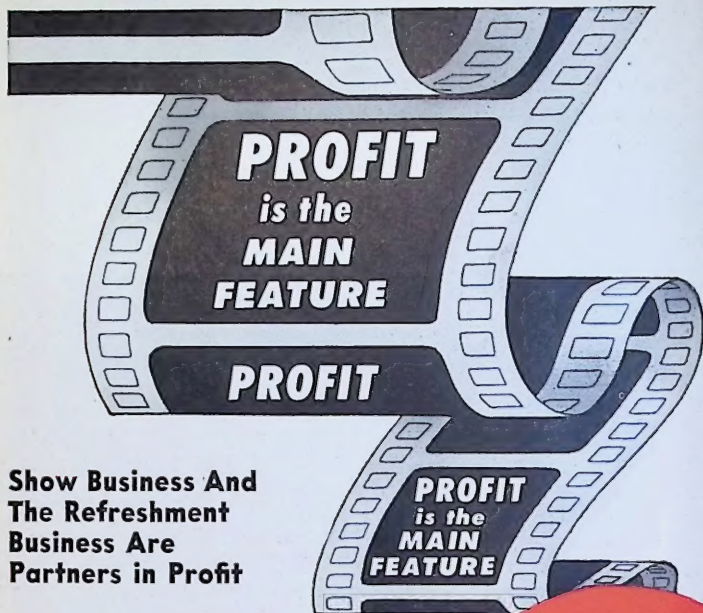
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Roger Pro



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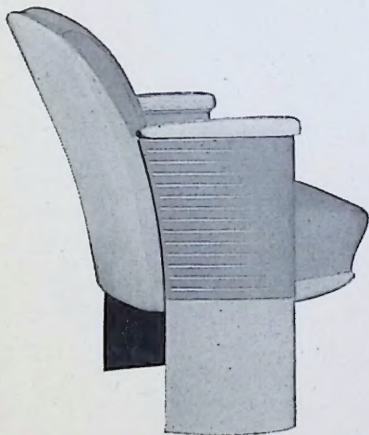
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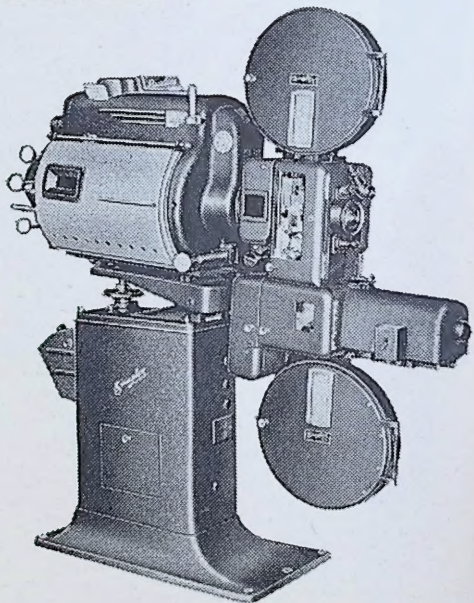
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Trailer Division — FILM TRAILER SERVICE

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**TWENTIETH CENTURY
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The Pioneer of the Year:

Oscar R. Hanson

"YOU have given us a wonderful gift. It is something that we will cherish for the rest of our lives. Your being here tonight will give us memories that are priceless. We're glad to be worthy of your thoughtfulness." With these words Oscar Hanson, holding the onyx-and-gold symbol of The Pioneer of the Year Award for 1956, thanked his fellows of the Canadian Picture Pioneers and their guests, who filled the Crystal Ballroom of the King Edward Hotel on November 22, 1956 for the fourth annual event of its kind. He coupled Mrs. Hanson in his appreciation, for the Honorable Leslie Frost, Prime Minister of Ontario, who made the presentation to the man he called "a very good friend of mine," had suggested that Mr. Hanson owed much of his success to her.

Hanson spoke warmly of the late Clair Hague, the Pioneers' first president, and the late Ray Lewis, his co-founders in 1940 of the industry's fraternal and benevolent association.

Much of the evening's enjoyment was owed to Mr. Frost, who had been introduced by Morris Stein, CPP president and toastmaster. The Premier's remarks, personal in relation to Mr. and Mrs. Hanson and markedly fraternal when the industry came into them, were provocative of much laughter and sentiment. The fraternal aspect was based on the fact that as Provincial Treasurer, a post recently relinquished, he had been the senior officer of Ontario's theatre department and censorship board, which is administered by O. J. Silverthorne.

"I want to pay tribute to your industry," he told the gathering. "In my 12 years with you I found that you played the game and always held high the standards of business." The optimism with which the industry faced difficult times is "typical of Show Business in this province and in America," he observed. "The show will go on."

The award to Hanson was preceded by one to James A. Whitebone, MBE, made by John J. Fitzgibbons, CBE, and received in his behalf by his fellow-townsmen, F. Gordon Spencer. Mr. White-

bone, IATSE business agent and a prominent figure in Saint John community life who is president of the New Brunswick labor organization, was unable to be present.

Fitzgibbons said that he was glad to have been chosen to make the presentation to Whitebone "for his lifelong service to his country, to our industry and to the community in which he resides," since the latter had been a Famous Players employee from the first day that the company, which the speaker heads, had entered the Maritimes. He spoke highly of the responsibilities of the projectionist, Whitebone's craft and his own at the beginning of his career. "Although the applause of his friends here tonight will fade away, this award of the Canadian Picture Pioneers will endure."

In receiving the scroll from Mr. Fitzgibbons Spencer said: "Back home we say that James Whitebone is the nation's most distinguished projectionist. This proves it."

The first award of the evening, made to the Winnipeg branch of the Pioneers in recognition of its outstanding contribution to the CPP's work, was placed in the hands of Hy Swartz, its president, by N. A. Taylor, immediate past president of the Pioneers, during whose four years of office The Pioneer of the Year Award had been established. He recited the accomplishments of the Winnipeg members. Swartz, a charter member of the Pioneers, said it was the intention of his branch to keep winning the award for service. "But we'll be glad to relinquish it to any branch that deserves it more than ours," he added.

The evening opened with Mayor Nathan Phillips of Toronto welcoming those visiting the city. "No group in our community answers the call for public service more readily and often than the people of the motion picture industry," he told the gathering.

The events drew a full press corps. Not only were the film columnists present but reporters and photographers had been assigned by the daily papers.

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of Motion Picture
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Since 1906**

**The Allens
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**THEATRE HOLDING CORPORATION
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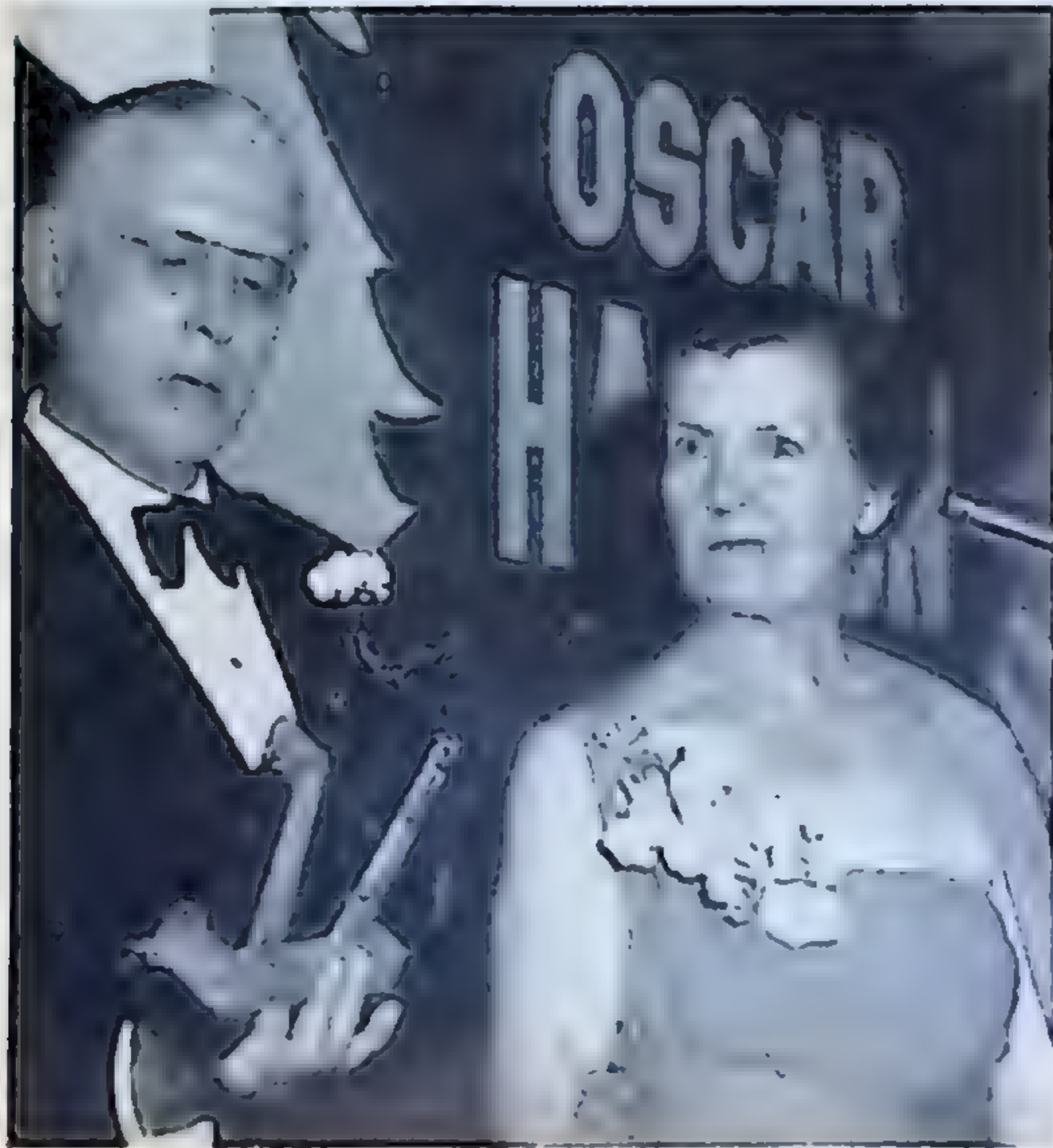
NEXT PAGE: PHOTOS OF THE PIONEER AWARD DINNER

The description of this occasion, at which O. R. Hanson was honored as The Pioneer of the Year, is on the next page. The photos show the guest of honor with some of the distinguished gentlemen who come to show their appreciation of him.

TOP ROW, left to right: First photo—His Worship Nathan Phillips, QC, Mayor of Toronto; The Honorable Leslie M. Frost, QC, Prime Minister of the Province of Ontario; Wm. J. Stewart, former Mayor of Toronto and former Speaker of the House, Ontario Legislative Assembly; and Oscar R. Hanson, the Pioneer of the Year. Second photo—F. Gordon Spencer, Saint John, NB, shown receiving a special award in

behalf of his fellow-townsmen, James A. Whitebone, MBE, from John J. Fitzgibbons, CBE, a former Pioneer of the Year. Third photo—Premier Frost, Hanson and Morris Stein, president of the Canadian Picture Pioneers, who was toastmaster.

BOTTOM ROW: Premier Frost and Mrs. O. R. Hanson are in the first photo. The second shows the general scene. The third photo shows N.A. Taylor, past president of the Pioneers and Chief Barker of the Variety Club of Toronto, with Hy Swartz, president of the Winnipeg branch of the CPP. Taylor is presenting Swartz with the first award to the branch which made the outstanding contribution to the work of the Canadian Picture Pioneers during the previous year.



OSCAR R. HANSON

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LION INTERNATIONAL FILMS LIMITED

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Exhibition

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PREMIUMS & CONTESTS

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ASSOCIATIONS

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THEATRE LICENCE FEES

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AMUSEMENT TAXES

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FAMOUS PLAYERS

CANADIAN CORPORATION LIMITED

HEAD OFFICE, ROYAL BANK BUILDING
TORONTO, ONTARIO



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President

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Our Business

By N. A. TAYLOR

THERE has not been a great deal of change in exhibition in Canada during the year. More theatres were shuttered and few new ones were built. Activity in the drive-in field was small in comparison to former years. There now seems to be an acceptance of the fact that most profitable locations have been occupied and new competitors face little prospect of profit. In fact, two losers may result instead of one already established profit maker. In some locations, where this has happened, the respective owners have been sensible enough to work out some kind of deal to eliminate "over-seating." Construction of drive-ins close to very small towns has now practically ceased, since most of these units have, at the best, proved borderline and many have been losers. It is now generally recognized that with TV and new present-day living conditions it requires about twice the number of people in a location to support a four-wall theatre. In areas where this has been recognized, and the number of available seats has been reduced, the prosperity of the remaining theatres has increased.

In some places there does not seem to be a shortage of product but there is always a dearth of sock attractions. In the last year a number of gimmick pictures have shown some limited boxoffice strength in the large centres. The largest group of regular patrons is that of the young and teenage groups, and films appealing to such a segment of the public have done particularly well, indicating that this group is anxious to attend theatres if offered what they want to see.

It is expected that the population of Canada will reach 17,000,000 in the near future and the percentage of urbanites continues to increase, having already exceeded two-thirds of the population. Part of the population-growth has been spurred by immigration and part by the great number of war and post-war marriages and also the increased number of larger families. The number of young people in relation to the entire population is also increasing rapidly. It is estimated that by



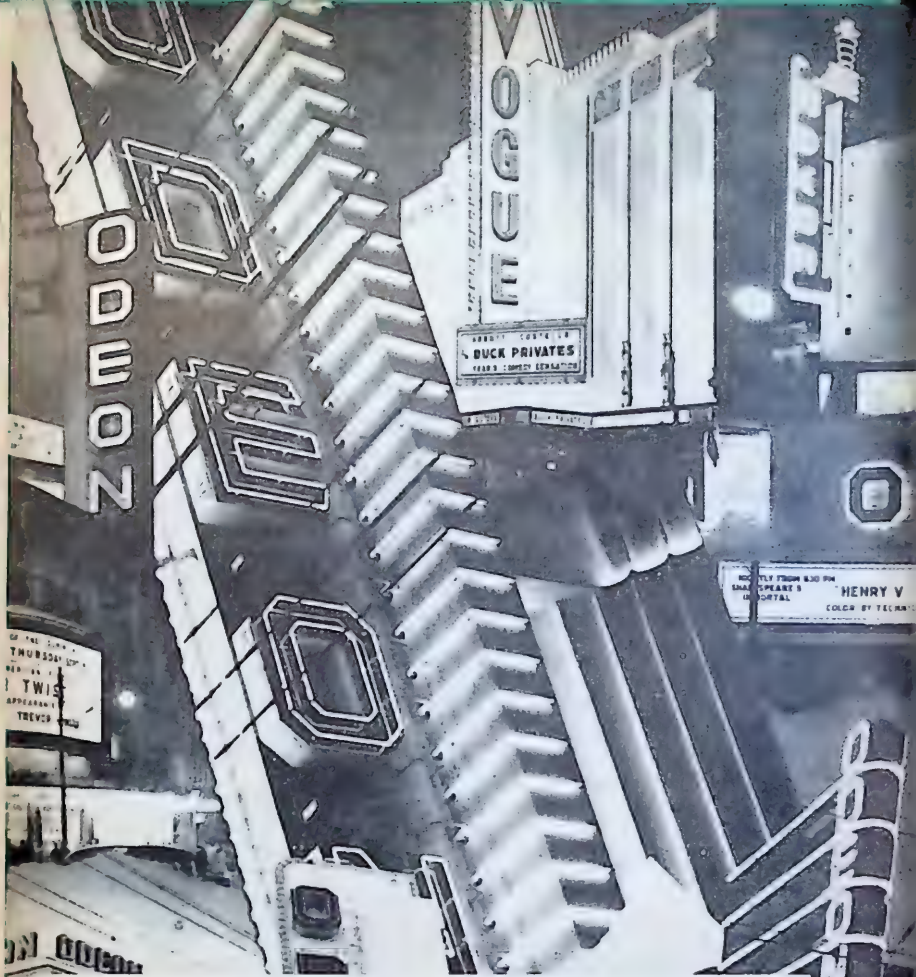
the early 60's there will be great difficulty providing sufficient accommodation for the great wave of teenagers seeking admission to high schools. These facts would indicate that the potential audience for motion picture theatres is increasing.

There is now a great deal of talk about Telemovies and Telemeter. New movies and other types of spectator entertainment, through Famous Players' Telemeter system, will be available for a fee in homes during 1958. The degree of public acceptance and its desire to pay for such entertainment in the home will be followed with great interest by everyone in our business.

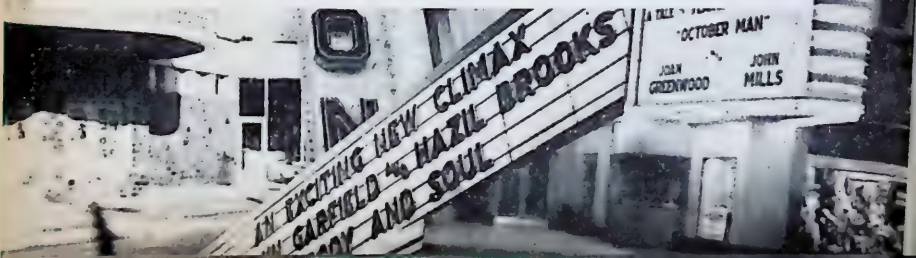
Film distribution to theatres continues to be plagued by the twin problems of increased overhead and decreased grosses. There are fewer outlets to service and in many cases the returns are down. Yet, every major circuit continues to operate six fully staffed branches in Canada, a country which can scarcely yield the returns of one good branch office in the United States. There has been talk of consolidation and other potential economies but as yet no effective plan has been agreed upon. The pattern for the release of films is slowly changing. Multi-theatre first runs had been established in some large centres even before the current trend in the United States. The practice is not likely to grow since there are so few large cities in Canada where such an idea is feasible. However, there is a growing realization that most films lose boxoffice lustre when they cease to be offered to the public "hot" and a real attempt is being made to shorten clearances and generally make films available at earlier times.

There are still many advantages for motion picture theatres, such as wide screens, clear pictures, color, lack of home annoyances and other factors, which have not been stressed sufficiently to the public. It would appear that in situations where overseating has been eliminated business has hit bedrock. The hard core of young people attending motion picture theatres today will remain, regardless of first-run films arriving in their homes for a fee.

It seems likely that motion picture theatres will continue to occupy an important part in the entertainment pattern of many communities.



THE ODEON THEATRES (Canada) LIMITED
a company within the RANK ORGANIZATION
OPERATING CANADA'S FINEST THEATRES



FACTS ABOUT EXHIBITION

FRENCH-LANGUAGE HOUSES: Quebec theatres showing only French films in 1956 numbered 159, five more than in 1955, one more than in 1954, 29 more than in 1953 and 117 more than in 1952. Those playing motion pictures in both English and French totalled 156, 14 less than in 1955 and 1954, when it was 170, and 33 more than 1953's 123. Theatres using English-language films exclusively fell from 92 in 1955 to 84 in 1956 and this was four less than in 1954 and 110 less than in 1953. Several importing companies offer exhibitors films produced in France and other exchanges provide dubbed versions of Hollywood films. Of the 21 features films produced in Canada since 1945, 13 were in French and these obtained almost 100 per cent of their Canadian grosses from exhibition in the Province of Quebec.

THEATRES OPERATING (35 mm.): According to the Canadian Motion Picture Distributors Association there were 1,888 35 mm. situations operating in Canada as of March 31, 1957, of which 1,656 were auditorium type and 232 were drive-ins. By exchange territories these figures broke down to 138 standard-type and 25 drive-ins in Vancouver; 260 and 51 in Calgary; 304 and 44 in Winnipeg; 394 and 89 in Toronto; 399 and none in Montreal; and 161 and 23 in Saint John.

COMMUNITY SHOWS: In 1955, 156 35 mm. and 460 16 mm. theatres were operated as non-profit enterprises in churches and hall by religious, service and fraternal organizations, as well as Boards of Trade. The majority of the community enterprises, it is reported by the Dominion Bureau of Statistics, are situated in Quebec and Saskatchewan. While most of the halls used 16 mm. equipment the 156 halls where 35 mm. was used accounted for 56.4 per cent of the receipts and 53.9 per cent of the total admissions. Only Manitoba and Prince Edward Island had more halls using 35 mm. equipment than 16 mm.

PER CAPITA EXPENDITURE: The per capita expenditure for theatregoing in Canada in 1955 was \$6.74, which compares

with \$7.80 in 1954, \$8.30 in 1953, \$8.21 in 1952, \$7.72 in 1951, \$7.12 in 1950, \$6.89 in 1949, \$6.50 in 1948, \$5.77 in 1945 and \$5.01 in 1942. Alberta led the provinces with \$9.39, then came British Columbia with \$8.48, Ontario with \$7.66, Saskatchewan with \$6.66, Nova Scotia with \$6.46, Manitoba with \$6.35, New Brunswick with \$5.23, Quebec with \$5.11, Prince Edward Island with \$4.90 and Newfoundland with \$4.52. The average ticket cost was 52c. Newfoundland was lowest with 42c and Yukon-NWT highest with 70c.

CAPACITY UTILIZED: There was a drop of four per cent from the 27 per cent total of 1954 in the number of admissions sold in 1955 as against the maximum possible. The "capacity utilized" potential is obtained by multiplying the number of seats in each theatre by the number of performances and cumulating the results. The 1955 percentage is the lowest since 1940, the highest having been 1946, when the figure was 37.6.

PAYROLL: The collective wages and salaries of 14,451 people in the employ of Canada's 1,950 (regular) theatres totalled \$19,447,690 in 1955, a drop from the 15,786 employees receiving \$20,154,337 in 1954. Sixty-four film distribution companies working from 153 exchange offices paid their employees \$4,370,833, as compared with 48 companies paying their personnel \$4,166,942 in 136 exchange offices.

LANGUAGE: Of the 1,493 35 mm. films listed by the DBS as "New Films Released, 1955" in all languages, 1,156 were in English, 276 in French and 61 in other languages. The 969 16 mm. films were made up of 677 in English, 279 in French and 13 in other languages.

SCREEN ADVERTISING: The 1,950 (regular) theatres and 242 drive-ins operating in Canada in 1955 had a combined revenue of \$194,244 from the screening of commercial films, according to the DBS, which gave these figures for the first time in its latest report. Drive-ins got \$100,128 and auditorium theatres \$94,116.

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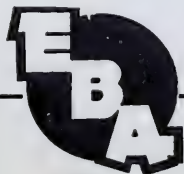
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RAOUL AUERBACH, General Manager

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Boxoffice Statistics

In 1955, says the Dominion Bureau of Statistics, Canadian movie exhibition rang up a cash figure of \$105,349,811, of which \$10,870,348 was for provincial amusement taxes. The non-tax total, \$94,479,463, compared with \$105,515,563 in 1954, is a decrease of \$11,036,100. The drive-ins' share was \$5,749,623, which does not include amusement taxes of \$600,565.

There were 3,393 places of all types where films were shown, with 1,944 being regular theatres, 242 drive-ins, 616 community enterprises and 590 halls.

Paid admissions, of 203,909,078 numbered 33,355,816 less than in 1954, 11,521,134 being to drive-ins, a decrease of 859,112 from the previous year.

Combining all sources of theatre receipts and admissions, the figures show Canada's grand totals in 1955 without amusement tax, as

\$94,479,463 and 203,909,078

To get the actual total of the amount spent by the public for motion picture entertainment in 1955 the amusement tax for that year should be added. The tax figure and the overall total which included it were respectively

\$10,870,348 and \$105,349,811

In the table below only Itinerant Operators, who took in \$341,439 in receipts for 945,176 admissions in 1955 are excluded and admissions from all other sources are given. From 1946 on the table below includes drive-ins, the first of which was opened in Canada that year.

Year	Theatres	Receipts	Admissions
1930	907	\$ 38,479,500	
1933	762	24,954,200	
1934	796	25,338,100	107,354,509
1935	859	27,173,400	117,520,795
1936	956	29,610,300	126,913,547
1937	1,044	32,499,300	133,668,450
1938	1,130	33,635,052	137,381,280
1939	1,183	34,010,115	137,898,668
1940	1,229	37,858,955	151,590,799
1941	1,240	41,369,259	161,677,731
1942	1,247	46,461,097	182,845,765
1943	1,265	52,567,989	204,677,550
1944	1,298	53,173,325	208,167,180
1945	1,323	55,430,711	215,573,267
1946	1,477	59,888,972	227,538,798
1947	1,693	63,139,604	221,528,177
1948	1,950	70,315,889	224,055,171
1949	2,200	79,953,539	236,017,859
1950	2,387	86,249,752	240,824,982
1951	2,440	95,833,340	250,547,499
1952	2,500	104,963,599	261,475,867
1953	2,749	108,603,966	257,965,182
1954	2,813	105,129,881	236,158,824
1955	2,803	94,138,024	202,963,902

The above figures include the Yukon and Northwest Territories, which are serviced from British Columbia. Newfoundland was included for the first time in 1949, the year it became Canada's tenth province.

ITINERANT OPERATORS: These are defined as projectionists who carry their equipment with them and travel from place to place, usually on a regular schedule.

Principal Statistics of Motion Picture Theatres, by Provinces and for Selected Cities¹, 1955

Province and City	No. of establishments	Seating capacity	Receipts	Amusement	Number of paid admission	Potential number of admissions	Average	Average ²
			(excluding taxes)	taxes			capacity utilized	admission price
			\$	\$			%	¢
Canada	1,950	984,389	86,373,652	10,264,183	184,968,467	799,823,835	23	47
Newfoundland	80	19,719	1,379,886	221,419	3,447,727	11,029,663	31	40
Prince Edward Island	14	5,531	401,395	71,518	978,492	3,093,635	32	41
Nova Scotia	84	43,479	3,755,896	401,348	9,296,881	36,964,040	25	40
Halifax	10	8,922	1,269,823	141,417	2,602,852	11,187,852	23	49
Sydney	5	3,619	276,923	29,835	666,429	2,711,660	25	42
Other places	69	30,938	2,209,150	230,096	6,027,600	23,034,528	26	37
New Brunswick	60	29,979	2,420,556	279,072	6,102,410	23,596,964	26	40
Saint John	6	5,843	563,844	68,429	1,334,144	5,924,568	23	42
Other places	54	24,136	1,856,712	210,643	4,768,266	17,672,396	27	39
Quebec	447	239,028	19,476,949	3,049,661	38,438,850	197,390,497	19	51
Montreal	73	70,502	8,931,625	1,308,794	16,020,829	92,561,308	17	56
Quebec	13	10,609	1,415,659	215,287	2,811,407	14,971,918	19	50
Rouyn	5	2,646	316,616	44,961	559,800	2,584,608	22	57
Sherbrooke	5	4,102	434,190	65,851	830,465	4,054,063	20	52
Other places	351	151,169	8,378,859	1,414,768	16,216,349	83,218,600	22	47
Ontario	511	336,504	33,366,109	3,389,309	69,821,911	311,810,578	22	48
Toronto	104	90,163	10,909,662	1,136,332	19,737,630	89,268,607	22	55
Hamilton	22	19,121	1,846,917	182,279	3,608,855	17,701,836	20	51
Ottawa	17	16,190	1,982,920	204,668	4,347,250	17,994,102	24	46
London	8	8,012	1,029,454	107,100	1,918,793	10,203,692	19	54
Windsor	7	7,769	827,422	83,241	1,680,418	9,073,464	19	49
Sudbury	7	6,033	866,625	87,858	1,586,494	7,430,592	21	55
Fort William	6	4,704	458,918	44,819	988,513	5,641,404	18	46

Principal Statistics of Motion Picture Theatres, by Provinces and for Selected Cities¹. 1955 — (Concluded)

Province and City	No. of establishments	Seating capacity	Receipts	Amusement taxes	Number of paid admission	Potential number of admissions	Average	Average ²
			(excluding taxes)	\$			\$	capacity utilized
			\$	\$			%	¢
Ontario (continued)								
Brantford	5	4,940	361,724	37,533	744,086	6,041,412	12	49
Kitchener	5	4,777	502,289	51,717	1,152,317	5,126,680	22	44
St. Catharines	5	3,994	432,976	42,607	994,719	5,579,476	18	44
Other places	325	170,801	14,147,202	1,411,155	33,062,836	137,749,313	23	43
Manitoba	160	66,028	4,343,614	520,788	10,936,090	46,817,965	23	40
Winnipeg	35	26,923	2,617,104	352,629	5,805,870	30,395,942	19	45
Other places	125	39,105	1,726,510	168,159	5,130,220	16,422,023	31	34
Saskatchewan	208	69,747	4,493,472	269,382	10,636,688	39,998,684	27	42
Regina	7	6,095	868,928	71,118	1,813,209	8,056,880	23	48
Saskatoon	6	6,193	703,222	52,936	1,660,930	7,355,556	23	42
Other places	195	57,459	2,921,322	145,328	7,162,549	24,586,248	29	41
Alberta	206	80,508	7,911,679	771,357	15,924,171	57,490,847	28	50
Edmonton	16	13,016	2,214,705	227,916	4,106,376	16,291,990	25	54
Calgary	13	10,602	1,992,861	212,784	3,359,763	13,802,690	24	59
Lethbridge	4	2,818	439,926	43,707	975,238	3,299,296	30	45
Other places	173	54,072	3,264,187	286,950	7,482,794	24,096,871	31	44
British Columbia	180	93,866	8,824,096	1,290,329	19,385,247	71,630,962	27	46
Vancouver	38	34,794	3,632,930	530,325	7,417,567	34,648,440	21	49
Victoria	7	7,145	853,533	128,273	1,645,720	7,873,696	21	52
Other places	130	50,497	4,137,106	615,216	10,012,742	28,497,566	35	41
Yukon & NWT	5	1,430	200,527	16,515	309,218	611,260	51	65

1. Includes only those theatres located within the incorporated limits of the city.

2. Total receipts (excluding taxes) divided by number of admissions. No corrections are made for juvenile attendance, matinee and evening prices, etc.

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(Empire 4-9630)

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c/o MPTAO, 21 Dundas Sq., Toronto, Ont.
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Amusement Taxes

BRITISH COLUMBIA

(Effective February 1, 1956)

All net admissions are subject to 10 per cent tax. No exemptions are permitted and a 2 per cent commission is allowed for tax collected.

Formula: Divide the gross by 11.

ALBERTA

(Amended April 11, 1957)

Up to 65c, no tax; 66-77, 8c; 78-1.05, 10c; 1.06-1.50, 15c; 1.51-2.00, 20c; over 2.00, 25c.

No tax is charged on complimentary admissions. A 10 per cent commission is allowed for tax collected.

MANITOBA

(Effective May 1, 1957)

On an admission price of more than 50 cents the tax shall be ten per centum of the admission price.

A 5 per cent commission is allowed for tax collected. A tax is payable on all pass or complimentary and season or periodic tickets at the maximum rate payable at the place of amusement at the time of presentation.

ONTARIO

(Effective April 1, 1955)

Up to 25c, no tax; 26-34, 3c; 35-46, 4c; 47-53, 5c; 54-62, 6c; 63-74, 7c; 75-84, 8c; 85-94, 9c; 95-99, 10c; \$1.00 and over 10 per cent, with fractions less than 1/2 cent eliminated and 1/2 cent or over counted as 1 cent.

Above scale is for places of amusement only. A commission of 2 1/2 per cent is allowed for tax collected.

QUEBEC

The amusement tax is collected by the municipalities by authority of the Province of Quebec, which shares it.

Tax levied is 10 per cent of actual admission price, plus an additional assessment of 25 per cent of the amount of such tax. Each fraction of a cent is counted as 1 cent. The surtax amounts to 1 cent on prices up to 40 cents and 2 cents from 41 to 70 cents. In the following scale the principal tax has been added to the surtax and only the total tax is given.

Up to 10c, 2c; 11-20, 3c; 21-30, 4c; 31-40, 5c; 41-50, 7c; 51-60, 8c; 61-70, 9c.

Holders of complimentary or season tickets and every person admitted free into a place of amusement to attend or take part in an amusement shall pay the duty based on the price of admission that he would pay if he did not hold such ticket or was admitted free.

Since May 1, 1952, a service charge of 5¢ on admission prices below \$1 and 10¢ on admission prices higher than \$1 is levied on attractions given in municipal buildings, which are: the Colisee, Palais Montcalm, Municipal Baseball Stadium and the city-owned race track.

NEW BRUNSWICK

Up to 25c, 2c; 26-30, 3c; 31-40, 4c; 41-45, 5c; 46-50, 6c; 51-60, 7c; 61-70, 8c; 71-80, 9c; 81-90, 10c; 91-\$1.00, 11c; 1.01 and over, 11 per cent.

Passes subject to tax of 10 cents. Five per cent discount is allowed on all tickets, which are purchased by theatres from the province. No tax shall be charged for children under 12 years of age attending a matinee where the admission charge is not over 10 cents on Saturday, New Year's Day, Good Friday, Dominion Day, Christmas Day, Victoria Day, Labour Day, Remembrance Day and the day appointed for the celebration of the birthday of the reigning sovereign.

NOVA SCOTIA

(Effective July 15, 1956)

Up to 30c, no tax; 31-38, 2c; 39-70, 5c; 71-\$1.00, 10c; \$1.01 and over, 10c plus 5c for each 50c or fraction thereof.

Passes subject to tax of not less than 5 cents.

PRINCE EDWARD ISLAND

(Effective June 1, 1953)

Up to 12c, 2c; 13 to 27, 3c; 28 to 36, 4c; 37 to 40, 6c; 41 to 47, 9c; 48 to 52, 10c; 53 to 57, 11c; 58 to 65, 13c; 66 to 75, 15c; 76 to 85, 17c; 86 to \$1.00, 20c; over \$1.00, 25c.

Passes subject to tax at the maximum rate payable for admission and shall not be less than 10c. No tax shall be charged for children where the admission fee is 16c or less before 5 p.m. on any Saturday or statutory holiday.

NEWFOUNDLAND

A provincial entertainment tax of 5c on every adult admission, called the Cancer Control Tax, went into effect July 1, 1953. The receipts from this tax will be used to finance cancer research or treatment.

Under Section 73 of the Local Government Act, 1956, councils may impose a tax upon every person attending a place of entertainment, but this tax does not apply to any entertainment where the proceeds are to be used for charitable, educational or religious purposes. The owner acts as agent of the council and is required to collect the tax by means of tickets or otherwise and is responsible for the payment to the council of any money collected in respect of the tax. The rate of Entertainment Tax may be fixed by the council and may be varied as between resident and non-resident performers and as between different kinds of entertainments. The following Newfoundland Municipalities impose and collect an entertainment tax:

BADGER'S QUAY - VALLEYFIELD POOL'S ISLAND

Ten per cent on gross proceeds.

BAY ROBERTS

Ten dollars per annum on performances by residents and five per cent of gross proceeds on performances by non-residents.

BELLEORAM

Five per cent of gross proceeds.

BURIN

Two and one-half per cent on gross proceeds of residents and five per cent on non-residents.

CARBONEAR

Five cents per admission

CHANGE ISLANDS

Two dollars for each entertainment or performance.

CHANNEL — PORT-AUX-BASQUES

Ten cents per ticket evening shows and ten cents per ticket sold to adults at matinees.

CLARENVILLE

Non-residents only ten per cent of gross receipts. Minimum tax ten dollars.

CORNER BROOK

Ten cents per admission with the exception of matinees.

DEER LAKE

Ten per cent of gross receipts.

ENGLÉ

One dollar per performance.

FOGO

Five dollars per night.

FORTUNE

Five cents per ticket.

FRESHWATER

Five per cent on gross proceeds of local residents and ten per cent on gross proceeds of non-residents.

GLOVERTOWN

Five cents per ticket.

GRAND BANK

Five cents per ticket for residents; \$15 each performance for non-resident performers.

GREENSPOND

Two dollars for each performance.

HARBOUR GRACE

Five cents per ticket sold to adults.

JERSEYSIDE

Six per cent gross receipts.

LEWISPORTE

Ten per cent of gross proceeds.

MAIN BROOK

Three cents per ticket.

MARYSTOWN

Three per cent net proceeds (Non-resident performers). Two per cent net proceeds (Resident performers).

PLACENTIA

Five cents per ticket sold.

RAMEA

Five dollars per performance.

ST. ANTHONY

Five cents per ticket.

ST. JOHN'S

Ten per cent on gross proceeds.

ST. LAWRENCE

Five cents per ticket sold to adults.

SPRINGDALE - SOUTH BROOK

Five cents per ticket.

STEPHENVILLE

Ten cents per admission to adults.

WESLEYVILLE

Five per cent gross proceeds on entertainments sponsored by residents and ten per cent on gross proceeds by non-residents.

WINDSOR

Five cents per ticket.

Theatre Licence Fees

BRITISH COLUMBIA**Imposed Under the "Fire Marshal Act"**

41. Theatre Licences.—(a) No moving-picture theatre shall be opened to the public except after a licence therefor has been obtained from the Fire Marshal, which licence shall be kept posted in a conspicuous place on the licensed premises. The licence fees payable under the "Fire Marshal Act" for licences for moving-picture theatres shall be as follows:

(1) If conducted in premises located in the cities of Vancouver or Victoria, and not licensed under any subsequent clause of this regulation, provided the licence fee shall not exceed \$300 or less than \$75, for each seat 20c

(2) If conducted in premises within the limits of any organized municipality or corporation townsite, and not licensed under any subsequent clause of this regulation, where the seating capacity does not exceed 300 persons \$65

For each seat in excess of 300, provided the fee shall not exceed the sum of \$250 15c

(3) If conducted in premises not licensed under any other clause of this regulation, where the seating capacity does not exceed 300

persons \$55

For each seat in excess of 300, provided the fee shall not exceed the sum of \$200 10c

(4) If conducted in connection with vaudeville or variety show and exhibiting moving pictures as part of the performance:—

For the first reel \$100
For each additional reel 25

(5) If conducted in premises limited to a period of one month 50

(6) If conducted in open-air park:—
For one month 50
For two months 75
For three months 100
For season, not exceeding six months 150

(6a) If conducted in a park or premises so equipped that moving pictures can be viewed by patrons while seated in motor-vehicles parked in an enclosed space commonly known as a drive-in theatre, a fee calculated under subsections (2) or (3), as the case may be, based upon the assumption that the seating capacity of the park or premises is 2.5 times the number of motor-vehicles which the drive-in theatre can accommodate,

- (7) Itinerant licences for the exhibition of feature films, etc., good only in places endorsed on face of licence:—
 For each day \$ 10
 For each week 40
 For each month 100
- (8) Itinerant licences, good only in places endorsed on face of licence, not more than four places to be covered by one licence:—
 Good only two days in any calendar week in any one place 25
 Good only three days in any calendar week in any one place... 35
- (9) Itinerant licences limited to small towns or villages, good only one day a week, not more than ten places to be covered by one licence 40
- (10) If conducted under the auspices of a church, religious organization or educational institution other than a school or college holding a permit issued under Regulation 45 of these regulations, or in aid of charitable work 1
- (11) If conducted for the purpose of advertising anything whatsoever 50

ALBERTA

Imposed Under The Amusements Act

"2 In the case of a theatre or place of amusement used for the exhibition of moving pictures, an annual license fee shall be payable in advance as follows:

- (a) In every incorporated city having a population exceeding ten thousand:
- (1) Where the seating capacity exceeds fifteen hundred \$400
- (2) Where the seating capacity exceeds one thousand but does not exceed fifteen hundred 300
- (3) Where the seating capacity exceeds six hundred and fifty but does not exceed one thousand 200
- (4) Where the seating capacity does not exceed six hundred and fifty 100
- (b) In an incorporated city having a population of ten thousand or less and in any incorporated town or village irrespective of population:
- (1) Where the seating capacity exceeds six hundred and fifty\$100
- (2) Where the seating capacity exceeds three hundred but does not exceed six hundred and fifty 40
- (1) Where the seating capacity does not exceed three hundred 25
- (c) In a hamlet or rural district:
- (1) Where the seating capacity exceeds two hundred\$ 15
- (2) Where the seating capacity exceeds one hundred and fifty but does not exceed two hundred 10
- (3) Where the seating capacity does not exceed one hundred and fifty 5
- (d) Drive-In Theatres annual or monthly licence fees payable in advance as follows:

Car Capacity	Monthly (or part month)	
	Annual License Fees	License Fees
Over 500 cars	\$125.00	\$25.00
Over 400 not over 500 cars	100.00	20.00

Over 300 not over 400 cars	75.00	15.00
Over 200 not over 300 cars	50.00	10.00
Over 100 not over 200 cars	25.00	5.00
Not over 100 cars	15.00	3.00

SASKATCHEWAN

Imposed Under The Theatres and Cinematographs Act

In cities:—For every theatre, when the population of the city is 10,000 or over, \$250; when the population of the city is less than 10,000, \$150.

In towns:—For every theatre \$50.

In villages or hamlets:—For every theatre, \$20.

Provided that in villages and rural municipalities, the minister may issue to the applicant for a theatre licence, a licence covering a period of three months for each of any of the periods ending March 31, June 30, September 30 or December 31, in each year and the fee payable for each of such quarterly licences shall be one-quarter of the fee payable for an annual licence.

Provided further that in case an annual licence is issued after the first day of January in any year and for a period not less than three months, the applicant therefor shall be charged such proportion only of the licence fee as the number of days remaining between the date of his licence and the 31st day of December bears to the licence fee for the whole year.

Provided also that no rebate shall be allowed if the applicant for a licence has permitted public performances or other entertainments to be held in the theatre for which the licence is required prior to the date of his provincial licence.

DRIVE-IN THEATRES

For each Drive-in theatre situated:

(a) within a radius of 10 miles of any city having a population of over 10,000, \$50 per month or a maximum of \$250 per season.

(b) within a radius of 10 miles of any city having a population of less than 10,000, \$30 per month or a maximum of \$150 per season.

(c) in other locations not specifically provided for in (a) or (b) above, \$10 per month, or a maximum of \$50 per season.

MANITOBA

Imposed Under The Amusements Act

Under Schedule "A" Section 4 (1) of the "Act" licence fee for a place of amusement:

With a seating capacity	
under 500	\$ 5
from 500 to 750	7.50
from 750 to 1000	10
from 1000 to 1250	12.50
from 1250 to 1500	15
from 1500 to 1750	17.50
from 1750 to 2000	20
from 2000 to 2250	22.50
over 2250	25

DRIVE-IN THEATRES

The licence fee is based on the car capacity of the grounds times 2½. If the car capacity is 500 the licence fee would be 500 x 2½ seating capacity 1250, licence fee \$12.50.

ONTARIO

Imposed under The Theatres Act, 1953

(a) In municipalities having a population under 1,500 according to the last revised-assessment roll, 10c for each seat or chair.

(b) In municipalities having a population of 1,500 or over but under 3,000 according to the

last revised-assessment roll, 15c for each seat or chair.

(c) In municipalities having a population of 3,000 or over but under 10,000 according to the last revised-assessment roll, 20c for each seat or chair.

(d) In municipalities having a population of 10,000 or over according to the last revised-assessment roll, 25c for each seat or chair.

A fee of \$5 is charged for the transfer of a theatre licence.

For licences for theatres other than drive-ins issued after July first but before October first the fee shall be four-fifths of that for the year; for those issued on or after October first but before January first the fee shall be one-half of that for the year; and for those issued on or after January first but before March 31st the fee shall be one-quarter that of the year.

DRIVE-IN THEATRES

Drive-ins are licenced according to the number of vehicles they can accommodate, the rate being 37½ per car.

QUEBEC

Imposed Under The Quebec Licences Act Cities:

Quebec, Montreal, Outremont, Verdun and Westmount, per seat	50c
In all other cities, per seat	30c
Elsewhere, per seat	20c

A \$5 fee is payable with every licence.

NEW BRUNSWICK

Imposed Under The Theatres, Cinematographs and Amusements Act

(13) Every owner, lessee, or occupant of a theatre, and every owner, user or exhibitor, of every cinematograph, shall pay the following fees:

(a) In all villages and towns with a population not exceeding 1,500 per seat	5c
(b) In all towns over 1,500 population and up to 3,000, per seat	10c
(c) In all towns over 3,000 population and up to 7,500, per seat	15c
(d) In all towns or cities over 7,500 population, per seat	20c
(e) In all villages, towns or cities where not more than three performances are given in any week, one-half the fee as set in sections (a) to (d) inclusive shall apply.	
(f) For so-called drive-in theatres the licence fee is to be 25 cents per car or amplifier, in addition to licence for cinematograph.	

NOVA SCOTIA

Imposed Under The Theatres, Cinematographs and Amusements Act

3. (1) No theatre owner shall give any performance in his theatre unless he holds in respect of the theatre a licence which is in force.

(2) The fee payable for any theatre licence shall be as follows:

In municipalities having a population not exceeding 1,500	10¢
exceeding 1,500 but not exceeding 3,000	15¢
exceeding 3,000 but not exceeding 10,000	20¢
exceeding 10,000	25¢

for each seat or chair in the theatre.
(3) In any theatre where benches are used

instead of seats or chairs, every twenty-four inches of the bench shall be deemed to be a seat or chair.

(4) In any theatre where not more than three performances are given weekly one-half the fee mentioned in subsection (2) shall be payable.

(5) For licences issued on or after the first day of July and before the first day of October in any year the fee shall be three-quarters of the yearly licence fee and for licences issued on or after the first day of October and before the first day of January the fee shall be one-half the yearly licence fee and for licences issued on or after the first day of January the fee shall be one-quarter of the yearly licence fee.

DRIVE-IN THEATRES

The fee payable for a Drive-In Theatre licence shall be 50¢ for each vehicle space provided in the theatre and the provisions of Section 3 of these regulations shall not apply to a Drive-In Theatre.

PRINCE EDWARD ISLAND

Imposed Under The Amusement Tax Act

The annual fee is \$2 with the exception of chain theatres for which the licence fee is \$200 for each theatre. This regulation also applies to drive-in theatres.

RECEIPTS

CANADA'S 1955 grand theatre gross, \$94,479,463 compared with \$105,515,563 in 1954, suffered a 10.5 per cent decline (\$11,036,100), while admissions, 203,909,078 that year against 237,264,894 in 1954, showed a 14.6 per cent drop (33,355,816). The benefit of the amusement tax reductions in several provinces was a factor in slightly stemming the decline of revenue, along with higher prices for major attractions.

A broader picture of the decline of motion picture theatre business in Canada is provided by a two-year comparison, beginning with the year before the drop began, 1953, which provided the all-time record. The gross in 1953 was \$109,072,528 and the 1955 one is \$14,593,065 under—13.2 per cent. But the two-year drop in attendance is almost fantastic: 55,437,759 admissions, which is 21.4 per cent. The figures were issued by the Dominion Bureau of Statistics.

In 1955 the regular theatres, which means those not Community Enterprises or handled by Itinerant Operators, did \$86,692,034 worth of business and the drive-ins \$5,749,623, a decline of nine per cent for the latter. It is interesting to note that the drive-ins, which retained good business longer than four-wall theatres in the face of the TV onslaught and other competition, have lost most of their immunity.

Regular or auditorium theatres showed decreased revenue in all provinces except

Prince Edward Island, where a fractional gain occurred. Most significant declines took place in Manitoba, Quebec, Nova Scotia, Saskatchewan and Ontario. Amusement taxes and paid admissions dropped to a greater degree than receipts, while salaries and wages were only 3.5 per cent down from the 1954 figures.

OPERATING THEATRES

TO what extent are places of exhibition being eliminated from the Canadian scene?

Figures from the Dominion Bureau of Statistics for 1955, a year in which national receipts went down 10.5 per cent and paid admissions dropped by 14.6 per cent compared with 1954, show that there were 3,393 places of exhibition of all types. This figure is smaller by 78 than that of 1954—a modest decline indeed.

The figures show gains in two categories: Regular Theatres and Drive-ins. There were 1,944 Regular Theatres, six more, and the drive-in total, 242, was a gain of

12—although the 1955 drive-in receipts were down nine per cent. Classified as Regular Theatres are most of the 35 mm. cinemas and some of those using 16 mm. equipment. It should be noted that several drive-ins using 16 mm. were included.

Theatres operated by local public service groups as non-profit enterprises are classed as Community Enterprises and these are mainly 16 mm. but a few 35 mm. are usually included. In 1955 there were 616 of these—29 fewer. Halls serviced by 128 Itinerant Operators numbered 590 compared with 658—a decrease of 68.

Places of exhibition according to province: Newfoundland, 295; PEI, 31; NS, 135; NB, 83; Quebec, 653; Ontario, 787; Manitoba, 226; Saskatchewan, 519; Alberta, 378; and BC, including Yukon and NWT, 286. Newfoundland, with 167, and Ontario, with 149, had the greatest number of halls used. Quebec had 185 of the Community Enterprises, the fact that parish halls are the only place children under 16 can see movies being an influence in that total, and Saskatchewan, with 180, was next. Saskatchewan is a large province with a small population.

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Theatres

POPULATION

•

LOCATION

•

SEATING

•

LICENSEES

•

DRIVE-INS

•

**NON-COMMERCIAL
SITUATIONS**

•

**THEATRES UNDER
CONSTRUCTION**

THEATRES

"O" means Odeon, "NBC" National Booking Co., "FP" Famous Players Canadian Corp., "EBA" Exhibitors Booking Association, "WCB" West Coast Booking, "Cl." means closed at the time this list was issued in October.

British Columbia

(Licenses are renewable in British Columbia on January 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
4,767	Abbotsford	Odeon	2	449	Odeon
1,800	Agassiz	Aga	4	300	N. W. Trout
3,300	Alberni	Roxy	6	333	H. Warren & FPCC
1,200	Alert Bay	Bay	4	286	W. Risk
		Rainbow	6	254	C. E. Pepper
1,118	Armstrong	Star	6	320	F. Shepherd
1,000	Ashcroft	Ashcroft	2	228	H. Rogers & T. Belshaw
365	Bella Coola	Bellvale	1	196	Harold Giles
950	Bralorne	Community	3	210	Bralorne Mines Ltd.
500	Brighouse (Lulu Island)	Lulu	6	449	P. Barnes
1,700	Brittania Beach	Barbara	4	464	Barbara Theas.
46,000	Burnaby	Oak	6	736	Odeon
1,958	Campbell River	Van-Isle	6	449	E. W. Bickle
1,326	Castlegar	Castle	6	400	George Bergeron
2,000	Chemainus	Willow	6	406	Chemainus Theatres Ltd.
7,165	Chilliwack	Paramount	6	900	FPCC
1,400	Cloverdale	Clova	6	449	L. B. Toffey
2,500	Copper Mountain	Community	2	300	Copper Mountain Comm. League
1,353	Courtenay	Bickle	6	449	E. W. Bickle
		E.W.	6	449	E. W. Bickle
1,600	Cowichan Lake	Lake	4	395	C. W. Wittingham & A. Castley
3,621	Cranbrook	Star	2-4	413	J. Purnell (FPCC) (cl.)
		Armond	6	449	J. Purnell & Sons (FPCC)
1,626	Creston	Grand	6	270	F. C. Rodgers
		Tivoli	6	341	L. Johnston
1,500	Cumberland	Ilo Ilo	6	449	E. W. Bickle
3,539	Dawson Creek	Crest	6	499	D. C. Thea. Co.
		Northland	6	450	D. C. Theatres Co.
		Vogue	6	449	D. C. Theatres Co.
1,773	Dawson (Yukon)	Orpheum	4	261	C. H. Gray
2,753	Duncan	Odeon	6	722	Odeon
1,888	Enderby	Monarch	6	375	W. Willard
2,538	Fernie	Vogue	6	392	S. J. Rosell
868	Fort St. John	Fort	6	396	Brooke, Herron & Pomey
	Fort Smith, N.W.T.	Park	—	—	Sullivan & Johnson
1,200	Fruitvale	Premiere	6	387	R. Winfield (WCB)
1,200	Ganges	Rex	2	160	S. V. Henn
600	Gibsons	Gibsons	6	360	Vincent Prewar
500	Golden	Yoho	6	300	E. LaRue
1,636	Grand Forks	Gem	6	300	J. Altomare
		Roxy	6	371	P. P. Abrosinoff
2,300	Haney	Odeon	6	448	Odeon
600	Hay River, N.W.T.	Stewart	7	200	J. W. & D. H. Stewart
250	Halberg	Halberg	1	150	Comm. Club — F. H. Baldwin
1,646	Hope	New Hope	6	292	H. S. Trout
300	Invermere	Toby	4-6	306	C. Hagan & C. Margan
8,099	Kamloops	Paramount	6	1000	FPCC
8,466	Kelowna	Paramount	6	839	"
450	Keremeos	Keremeos	4	240	C. Palmer
5,906	Kimberley	Orpheum	6	498	J. Purnell & Sons (FPCC)
8,000	Kitimat	Nechako	6	700	Kitimat Theatres Limited
2,000	Ladner	Ladner	6	421	O. Bird
2,083	Ladsmith	Odeon	2	476	Odeon
3,294	Langley Prairie	Langley	6	360	Langley Amuse. Ltd.

British Columbia

Pop.	Town	Theatre	Open	Seats	Licensee
454	Lillooet	Log Cabin	2	140	Canadian Legion
—	Lynn Valley	Cedar V	6	400	S. Chizen
1,200	Maillardville	Academy	6	447	Harold Locke (Burned)
1,245	Merritt	Merit	2	330	W. A. & H. S. Trout
1,000	Michel	Michel	2	240	W. V. Cole
2,659	Mission	Astor	6	300	Victory Theas. Ltd. (S. Bannister)
—	—	Odeon	2	449	Odeon
1,000	Nakusp	Arrow Lakes	4	250	W. J. Brotherton
7,136	Nanaimo	Capitol	6	701	FPCC
1,200	Natal	Leo's	6	274	Leon F. Henriet
6,772	Nelson	Civic	6	905	FPCC
28,639	New Westminster ...	Columbia	6	944	FPCC
—	—	Metro	6	584	Odeon (cl.)
—	—	Odeon	6	712	Odeon
—	—	Paramount	6	850	FPCC
—	—	Sapperton	6	448	Odeon
19,797	North Vancouver	Odeon	6	757	Odeon
2,247	Ocean Falls	Crown	5	498	Pacific Mills Ltd.
986	Oliver	Oliver	6	444	G. A. Gough
887	Osyoayo	Sunland	6	392	Eric Lahlein
1,600	Parksville	Park	6	400	Parksville Holdings Ltd.
10,517	Penticton	Capitol	6	726	FPCC
—	—	Pen-Mar	6	449	Pen-Mar Thea. Ltd.
500	Pioneer	Community	2	150	Community Club
7,800	Port Alberni	Capitol	6	449	H. E. Warren & FPCC
—	—	Paramount	6	711	H. E. Warren & FPCC
1,000	Port Alice	Auditorium	6	309	W. H. Parsons & G. T. Frost (WCB)
2,244	Port Moody	P.M.	6	325	G. Bingham (WCB)
3,600	Powell River	Patricia	6	449	McLeod Amuse. (WCB)
4,664	Prince George	Princess	6	500	Trans West Theas. Ltd.
—	—	Strand	6	360	Trans West Theas. Ltd.
8,546	Prince Rupert ...	Capitol	6	740	FPCC
—	—	Totem	6	666	"
3,700	Princeton	Capitol	6	445	T. M. Towriss (WCB)
750	Qualicum Beach	Village	6	300	Warren Theas. Ltd. (WCB)
1,557	Quesnel	Carib	6	500	P. Gauthier
2,908	Revelstake	Avolie	6	432	H. G. Stevenson
4,596	Rossland	Capitol	6	449	FPCC
1,187	Salmon Arm	Salmar	6	416	Salmon Arm Co-operative
600	Sechelt	Sechelt	6	180	West Coast Booking Ass'n
2,200	Sidney	Gem	6	491	Marjorie Martman
1,198	Smithers	Reo	6	287	C. Goodacre & L. Buchanan
500	Sointula	Opera	1	250	Mrs. E. Pakkala
585	Squamish	Star	4	330	B. C. Carson & N. R. Barr
1,300	Steveston	Steva	6	416	W. A. Thorne
500	Stewart	Stewart	5	200	J. Winkler
1,946	Terrace	Tillicum	6	299	C. M. Adam (WCB)
11,430	Trail	Odeon	6	610	Odeon
—	—	Strand	6	1112	FPCC (cl.)
361,952	Vancouver	Avon	6	900	Chao Chow Lee Theas.
—	—	Bay	6	770	Mayer Enterprises Ltd. (WCB)
—	—	Broadway	6	936	Broadway Thea. Co. Ltd.
—	—	Cambie	6	500	N. H. Bleasdale (WCB)
—	—	Capitol	6	2076	FPCC
—	—	Cinema	—	—	—
—	—	International ..	6	1237	"
—	—	Circle	6	890	Odeon
—	—	Colonial	6	873	H. Quagliotti
—	—	Dominion	6	968	FPCC
—	—	Dunbar	6	770	Odeon
—	—	Fraser	6	848	Odeon
—	—	Grandview	6	922	FPCC
—	—	Hastings	6	1285	Odeon (cl.)
—	—	Hollywood	6	784	Hollywood Theatres Ltd.
—	—	Kerrisdale	6	757	FPCC
—	—	Kingcrest	6	449	J. H. Fletcher
—	—	Kingsway	6	713	Odeon
—	—	Kitsilano	6	847	FPCC (cl.)
—	—	Lux	6	828	Odeon
—	—	Main	6	426	Mrs. G. Jancso (cl.)
—	—	Marpole	6	738	Odeon (cl.)
—	—	Olympia	6	930	Odeon

British Columbia—Alberta

Pop.	Town	Theatre	Open	Seats	Licensee
361,952	Vancouver	Orpheum	6	2871	FPCC
		Paradise	6	923	Odeon
		Park	6	726	"
		Plaza	6	925	"
		Rex	6	922	Geo. H. Brewerton (WCB)
		Rio	6	841	Odeon (cl.)
		Regent	6	696	FPCC
		Ridge	6	842	Ridge Thea. Ltd. (D. McFarlane)
		Stanley	6	1225	FPCC
		Strand	6	1940	FPCC
		Studio	6	446	Studio Theatre Ltd.
		Varsity	6	449	Odeon
		Vogue	6	1332	Odeon
		York	6	449	G. N. Robinson (cl.)
7,778	Vernon	Capitol	6	779	FPCC
		Empress	6	375	FPCC
53,088	Victoria	Atlas	6	974	FPCC (cl.)
		Capitol	6	1212	FPCC
		Dominion	6	858	"
		Fox	6	858	B. A. Nixon (cl.)
		Oak Bay	6	449	E. Turner & P. Townsend
		Odeon	6	1472	Odeon
		Plaza	6	712	Odeon
		Royal	6	1467	FPCC
		Lode	4	400	E. L. Bobier
		Roxy	3	260	McLeod Amuse. Ltd. (WCB)
1,500	Wells	Rialto	6	280	M. Harrison
		Hollyburn	6	449	Fay P. Barnes
3,499	Westview	Odeon	6	758	Odeon
		Cameo	2	402	George Smith (WCB)
2,500	W. Summerland	Capitol	6	305	S. McClimom
		Yukon	6	350	S. McClimom
10,800	W. Vancouver	Alston	3	320	W. S. Western
		Woodfibre	2	250	Community
1,200	Whalley	Capitol	6	400	W. V. Cole
2,548	Whitehorse, Y.T.	Capitol	6	400	
912	Williams Lake	Woodfibre	2	250	
800	Woodfibre	Woodfibre	2	250	
2,339	Yellowknife	Capitol	6	400	
	N.W.T.	Capitol	6	400	

Alberta

(Licenses are renewable in Alberta On January 1st of each year.)

Pop.	Town	Theatre	Open	Seats	Licensee
275	Acme	Acme	2	150	E. H. Richards
456	Alix	Circle	6	175	J. Hoppe
281	Alliance	Kiefer's	2	200	R. R. Kiefer
623	Andrew	Roxella	6	250	A. Stratchuk & N. W. Olynk
1,063	Athabasca	Aurora	6	250	R. E. Hall
2,187	Banff	Lux	6	420	F. Christou
1,246	Barrhead	Roxy	6	324	Peter Ewankow
601	Bashaw	Dixy	4-6	200	Joe Dick
624	Bassano	Capitol	4-6	200	J. V. Uebell
509	Beaver Lodge	Beaver Lodge Comm. Centre	4	200	E. E. Loven, Secy.
325	Beiseker	Beiseker	2	150	E. H. Richards (cl.)
1,400	Bellevue	Rex	6	400	J. Purnell & Sons
288	Berwyn	Berwyn	6	175	A. M. Cumming
2,150	Beverly	Avalon	6	418	N. Ruptash & D. Kubalik
306	Big Valley	Memorial	2-3	200	Community Club
900	Black Diamond	Vogue	6	250	W. F. Schulz (cl.)
1,936	Blairmore	Orpheum	6	336	J. Purnell & Sons
1,137	Bonnyville	Century	6	240	F. Steffin
657	Bow Island	Bow	2-4	260	T. H. Nood
2,922	Bowness	Bow	6	304	L. Milner & G. Smith
		Rex	6	285	Michael Mucha
350	Boyle	Dreamland	4	200	W. Lindstrom
1,648	Brooks	Gayely	6	300	P. Ubertino
118	Burdett	Community	2	200	A. T. Litt
177,861	Calgary	Capitol	6	1570	FPCC
		Crescent	6	388	Meadow Haven Co. Ltd.
		Garry	6	365	W. Kwasnik

Alberta

Pop.	Town	Theatre	Open	Seats	Licensee		
177,861	Calgary	Grand	6	1377	Nick Pidhirny		
		Hitchin' Post	6	500	FPCC—K. M. Leach		
		Isis	6	381	G. W. Peacock		
		Kinema	6	355	A. E. McKelvie (cl.)		
		Marda	6	496	M. Jenkins		
		Palace	6	1787	FPCC		
		Plaza	6	475	S. Slutker & R. S. Murray		
		Strand	6	816	FPCC—K. M. Leach		
		Tivoli Cinema	6	499	Hoffman Bros. (EBA)		
		Uptown	6	1076	Odeon—J. B. Barron		
		Variety	6	882	FPCC—K. M. Leach		
		943	Calmar	Rainbow	6	500	Hayduk & Kurylo (cl.)
4,128	Camrose	Bailey	6	482	C. S. Bailey		
		Kam	6	400	N. K. & A. Jensen		
750	Canmore	Opera House	6	175	G. Mandryk		
2,475	Cardston	Mayfair	6	421	G. C. Brewerton		
		Roxy	2	334	G. C. Brewerton		
285	Carmangay	Community	1	222	F. J. Whitmarsh, Secy.		
467	Carstairs	Carstairs	2	145	E. H. Richards		
798	Castor	Crest	6	320	Leo Kneller		
378	Champion	Community	1	125	Comm. Halls Assoc.		
345	Chauvin	Tivoli	2-4	150	Mrs. A. Reuss		
1,612	Claresholm	Rex	6	387	W. Hryciuk		
		Gem	4	400	H. Gnam		
180	Coal Valley	Community	2	230	M. Ward		
350	Cold Lake	Cold Lake	6	350	A. Krook		
1,961	Coleman	Roxy	6	338	J. Purnell & Sons		
		Consort	2-4	200	H. M. Scott		
738	Coronation	Avalon	6	342	D. Johnstone		
471	Daysland	Palace	6	287	F. Komperdo, S. Tury, Sr. & Jr.		
395	Delburne	Norwood	2-4	200	Wm. Godwin		
834	Devon	Devonian	6	250	G. Bieber		
1,176	Didsbury	Opera House	6	249	R. Shibley		
		Cardium	6	400	W. C. Aiken		
2,573	Drumheller	Napier	6	588	Napier Theatres Ltd.		
1,100	East Coulee	Star	4-6	275	M. Milo		
376	Eckville	Echo	4-6	250	G. Radowitz		
		Mona	4	200	J. F. Hawkes		
224,000	Edmonton	Annex	6	349	T. Smaka		
		Avenue	6	778	Odeon		
		Capitol	6	1498	FPCC		
		Dreamland	6	720	"		
		Empress	6	798	"		
		Garneau	6	779	"		
		Gem	6	495	Midwest Theatres Enterprises		
		Odeon	6	1125	Odeon Theatres (Edmonton) Ltd.		
		Palace	6	483	M. S. Kucey		
		Paramount	6	1400	FPCC		
		Princess	6	650	"		
		Rialto	6	1192	Odeon		
		Roxy	6	496	"		
		Sahara	6	800	Windsor Theatres Ltd.		
		Strand	6	968	FPCC		
		Tivoli	6	500	A. E. Staniland		
		Varscona	6	499	Odeon		
		270	Edgerton	Mona	4	200	J. F. Hawkes
		1,951	Edson	New Edson	6	275	H. G. Stevenson & T. Fowler
				Nova	6	506	H. Bubel
450	Elk Point	Arrow	6	275	S. Andrishak		
300	Evansburg	Evansburg	2	300	Adam Kaminski & Co.		
924	Fairview	Gem	6	275	S. A. Lawrie		
		Roxy	6	486	C. W. Carigan & J. S. Kerr		
587	Falher	Gaiety	6	285	M. Vandel		
375	Foremost	Midland	2	275	N. Wolfe		
444	Forestburg	Kiefer's	1	250	R. R. Kiefer		
1,864	Fort McLeod	Empress	6	400	D. A. Boyle		
1,078	Fort Sask.	Lux	4	300	Mike Proganowski		
		Community	2	150	E. H. Richards		
427	Gleichen	Assembly	1	250	G. C. Brewerton		
150	Glenwood	Grand Centre	6	300	Carl Olson		
		Capitol	6	485	F. Donald		
2,661	Grand Prairie	Gaiety	6	500	J. W. Bird		
		Grimshaw	6	200	M. Rabchak		
568	Grimshaw	Grimshaw	6	390	I. F. Shacker		
2,013	Hanna	Capitol	6	390	I. F. Shacker		

Alberta

Pop.	Town	Theatre	Open	Seats	Licensee
536	Hardisty	Kiefer's	2-3	200	R. R. Kiefer
1,140	High Prairie	Park	6	600	W. Dorish & A. Tomanuk
		Roxy	3	125	G. Watson
1,898	High River	Wales	6	400	E. T. Lewis
370	Hines Creek	Lux	6	250	Lawrence Kosheiff
350	Hinton	Hinton	6	390	A. M. Montemurro
504	Holden	Paragon	6	350	B. Fortin
1,416	Innisfail	Royal	6	385	R. Shibley
290	Innisfree	IOOF	2	125	Lodge 63, IOOF
371	Irma	Kiefer's	1	275	R. R. Kiefer
9,139	Jasper	Chaba	6	300	P. Wacko
11,000	Jasper Place	Jasper	6	528	J. Clemmensen & J. Sustrik
550	Killam	Princess	6	280	J. J. & S. Komperdo
238	Kinuso	Legion	2	275	Canadian Legion
905	Lac La Biche ..	Aurora	4	240	M. Maccagno
2,273	Lacombe	Lacombe	2	300	J. Purnell & Sons
628	Lamont	Park	6	400	J. Tkachyk
1,840	Leduc	Gayety	6	350	M. Pyrcz
22,811	Lethbridge	Capitol	6	924	FPCC
		Lealta	6	321	C. F. Doughty
		Paramount	6	1000	FPCC
		Roxy	6	573	"
185	Lougheed	Community	2	259	R. R. Kiefer
247	Luscar	Community	1-2	265	Community
1,318	Magrath	Park	6	400	Duane Harker
350	Manning	Aurora	2-4	300	K. Gurtler
600	Manville	Manville	6	300	P. H. May
200	Marwayne	Marwayne	2	265	H. A. Carr
472	Mayerthorpe	Mayerthorpe	6	290	Merton Faulkner & Walter Manchak
1,064	McLennan	Regal	3	285	G. Watson
16,352	Medicine Hat ..	Astra	6	440	C. & J. Dederer
		Empress	6	598	FPCC (cl.)
		Monarch	6	650	FPCC
		Roxy	6	386	"
		Towne	6	700	C. & J. Dederer
350	Mercoal	Mercoal	3	225	B. Koberstein
482	Milk River	Sunland	4	300	W. S. Stringam
634	Mirror	Grand	2-4	275	H. Hoppe (Burned)
386	Myrnam	Palace	2-4	125	P. Pawlusk
926	Nanton	Broxy	6	300	A. W. Archibald
1,605	Olds	Mayfair	6	297	Wm. J. Cheladyn
430	Oyen	Oyen	2-4	250	C. Mansfield
200	Paradise Valley ..	Paradise	2-4	195	J. F. Hawkes (Burned)
1,677	Peace River	LaBarbara	6	482	S. Konopsky
		Uptown	6	400	R. Shibley & J. McDonald
		Valley	6	300	J. T. McDonald
859	Picture Butte ..	Towne	6	300	J. Godfrey
1,467	Pincher Creek ..	Fox	6	300	D. C. Fox
2,574	Ponoka	Capitol	6	500	J. Purnell & Sons
671	Provost	Royal	3-6	216	P. & F. Hockhausen
2,279	Raymond	Capitol	6	400	L. Brewerton
1,538	Redcliff	Nucliff	2	300	J. & C. Dederer
7,553	Red Deer	Capitol	6	458	J. Purnell & Sons (FPCC)
		Crescent	6	480	J. Purnell & Sons (FPCC)
		Paramount	6	924	J. Purnell & Sons (FPCC)
1,302	Redwater	Roxy	6	270	N. Strynk
757	Rimby	Empress	4-6	200	A. B. Wiancko
245	Rockyford	Rockyford	1	200	H. E. Catterhagen
1,147	Rocky Mt. House ..	Lux	6	306	W. J. Hunchak
		Rainbow	6	476	Lewis & Jack Williams
		Roxy	4	250	W. J. Hunchak (cl.)
150	Rosemary	Community	2	150	D. F. Seeley
500	Rycroft	Realto	6	250	L., I.L., & Mrs. K. Rogozenski
406	Ryley	Ryley	2-3	200	M. Creig
1,406	St. Paul	Elite	6	280	T. J. Stinson
255	Sangudo	Sangudo	3	360	Pudar Bros.
414	Sedgewick	Kiefer's	2	275	R. R. Kiefer
		Sexsmith	—	245	Sexsmith Memorial Hall Ltd.
491	Smoky Lake	Capitol	4-6	250	Nick Palamarek & P. E. Maskalyk
553	Spirit River	Avalon	4	306	Mike Zeniuk
237	Standard	Community	1	200	C. V. Madsen
2,421	Stettler	Jewell	6	500	G. W. Annable
		Roxy	6	427	G. W. Annable (cl.)
875	Stoney Plain ..	Cosmo	6	275	Vern Ladd & Ned King

Alberta—Saskatchewan

Pop.	Town	Theatre	Open	Seats	Licensee
706	Strathmore	Joyland	4	250	L. A. Larson
275	Strome	Memorial	2	200	J. Butler
984	Sylvan Lake	Uptown	6	275	E. C. Watkiss
3,026	Taber	Rex	2	330	D. Miller
		Tower	6	500	D. Miller
245	Thorhild	Thorhild	4	175	J. W. Puchalik & W. Bachynski
384	Thorsby	Thorsby	4-6	409	John R. Pawlik
1,020	Three Hills	Lyric	6	306	R. Shibley
685	Tofield	Community	2	300	Community League
630	Trochu	Lane	6	296	Harold Singer
717	Turner Valley	Valley	6	285	W. F. Shulz
523	Two Hills	Lux	4	286	Wm. Sarachan
	Valleyview	Jubilee	—	—	James & Reber
388	Vauxhall	Arch	3	200	C. Birck
2,219	Vegreville	Capitol	6	300	W. Kieryluk
1,984	Vermilion	Columbia	6	440	M. Kowalchuk & Son & F. Steffin
675	Viking	Brock	6	250	H. W. K. Hilliker
1,053	Vulcan	Opera	6	280	C. R. Robson
1,994	Wainwright	Alma	6	503	P. May
		Elite	6	382	P. May (cl.)
285	Waterton Lakes	Watertown	4	275	G. C. Brewerton (Summer)
1,108	Westlock	Roxy	4-6	225	J. L. Serenas
3,813	Wetaskiwin	Audien	6	370	J. M. Danyluk
		Cinema	6	450	M. Pyrcz
400	Wildwood	Wildwood	4-6	300	M. W. Nikolonyk

Saskatchewan

(Licenses are renewable in Saskatchewan on January 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
256	Abbey	Abbey	1	175	Abbey Theatre Board
	Alida	Alida Memorial	—	—	Alida Memorial Co-op Assn
281	Aneroid	Community	4	300	Aneroid Theatre Board (A. W. Wright)
286	Antler	Memorial	4	282	K. Dyon
543	Arborefield	Tivali	6	300	Alfred Robert
622	Arcola	Princess	2-4	280	F. Mus
1,924	Assiniboia	Olympia	6	500	N. Rothstein
304	Avonlea	M.P.	1	150	J. L. King
450	Aylsham	Community	4	250	G. Valleau
494	Balcarres	Arcadia	6	200	P. Zack & H. Olsen
120	Bangor	Community	2	150	L. Vaughan (cl.)
1,318	Battleford	Fort	5	220	W. J. Burak (cl.)
387	Bengough	Bengough	6	190	J. N. Foley
794	Bienfait	Legion	6	200	W. C. Enmark
2,213	Biggar	Majestic	6	600	J. Shepherd
513	Big River	Big River	4	250	Mrs. M. I. Clarke & Mrs. M. Bouchard
474	Birch Hills	Dreamland	6	250	F. Lypchuk
561	Blaine Lake	Blaine Lake	1	280	W. Szydyk
205	Borden	Borden	4	310	P. Peterson (cl.)
100	Bracken	Community	2	200	Board of Trade
883	Broadview	Memorial	4	300	F. Pflug
543	Bruno	Bruno	6	200	D. P. Schwinghammer
538	Buchanan	Buchanan	4	170	H. Skwarchuk
586	Cabri	Rex	2-3	200	J. Mulvenna
235	Cadillac	Cadillac	2	200	Mervin Kyle
1,568	Canora	Roxy	6	418	George Kozoriz
268	Canwood	Elks	2	200	Alrik Young
231	Carievale	Community	4	200	Carievale Community Club
714	Carlyle	Community	6	250	Mrs. D. E. McLaren
599	Carrduff	Community	5	150	Dalton H. Preston
240	Carragana	Carragana	2	140	Carragana & Dis. Thea. Ass'n (cl.)
809	Carrot River	Marquis	6	350	Lorne Lunen
266	Central Butte	Princess	6	200	M. A. Yuzik
374	Chaplin	Chaplin	2	200	R. A. Donnelly
447	Choiceland	Park	6	175	Steve Koroly
323	Climax	Climax	2	250	P. J. Rassmussen

Saskatchewan

Pop.	Town	Theatre	Open	Seats	Licensee
	Colville	Colville	4	250	W. Dilladaugh
258	Conquest	Coliseum	2-4	200	Fertile Valley Legion (S. Laroque)
237	Coronach	Star	2	250	S. Karby
559	Craik	Pallas	6	180	J. Fox
424	Cupar	Cupar	2	300	L. S. Burkholder
557	Cudworth	Met	4	300	J. Paramchuck
378	Cutknife	Cutknife	2	150	Sponsor's Club
675	Davidson	Davidson	6	175	J. Vopni
278	Debden	Debden	4	250	J. L. Courchene
440	Delisle	Fulbrook's	2-4	125	Mrs. E. Fulbrook
301	Dinsmore	Gaiety	2	100	Geo. Murray
253	Dodsland	Dodsland	2	220	J. A. Herner
203	Domremy	M.P.	1-2	150	W. Zapaniuk
530	Duck Lake	M.P.	1-2	150	W. Zapaniuk
659	Eastend	Pastime	2-4	280	J. L. Murphy
442	Eatonia	Eatonia	2	250	W. Kool
260	Elbow	Elbow	4	240	N. L. Angott
289	Elfros	Town Hall	1	150	H. Narfason (cl.)
491	Elrose	Elrose	3	200	R. Webb
649	Esterhazy	Maple Leaf	6	300	H. Zich
3,911	Estevan	Orpheum	6	540	J. D. McKenzie
1,295	Eston	Eston	4	350	F. & E. Johnson
300	Eyebrow	Eyebrow	4	150	J. Sheparitis
154	Fairlight	Community	2	200	J. F. Canwood
185	Ferland	Ferland	2	175	J. A. Fournier
232	Fillmore	Fillmore	2	225	Canadian Legion
100	Fir Mountain	Capital	2	100	V. Tetrault
775	Foam Lake	Foam Lake	2	125	H. Narfason
874	Ft. Qu'Appelle	Fort	6	250	S. Karby
150	Fosston	Community	1-2	100	J. Longmuir (cl.)
351	Fox Valley	Fox Valley	2	175	G. Glaser
197	Frontier	Frontier	2	150	Frontier Bd. of Trade (Burned)
384	Gainsborough	Gainsborough	6	250	R. R. Southam
180	Glentworth	Community	2-4	150	N. C. Phelp
1,191	Gravelbourg	Gaiety	6	480	S. Karby
1,007	Grenfell	Windsor	6	250	H. Humphrey
726	Gull Lake	Lyceum	6	400	W. Davidson & J. Matheson
348	Hanley	Hanley	2-4	300	M. Howard (cl.)
250	Hawarden	Hawarden	2-3	250	C. Pittman
1,093	Hudson Bay	Lux	6	350	D. L. W. Haad
2,397	Humboldt	Lux	6	350	F. G. Bailey
400	Imperial	Imperial	2	245	E. L. Munro
1,561	Indian Head	Gary	6	350	Jae Hatton
500	Ituna	Ituna	4	175	N. Butchko
2,321	Kamsack	Capitol	6	350	W. Welykholowa
		Elite	6	300	F. D. Welykholowa
399	Kelliher	Jubilee	2	250	G. Grayba & F. Paluschuk
894	Kelvington	Galaxy	2	150	G. M. Miller
292	Kenaston	Kenaston	2	140	Kenaston Comm. Club (cl.)
249	Kennedy	Legion	2-3	250	C. Easton
805	Kerobert	Lux	6	300	F. & W. Beatty & D. Robertson
253	Kincaid	Kincaid	2	125	Village of Kincaid (G. W. Simington, Sec)
1,746	Kindersley	Capitol	6	350	J. & M. Dobni
669	Kinistino	Fran	6	300	G. Beaulieu & C. A. Bowden
633	Kipling	Legion	2	200	P. E. Santo
335	Kyle	Kyle	2	225	J. Tuba
534	La Fleche	Globe	4	250	A. Vallou
361	Lake Lenore	Community	4	225	Haenman Bros. (cl.)
385	Lampman	Star	4	225	H. Heidinger
174	Lancer	Lancer	1-2	200	J. Mulvenna
600	Langenburg	Capitol	4	290	A. Yeske
408	Lanigan	Lanigan	5	200	D. Gunther
500	La Ronge	Aurora	4	200	A. Carlson & W. Riese
348	Lashburn	Community	2	175	L. Slinnis
848	Leader	Leader	2	175	M. Hasplflug
304	Leask	Leask	2	168	R. C. Marks
505	Lemberg	Memorial	2	175	P. Zack & H. Olsen
325	Leoville	Northern Lights	2-4	150	Romeo Leberge
409	Leroy	Leroy	4	250	E. Shervin
300	Limerick	Palace	3	275	M. Margolis (cl.)
316	Lintlaw	Community	3	265	Village of Lintlaw (A. Smestad)
3,921	Lloydminster	Empress	6	700	C. Coombes & Hudson
		Rio	2	454	C. Coombes & Hudson
477	Lumsden	Valley	2	180	V. Officer

Saskatchewan

Pop.	Town	Theatre	Open	Seats	Licensee
464	Luseland	Memorial	2-4	234	Luseland Comm. Ass'n Ltd.
534	Mocklin	Community	2	200	A. Prediger
229	MacNutt	Community Hall	2	300	A. P. Haberstock
466	Maidstone	Maidstone	4	250	I. Harmon
300	Manor	Community	2	150	G. A. Dickin
1,641	Maple Creek	Grand	6	300	A. Myers
143	Marsden	Marsden	2	150	G. Edwards
413	Maryfield	Auditorium	2	200	W. G. Stockton
1,956	Meadowlake	Lux	6	350	S. Karby
200	Meath Park	Deluxe	4	324	W. Feschuk
2,877	Melfort	Grand	6	500	J. J. Baldwin
4,457	Melville	Paragon	6	600	Hugh Vassos
		Princess	6	420	Star Dust Theatre Co. (cl.)
		Roxy	6	500	Star Dust Theatre Co.
223	Meyronne	Meyronne	1	126	A. J. Marcotte (cl.)
312	Midale	Midale	4	150	J. L. King
275	Middle Lake	Community	2	150	W. Boesch
314	Milden	Milden	2-4	175	A. A. Bratseth
446	Milestone	Town Hall	2-4	300	J. L. King
24,336	Moose Jaw	Capitol	6	892	FPCC
		Orpheum	6	532	PFCC
		Royal	6	500	Service Theatres Ltd. (cl.)
		Studio	6	520	Service Theatres Ltd.
1,231	Moosomin	Lyric	6	400	L. H. Bradley
406	Morse	Morse	2	210	Mrs. K. Crebo
508	Mossbank	Rose	2-4	150	J. L. Murphy
473	Naicam	Naicam	3-6	150	R. L. Smith
240	Neilburg	Neilburg	2	125	C. H. McAuslan
3,050	Nipawin	Orpheum	6	300	I. Reinhorn (cl.)
		Roxy	6	400	I. Reinhorn
458	Nokomis	Nokomis	2	125	A. Cogger
395	Norquay	DeLuxe	4	250	G. Huska
7,489	N. Battleford	Capitol	6	650	FPCC
		Empress	2-6	400	FPCC
467	Ogema	M.P.	4	150	Con Reich
672	Outlook	Lyric	3-6	150	A. C. Barteluk
685	Oxbow	Bow	6	280	G. B. Ward
200	Paddockwood	Paddockwood	2-3	200	W. Zapaniuk
350	Pelly	Fort	6	200	Tom Yacyshyn
415	Perdue	Onyx	2	250	Board of Trade
187	Plenty	Plenty	2	225	B. J. Letourneau
608	Ponteix	DeLuxe	2-4	150	Mrs. F. Meloche
595	Porcupine Plains	Porcupine	2	150	I. Papoff
750	Preceville	Grand	4	275	E. Parobec
582	Prelate	Parish Hall	1	150	Nick Berger
17,149	Prince Albert	Orpheum	6	700	P. W. Mahon
		Strand	6	915	P. W. Mahon
285	Prudhomme	Victory	2-4	250	P. Repushka
270	Punnichy	Community Hall	2	150	J. Lorenz
488	Qu'Appelle	Starlite	2	250	C. D. Stanger (cl.)
417	Quill Lake	Del-Lau	4-6	225	J. Longmuir
953	Roadville	Princess	6	225	Mrs. V. Ferris
		Oasis	6	400	Shibley Enterprises Ltd.
376	Raymore	Memorial	2	150	C. Huckle & W. Kram (cl.)
352	Redvers	Community	4	330	Redvers Comm. Hall Co.
88,797	Regina	Broadway	6	800	H. Bercovich
		Capitol	6	1302	FPCC
		Metropolitan	6	898	FPCC
		Nortown	6	800	I. Reinhorn
		Rex	6	660	J. Watson (FPCC)
		Roxy	6	800	I. Reinhorn
465	Rocanville	Rocanville	4	300	F. Pflug
390	Rockglan	Dreamland	4	150	W. R. Pyle
1,878	Rosetown	Unique	6	495	A. J. Flack
498	Rose Valley	Rose Valley	2	200	N. Berge
1,181	Rosthern	Orpheum	6	200	M. S. Suitia (cl.)
388	Rouleau	Rouleau	2	220	J. L. King (cl.)
522	Saltcoats	Star	4	200	W. R. Armstrong
70,843	Saskatoon	Broadway	6	704	Odeon-Morton Theatres
		Capitol	6	1600	FPCC
		Daylight	6	900	"
		Roxy	6	915	Rothstein Theatres
		Tivoli	6	712	Odeon-Morton Theatres
		Victory	6	601	Odeon-Morton Theatres

Saskatchewan — Manitoba

Pop.	Town	Theatre	Open	Seats	Licensee
358	Semans	Semans	2	225	C. L. MacGregor
1,621	Shaunavon	Plaza	6	600	FPCC
649	Shellbrook	Elk's	6	486	J. Bibby
355	Sintaluta	Sintaluta	2	250	Mrs. E. Doull (cl.)
354	Spalding	Gem	4	400	S. Trach
364	Spiritwood	Strand	2	125	F. L. Murray
551	Star City	Elk's Hall	2	250	B. J. O'Connor
250	Stockholm	Legion	2	150	P. A. Sharpe (cl.)
447	Stoughton	Lytic	4	260	R. H. Dreger
536	Strasbourg	Legion	4	200	Mrs. G. Peters
200	Storhocks	Storhocks	2	200	M. J. Chicoine (cl.)
185	Strongfield	Community Hall	1	250	S. Platt
649	Sturgis	Regal	4	264	Regal Theatres Ltd. (S. Holmberg)
350	St. Brieux	Midway	4	337	F. M. Godard & E. Percault
521	St. Walburg	St. Walburg	4-6	200	Geo. Larson
10,468	Swift Current	Cinema	6	500	D. Burke
		Eagle	6	350	F. J. Lundholm
		Lytic	6	550	F. J. Lundholm
400	Theodore	Star	4	280	H. Achtmeychuk
2,136	Tisdale	Falkon	6	425	F. W. Falkner
369	Tompkins	Memorial	2	200	J. Kimber
201	Tugaske	Tugaske	2	200	J. W. Elliott
275	Turtleford	Turtleford	2-4	125	M. Hoegi
1,247	Unity	Jubilee	6	407	V. & J. Wouters
		Star	6	490	H. J. & A. J. Selinger
100	Uranium City	Aurora	4-6	150	Rothstein Theatres Ltd.
356	Val Marie	Palais Royal	2	125	J. N. Keslering
389	Vanguard	Rand	2	140	S. Cochrane
336	Viscount	Lanigan	2	200	F. Tetu & A. Sinkewitch
1,082	Wadena	Roxy	6	325	M. Pluhator
768	Wakaw	Gem	2	300	S. Hryniuk & F. Shynkaruk
527	Wapella	Wapella	1	200	W. T. Hill & L. A. Gove
—	Waskesieu	Park	6	300	W. Zapanariuk
1,228	Watrous	Roxy	6	260	A. M. Crawford
714	Watson	Star	6	200	R. L. Smith
258	Wawota	Wawota	4	200	F. Pflug
300	Weekes	Sier's	3	350	J. Sier
260	Welwyn	Community	2	200	F. Pflug
7,138	Weyburn	Hi-Art	6	544	Rothstein Theas. Ltd.
		Soo	6	587	Rothstein Theas. Ltd.
396	White Fox	White Fox	3-6	250	A. L. Logan
748	Whitewood	Legion	2	240	Can. Legion (D. C. Taylor)
1,578	Wilkie	Roxy	6	300	Rothstein Theatres
604	Willowbunch	M.P.	2	400	Mrs. S. Fontaine
175	Windthorst	Windthorst	2-3	200	J. A. Johnston
170	Wishart	Nix's	4	200	Nick Zack
1,321	Wynyard	Vogue	5	300	G. R. Miller
200	Yellow Creek	Community	2	175	Mrs. M. O. Miniely
465	Yellowgrass	Strand	3-6	300	J. King (cl.)
7,045	Yorkton	Roxy	6	800	Rothstein Theatres
		Tower	6	694	Rothstein Theatres
		York	6	350	Rothstein Theatres
419	Zenon Park	Zenon Park	2	100	Father A. Ares (cl.)

Manitoba

(Licenses are renewable in Manitoba on May 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
1,433	Altona	Customs	4-6	300	W. Friesen
500	Arborg	Arborg	4-6	200	Wm. Gladys (cl.)
376	Ashern	Community	1	200	C. Wynant
253	Austin	Austin	2	250	Mem. Comm. Club (Mrs. D. Randall)
500	Baldur	Baldur	2	250	Mrs. S. Magnusson
1,372	Beausejour	Lytic	6	350	F. Malkoske
375	Belmont	Belmont	2	175	J. H. McLeod
550	Benito	Oak	4	238	Wm. Sawchuk
384	Binscarth	Legion	4	225	Canadian Legion (Burned)
500	Birch River	Avalon	6	238	G. O. Dagg

Manitoba

Pop.	Town	Theatre	Open	Seats	Licensee
736	Birtle	Savoy	6	300	G. J. Salmon
507	Bissett	Rice Lake	2	250	R. J. Minton
1,013	Boissevain	Victoria	4-6	350	D. V. Hammond
20,598	Brandon	Capital	6	598	FPCC
		Oak	6	389	Cy Braunstein
		Strand	6	786	FPCC
915	Carberry	Palace	6	300	G. E. McPhail
1,846	Carman	Boyne	6	300	L. Asper
469	Cartwright	Community	6	300	Canadian Legion (P. Lowe)
144	Clear Lake	Park	6	450	H. Prygrocki (Summer)
250	Crandall	Community	2	150	D. L. Johnston
500	Creighton	Paragon	6	300	Robert Waythe
494	Crystal City	Parklane	5	300	Community Owned
350	Cypress River	Mem. Hall	6	250	Mrs. K. Gurgess
5,986	Dauphin	Dauphin	6	600	Service Theatres Ltd.
		Gay	6	260	Service Theatres Ltd.
868	Deloraine	Jubilee	4-6	300	H. Sage
300	Dominion City	Dominion City	2-6	150	M. D. Borodenko
629	Elkhorn	Stadium	3-6	400	Stadium Committee (G. Bartley)
350	Elm Creek	Community	2	250	Community Club (cl.)
883	Emerson	Emerson	6	300	H. Saifer & M. Shnier (cl.)
275	Erickson	Ilan	6	150	Ray & Edna Waterbury
500	Ethelbert	Ethelbert	4	300	J. Gnazdowski & Sons.
293	Fisher Branch	Fisher	2	150	M. Melnyk
9,858	Fin Flon	Northland	6	500	FPCC
		Rex	6	300	K. Finkelstein
8,200	Fort Garry	Garry	6	550	O. Weinstein (Associated Theas.)
268	Foxwarren	Foxwarren	2	150	A. R. Thorpe
817	Gilbert Plains	Plains	5-6	200	R. A. Eastcott
1,306	Gimli	Gimli	6	250	H. Greenberg
823	Gladstone	Audio	6	336	W. J. McGregor
593	Glenboro	Gaiety	2-4	200	D. R. Girouard
950	Grandview	Century	4	270	F. Chickoski
658	Hamiota	Hamiota	4-6	295	J. L. Whyte (Associated Theas.)
536	Hartney	Hartney	2-4	200	G. A. Aranson
436	Holland	Memorial Hall	2	300	Holland Comm. Club (B. Scharff)
275	Inglis	Sundown	4-6	216	Wm. Gallant (WCB)
250	Kenton	Community	2	150	Kenton Comm. Club (Mrs. S. Young)
1,255	Killarney	Gaiety	5	340	G. Cowan
466	Lac du Bonnet	Walbec	4	300	J. M. Remenda (WCB)
300	Langruth	Rose-Mac	4	250	P. Rose (Burned)
150	Lenore	Community	2	100	H. F. Allen
633	MacGregor	Tivoli	2-4	265	R. H. Harvey
275	MacCreary	Grand	6	200	N. Canton
748	Manitou	Pembina	4	248	A. Leadbeater
200	Mariapolis	Mariapolis	4	250	W. Landry (cl.)
210	Mather	Community	1	225	Community Theatre Club
767	Melita	Strand	6	320	Mr. & Mrs. J. Kowbel
300	Minitonas	Minitonas	6	175	M. Dyda
2,067	Minnedosa	Lyric	6	550	S. Richard Miles
1,852	Morden	Ken-Mar	4	398	E. W. Kendall
1,193	Morris	Princess	2	300	Mrs. J. A. Todd
250	Miniota	Miniota	2	150	L. S. Hodnutt
2,859	Neepawa	Roxy	6	585	S. Richard Miles
350	Ninette	Legion	2	150	E. Maxwell (cl.)
702	Pilot Mound	Tivoli	4-6	225	E. Hayne
1,103	Pine Falls	Chateau	6	280	W. Johansson
500	Pine River	Pine River	5	250	P. D. Kostiak
300	Pipestone	Memorial	2	216	A. Rennie
235	Plumas	Rose	6	252	R. Bruschau
275	Point du Bois	Community	1-2	100	E. J. Wilson
8,466	Portage la Prairie	Elite	6	499	E. A. Mellen
		Playhouse	6	658	FPCC
512	Reston	Memorial Hall	4	335	Reston M. Hall
1,192	Rivers	Rex	6	300	Mrs. Marnie Guy (Associated Theas.)
779	Riverton	Riverton	4	300	P. Luypryua
1,055	Roblin	Lyric	6	200	H. Jermoluk
		Roblin	6	350	J. Hersack
487	Roland	Community	2	250	Roland Chamber of Commerce (cl.)
300	Rorketon	Lakson	3	150	E. Michalot
582	Rosburn	Rosburn	2	100	J. F. Urbanowski
1,096	Russell	Avalon	6	348	N. Magnowski
		Lyric	6	184	N. Magnowski (cl.)
6,200	Selkirk	Roxy	6	420	Rothstein Theatres

Manitoba

Pop.	Town	Theatre	Open	Seats	Licensee
150	Seven Sisters Falls	Club	2	200	J. E. Rougeau
708	Sheal Lake	Avalon	4	240	M. Druil
300	Somerset	Lorne-Central	4	260	D. R. & A. P. Girouard
1,595	Souris	Avalon	4	450	H. J. Baldwin
1,037	Stonewall	Rivoli	4	300	S. C. Tyler
300	Strathclair	Bend	4	350	M. D. Myterko (Associated Theas.)
250	Swan Lake	Swan Lake	2	175	G. A. Brandt (cl.)
2,249	Swan River	Capitol	6	340	W. Barabash
500	St. Anne	Crescent	6	364	C. Augustson
26,342	St. Boniface	Playhouse	5	290	E. G. Mallard
		Paris	6	600	Leon Asper
		Plaza	6	822	Western Theatres
14,674	St. James	Lodge	6	680	T. Smerchanski
300	St. Mallo	Mallo	4	250	L. Marcotte
801	St. Pierre	St. Pierre	2	250	St. Pierre Club
697	St. Rose Du Lac	Parochial	2	240	J. Delveaux
18,000	St. Vital	Windsor	6	420	P. R. Johnson
642	Teulon	Teulon	2-4	225	J. Kaynick (cl.)
3,346	The Pas	Lido	6	519	A. Rivalin
6,728	Transcona	Apollo	6	400	I. Triller
584	Treherne	Gary	2	240	K. Eyvindson
1,714	Virton	Auditorium	6	500	T. A. Morris
		Derrick	6	501	Rothstein Theatres Ltd.
397	Waskada	Waskada	4	260	L. A. Lee
434	Wawanesa	Comeo	4	225	I.O.O.F.
1,303	Winkler	Winkler	6	264	E. J. Diemert
301	Winnipeg Beach	Beachview	6	360	Beach Enterprises
		Hi-Way	3-6	220	J. Ferley (Burned)
918	Winnipegosis	Rex	2	200	S. Coffey (cl.)
256,683	Winnipeg	Arlington	6	544	Western Theatres (cl.)
		Beacon	6	990	Odeon-Morton Theatres (cl.)
		Bijou	6	735	Western Theatres (cl.)
		Capital	6	1963	FPCC
		Classic	6	450	H. Prygrocki (cl.)
		Colonial	6	500	Flint Enterprises (E. Halprin)
		College	6	995	Western Theatres
		Crescent	6	566	Chestermere Drive-in Ltd.
		DeLuxe	6	500	L. Asper
		Dominion	6	952	M. Triller
		Elm	6	370	M. Yarych
		Fox	6	594	Western Theatres (cl.)
		Garrick	6	1107	Odeon-Morton Theatres
		Gaiety	6	711	FPCC
		Grand	6	871	Western Theatres
		King's	6	789	H. Prygrocki
		Lyceum	6	1119	FPCC
		Mac's	6	380	Western Theatres
		Metropolitan	6	1820	FPCC
		Oak	6	280	David Carr
		Odeon	6	1152	Odeon-Morton Theatres
		Palace	6	820	Western Theatres
		Park	6	729	R. Bessler
		Regent	6	659	Western Theatres
		Rialto	6	544	E. Diamond
		Rose	6	662	Western Theatres
		Roxy	6	1052	Western Theatres
		State	6	336	B. H. Sommers (cl.)
		Starland	6	1349	Western Theatres
		Tivoli	6	804	FPCC
		Tower	6	496	Western Theatres
		Uptown	6	1687	FPCC
		Valour	6	410	Twinex

Ontario

(Licenses are renewable in Ontario on April 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
2,880	Acton	Roxy	6	451	Regional Theas. (Odeon)
2,175	Alexandria	Garry	4	450	Paul E. Viou
1,968	Alliston	Circle	6	407	O. Stewart
2,660	Almorte	O'Brien	6	352	Ottawa Valley Amuse. Co.
3,635	Amherstburg	Liberty	6	484	W. S. Woof
1,352	Ansonville	Empire	6	500	Northern Empire Theas.
4,369	Arnprior	O'Brien	6	615	Ottawa Valley Amuse. Co.
2,821	Atikokan	Park	6	715	Northumberland Theatre Co. Ltd. (W. J. Snowball)
3,326	Aurora	Royal	6	380	Regional Theas. (Odeon)
3,439	Aylmer	Strand	6	513	Alcana Thea. Co. (W. J. Snowball)
1,315	Bancroft	Bancroft	6	342	G. E. Braughton
16,573	Barrie	Granada	6	536	Mid-Ont. Theas. (FP)
		Imperial	6	466	R. F. Garrett
		Roxy	6	719	Mid-Ont. Theas. (FP)
1,300	Barry's Bay	Bay	6	368	J. C. Germain
1,703	Beamsville	Beam	6	404	Max Pentre
756	Beardmore	Roxy	6	400	D. Rothstein
1,045	Beaverton	Strand	6	308	V. K. Flaherty (NBC)
19,519	Belleville	Belle	6	900	FPCC
		McCarthy	6	829	Odeon Theas. (Ont.)
		Park	6	800	Twinex
2,457	Blenheim	Temple	4	335	F. M. & E. W. Knight Estate
2,488	Blind River	Palace	4	472	Norman Salomon
5,407	Bowmanville	Royal	6	390	Robert Gill
2,636	Bracebridge	Norwood	6	621	L. G. Giaschi
1,477	Bradford	Holland	6	357	W. Habberlin & C. Rees
12,480	Brampton	Odeon	6	710	Regional Theas. (Odeon)
		Roxy	6	618	Regional Theas. (Odeon)
51,557	Brantford	Capital	6	1618	Para. Brantford Theas. (FPCC)
		College	6	549	B. Schachar
		Esquire	6	987	Atlas Theas. Ltd. (Twinex) (cl.)
		Odeon	6	998	Odeon
		Paramount	6	793	Twinex
12,301	Brockville	Capitol	6	843	Para. Theas. (FPCC)
		Regent	6	974	F. Ritchie & J. Dobbie (FP)
750	Burks Falls	Bluebird	6	357	P. Sarak
5,975	Burlington	Roxy	6	485	Regional Theas. (Odeon)
1,677	Caledonia	Regent	6	279	L. Kome
3,203	Campbellford	Aron	6	393	Aron Theas. Ltd. (L. Davidson)
846	Cannington	Jewel	4	158	Angus W. Jewell (NBC)
1,987	Capreol	Audion	4	348	Mrs. J. Bilsborough
1,780	Cardinal	Savoy	4	292	Raymond G. Senecal
2,750	Chamblee	Fox	6	490	C. A. Smith
21,153	Chatham	Capital	6	998	FPCC
		Centre	6	682	Twinex Century
1,211	Chelmsford	Plaza	6	300	L. A. Vaillancourt
1,671	Chesley	Roxy	6	370	John Moore
1,095	Chesterville	Community	4	210	J. L. Maxwell
2,543	Clinton	Roxy	6	263	G. Jenner & A. Currie
2,230	Cobalt	Classic	6	510	Theatre Holding Corp. (Premier)
9,325	Cobourg	Park	6	751	Durland Theas. (Premier)
3,364	Cochrane	Empire	6	526	J. A. Palangeo Estate
7,403	Collingwood	Gayety	6	526	S. & J. Russ & T. Greco
		Regent	6	521	Theatre Holding (Premier)
3,000	Cooksville	Roxy	6	636	Regional Theas. (Odeon)
17,952	Cornwall	Capital	6	1224	Palace Amuse. (FP)
		Palace	6	959	Palace Amuse. (FP)
		Roxy	6	763	Regional Theas. (Odeon)
1,203	Crystal Beach	Beach	6	488	Alvin Walker (National Booking)
—	Creighton Mines	Rio	6	319	Mrs. F. Fera
—	Deep River	Strand	6	569	Premier Operating Corp.
2,506	Delhi	Imperial	6	450	Mr. & Mrs. R. D'Hont (NBC)
2,053	Dresden	Majestic	6	252	John McGugan & W. R. Goldie
2,620	Dryden	Royal	6	504	Plaza Theas. Ltd. (N. Vickruck)
		Strand	6	478	W. C. Bailey
6,780	Dundas	Roxy	6	627	Regional Theas. (Odeon)
4,440	Dunnville	Granada	6	378	Walter Campbell
1,823	Durham	Dell	6	461	Bev. Wiggins

Ontario

Pop.	Town	Theatre	Open	Seats	Licensee
13,799	Eastview	Eastview	6	604	Eastview Amuse, (Allied) (R. G. Lewis)
1,315	Eganville	Rio	6	323	E. Biesenthal
	Elliot Lake	Lake	6	750	Premier Operating
2,589	Elmira	Reo	3	499	Peter Kelly
1,577	Englehart	Palace	4	355	D. Korman & Sons
3,640	Espanola	Espanola	4	495	Mrs. C. M. Somers
2,734	Essex	Rio	6	456	G. W. Hagarth
2,532	Exeter	Lyric	6	391	Geo. D. Thompson
1,298	Fenelon Falls	Fenelon	6	404	L. M. & R. Consky (NBC)
3,362	Fergus	Grand	6	471	S. Fardella
1,782	Forest	Kineto	6	346	M. & F. Rumford
7,555	Fort Erie, N.	Parkway	6	703	E. Levis, B. & D. Ziff & L. Marks
7,914	Fort Frances	Fort	6	495	Associated Theatres
		Royal	6	571	Associated Theatres
34,947	Fort William	Capital	6	998	FPCC
		Fort	6	575	FPCC
		Lake	6	455	FPCC
		Odeon	6	993	Odeon
		Royal	6	747	FPCC
200	Fraserdale	Canyon Rec. Club	1	100	Canyon Rec. Club
19,207	Galt	Capital	6	1121	FPCC
		Grand	6	597	FPCC (Twinex)
		Palace	6	684	Odeon
4,572	Gananoque	Delaney	6	610	G. R. Delaney (EBA)
	Garson	Garson	6	380	John Lambovitch
3,452	Georgetown	Roxy	6	382	Regional Theas. (Odeon)
3,227	Geraldton	Strand	6	514	Theatre Holding Corp. (Premier)
880	Glencoe	Fox	4	428	Better Theas. (B. McLeod)
4,885	Goderich	Capital	6	476	H. J. Sutherland
		Park	6	497	H. J. Sutherland
702	Gore Bay	Community	4	350	Town of Gore Bay (T. R. Porter)
398	Grand Bend	Aldon	6	397	Alvin Bossenberry
2,982	Gravenhurst	Muskoka	6	538	Better Theatres Ltd. (B. McLeod)
2,739	Grimsbv	Roxy	6	344	M. W. Zahorchak
33,622	Guelph	Odeon	6	998	Odeon
		Palace	6	896	Para. Theatres (FPCC)
		Royal	6	986	Para. Theatres (FPCC)
1,742	Hagersville	Regah	4	404	Hagersville Amuse. (L. Davidson) (cl.)
2,337	Haileybury	Strand	6	423	Theatre Holding Corp. (Premier)
850	Haliburton	Malou	6	320	L. Consky (NBC)
237,749	Hamilton	Avalon	6	762	United Amuse. (FP)
		Capital	6	2259	Odeon
		Century	6	858	Twinex Century (FP)
		Cinema	6	589	Supreme Theas. (Twinex)
		Delta	6	972	A. K. Craig
		Downtown	6	853	Twinex Century
		Highland	6	754	Odeon
		Kenilworth	6	693	United Amuse. (FP)
		Kenmore	6	632	United Amuse. (FP)
		Mountain	6	709	Mountain Theas. Ltd.
		Palace	6	2007	Odeon
		Playhouse	6	624	Lionel Lester
		Queen's	6	937	A. K. Craig
		Reo	6	555	Better Theas. Ltd. (B. McLeod)
		Roxy	6	750	National Theatre Services (cl.)
		Savoy	6	977	Odeon (cl.)
		State	6	558	M. Wiwchar
		Strand	6	871	United Amuse. (FP)
		Tivoli	6	1141	FPCC
		Westdale	6	593	Sardo Bros.
		Windsor	6	520	Regional Theas. (Odeon) (cl.)
		York	6	426	E. S. Bode
3,511	Hanover	Paramount	6	347	Twinex Century
1,487	Harriston	Crown	6	499	H. Merkley & Wm. Young
1,502	Harrow	Haro	6	342	James Elliott (cl.)
7,143	Hawkesbury	Ottawan	6	471	O. Legault (Allied)
		Regant	6	573	O. Legault (Allied)
1,701	Hearst	Cartier	6	277	Veilleux Bros.
		Royal	3	325	L. Medve
3,862	Hespeler	Queens	6	484	A. Setikas & F. Meskauskas (cl.)
3,244	Huntsville	Capital	6	763	F. Glaschi
6,504	Ingersoll	Strand	6	518	Theatre Holding Corp. (Premier)
4,656	Kapuskasing	Royal	6	495	V. T. Filion & A. Lecour
		Strand	6	733	Alcana Thea. Co. Ltd. (Premier)

Ontario

Pop.	Town	Theatre	Open	Seats	Licensee
1,623	Keewatin	Wright	6	450	G. M. Wright
1,488	Kemptville	Empress	6	300	Vincent Kelly
8,695	Kenora	Paramount	6	862	FPCC
2,652	Kincardine	Capitol	6	426	J. Falardo & T. Greco
33,459	Kingston	Biltmore	6	805	Regional Theas. (Odeon)
		Capitol	6	1177	FPCC
		Grand	6	884	FPCC
		Odeon	6	984	Odeon
2,631	Kingsville	Roxy	4	469	Stephen Kovacs (NBC)
17,855	Kirkland Lake	LaSalle	6	712	Theatre Holding Corp. (Premier)
		Strand	6	949	Theatre Holding Corp. (Premier)
		Uptown	6	674	Theatre Holding Corp. (Premier)
59,209	Kitchener	Biltmore	6	907	Biltmore Theas. Ltd.
		Capitol	6	1070	Theatre Holding Corp. (Premier)
		Century	6	692	Supreme Theas. (Twinex)
		Fox	6	701	Better Theas. Ltd. (B. McLeod)
		Lytic	6	1410	Theatre Holding Corp. (Premier)
1,500	Larder Lake	Capitol	6	542	Theatre Holding Corp. (Premier)
6,909	Leamington	Vogue	6	724	Essex Thea. Ltd. (Premier)
1,833	Levack	Rio	6	378	F. Fera, Jr. (EBA)
9,587	Lindsay	Academy	6	708	Acme Theas. Ltd. (Twinex) cl.
		Century	6	748	Acme Theas. Ltd. (Twinex)
3,300	Listowel	Capitol	6	427	C. R. Pelton (NTS)
1,363	Little Current	Princess	6	209	A. E. Rolston
100,634	London	Capitol	6	1266	FPCC
		Centre	6	607	Twinex Century
		Grand	6	1210	London Little Theatre, Inc. (Legit.)
		Odeon-Hyland	6	620	Odeon
		Laew's	6	1741	Dundas Amusements Ltd. (London)
		Odeon	6	1447	Odeon
		Park	6	806	Twinex (FPCC)
		Savoy	6	521	H. Garry
		Victoria	6	999	Twinex (FPCC)
8,711	Long Branch	Royal	6	619	Ben Freedman (Allied)
1,229	Madoc	Empire	6	300	F. L. Munro
195	Madsen	Madsen	1	170	Madsen Red Lake Gold Mine Ltd.
500	Marathon	Strand	4-6	520	Alcana Thea. Co. (Premier)
1,593	Markham	Roxy	6	370	Markham Thea. Co. Ltd.
1,117	Marmora	Plaza	6	418	A. J. & R. E. Maynes
752	Massey	Princess	2	165	Mrs. Cecilia M. Samers
1,350	Matachewan	Palace	6	350	Phil Falardeau (cl.)
3,029	Mattawa	Champlain	6	472	L. & M. Consky (NBC)
295	McKenzie Is.	Island	6	168	C. E. Roluf
3,159	Meaford	Capitol	6	316	E. D. & G. E. Rowe
7,206	Midland	Roxy	6	800	Regional Theas. (Odeon)
2,450	Milton	Roxy	2	429	Midland Thea. & Holding Co.
11,289	Mimica	Rex	6	399	Robert Beck
500	Minden	Beaver	6	298	Mr. & Mrs. L. Consky (NBC)
1,987	Mitchell	Plaza	6	252	G. Jenner & A. Currie
1,826	Morrisburg	Cameo	6	200	Carl Madsen (NBC) (cl.)
7,500	Mount Dennis	Mount Dennis	6	610	Theatre Holding Corp. (Premier)
2,280	Mount Forest	Roxy	6	408	A. Cancilla (NBC)
3,867	Napanee	Granada	6	412	Mid.-Ont. Theas. (Twinex)
4,175	New Liskeard	Empire	6	506	Northern Empire Theas.
5,323	Newmarket	Roxy	6	700	Regional Theas. (Odeon)
11,126	New Toronto	Biltmore	6	725	Biltmore Theatres New Toronto Ltd.
		Capitol	6	993	Theatre Holding Corp. (Premier)
		Princess	6	660	Odeon
22,874	Niagara Falls	Seneca	6	771	Michael Zahorchak
			6	911	FPCC
1,727	Niagara-on-the-Lake	Brock	6	405	D. L. McCourt
700	Nipigon	Plaza	6	451	N. Vickruck
20,400	North Bay	Bay	6	558	FPCC (Twinex)
		Capitol	6	1355	FPCC
		Odeon	6	603	Odeon
1,433	Norwich	Capitol	6	426	G. McIntyre & W. Bradley
9,885	Oakville	Century	6	675	Regional Theas. (Odeon)
		Gregory	6	454	Regional Theas. (Odeon)
3,229	Orangeville	Uptown	6	462	J. Merlina (EBA)
12,110	Orillia	Geneva	6	725	Twinex Century
		Opera House	6	787	Twinex Century
41,545	Oshawa	Biltmore	6	699	Regional Theas. (Odeon)
		Marks	6	838	Better Theas. (B. McLeod)

Ontario

Pop.	Town	Theatre	Open	Seats	Licensee
41,545	Oshawa	Plaza	6	657	K. & W. Theatres
		Regent	6	972	Para. Oshawa Theas. (FP)
215,113	Ottawa	Capital	6	2353	FPCC
		Centre	6	968	Centre Amuse.
		Elgin	6	1211	Twinex Century
		Elmdale	6	894	Regional Theas. (Odeon)
		Francois	6	999	R. E. Maynard
		Glebe	6	858	H. Bessin (cl.)
		Imperial	6	999	Twinex Century (cl.)
		Linden	6	648	H. & Casey Swedlove
		Little	6	498	Ottawa Drama Lea. (Legitimate)
		Little Elgin	6	410	Twinex Century
		Mayfair	6	639	F. G. Robertson
		Nelson	6	997	Twinex Century
		Odeon	6	1539	Odeon
		Regent	6	1056	FPCC
		Rialto	6	513	Bess Swedlove (Associated Theas.)
		Rideau	6	817	Twinex Century
		Somerset	6	766	M. Berlin
		Towne	6	500	Umberto Fusco (Foreign)
		Westboro	6	494	Central Westboro Amusement Ltd. (cl.)
16,423	Owen Sound	Centre	6	454	Regional Theas. (Odeon)
		Classic	6	738	Para. Theas. (FP)
		Roxy	6	566	Regional Theas. (Odeon)
		Savoy	6	660	Chris Georgas (FP)
5,239	Paris	Capital	6	441	Kent Craig (cl.)
5,183	Parry Sound	Strand	6	644	Thea. Hold Corp. (Premier)
15,241	Pembroke	Centre	6	504	Twinex
		O'Brien	6	733	Ottawa Valley Amuse.
4,949	Penetang	Pen	6	596	Principal Invests. Ltd. (Allied)
5,015	Perth	Perth	6	690	Theatre Holding Corp. (Premier) (cl.)
38,272	Peterborough	Capital	6	902	Twinex (FPCC)
		Centre	6	600	Peterboro Centre Thea. Ltd. (EBA) (cl.)
		Odeon	6	978	Odeon
		Paramount	6	995	FPCC
3,105	Petrolia	Iroquois	6	390	J. & J. Kerr Co.
	Pickle Crow	Community	6	223	Pickle Crow Community Club
4,236	Picton	Regent	6	798	Geo. Cook
31,161	Port Arthur	Colonial	6	1000	FPCC
		Odeon	6	992	Odeon
		Paramount	6	995	FPCC
8,275	Port Colborne	Strand	6	786	Theatre Holding Corp. (Premier)
3,605	Port Credit	Vogue	6	499	Twinex Century
2,436	Port Dover	Beach	6	520	J. J. Cloet (NBC)
1,551	Port Elgin	Elgin	6	302	J. A. Thompson
6,542	Port Hope	Capital	6	651	Durland Theas. (Premier)
1,666	Port Perry	Lakeview	6	213	R. A. Gibson
750	Port Rowan	Bay	4-6	462	R. Cloet (NBC) (cl.)
1,482	Port Stanley	Roxy	6	410	S. Fingold
756	Powassan	Rio	6	410	P. Sorakolit
3,476	Prescott	Princess	6	480	C. & H. Swedlove
7,608	Preston	Park	6	420	H. Homeniuk (Ind. Thea. Services)
1,339	Rainy River	Gaiety	6	275	A. E. McLean
3,500	Red Lake	Lake	4-6	290	Wm. Smith
	Red Rock	Strand	6	240	Alcana Theas. (Premier)
8,547	Renfrew	O'Brien	6	677	Ottawa Valley Amuse.
2,137	Richmond Hill	Richmond	6	408	Richmond Amuse. Co. Ltd.
2,381	Ridgetown	Palace	6	279	John McGugan & W. R. Geddis
2,200	Rockland	Cartier	6	400	P. A. Levesque & R. Tremblay
37,984	St. Catharines	Capital	6	1100	FPCC
		Centre	6	494	Twinex
		Lincoln	6	750	Lincoln Theas. (FP)
		Palace	6	996	Odeon
		Park	6	660	Mid-Ont. Theas. (Twinex) (cl.)
3,988	St. Mary's	Lyric	6	387	G. Jenner & A. Currie
18,173	St. Thomas	Capital	6	937	FPCC
		Roxy	6	716	Thos. Naylor
43,132	Sarnia	Capital	6	1106	FPCC
		Odeon	6	961	Odeon
		Park	6	599	FPCC (Twinex)
32,452	Sault Ste. Marie	Algoma	6	942	FPCC
		Billmore	6	814	Billmore Theas. (Soo) Ltd.
		Orpheum	6	552	FPCC
		Princess	6	967	C. Cartmill

Ontario

Pop.	Town	Theatre	Open	Seats	Licensee
1,850	Schreiber	Broadway	6	303	Linkon Co. Ltd.
2,061	Seaforth	Regent	6	306	G. Jenner & A. Currie
7,269	Simcoe	Norfolk	6	599	R. Hambleton Estate
		Strand	6	614	Theatre Holding Corp. (Premier)
2,346	Sioux Lookout..	Mayfair	6	484	M. P. Dalseg (Associated Booking)
8,378	Smith's Falls...	Soper	6	964	Theatre Holding Corp (Premier)
1,101	Smooth Rock				
	Falls	Trinity Centre ...	6	405	United Church Hall Committee
1,655	Southampton ..	Esquire	6	312	H. M. Poidevin
3,500	South Porcupine	South Porcupine	6	500	Northern Empire Theatres Ltd. (cl.)
1,000	South River	Fox	6	348	P. Sorokolit
	Spanish	North	6	400	Wm. H. Webb, J. B. & J. R. Vance
1,101	Stirling	Stirling	4	492	Corp. of Stirling (cl.)
1,901	Stoney Creek ..	Fox	6	475	Better Theas. Ltd. (B. McLeod)
19,802	Stratford	Avon	6	991	Sarnia Thea. Co. (Premier)
		Vogue	6	704	Sarnia Thea. Co. (Premier)
3,670	Strathroy	King	6	575	Better Thea. Co. Ltd. (B. McLeod)
4,916	Sturgeon Falls..	Lido	6	475	P. A. Levesque
		Odeon	6	498	Regional Theas. (Odeon)
46,025	Sudbury	Capitol	6	1369	FPCC
		Century	6	799	Twinex Century
		Empire	6	1229	Northern Empire Theas. Co.
		La Salle	6	500	P. Heikkila
		Park	6	468	Vito Pileggi & D. Politi (cl.)
		Plaza	6	516	Northern Empire Theatre Co.
		Regent	6	1152	Twinex Century
1,138	Sutton	Simcoe	6	310	J. Paradis
1,800	Terrace Bay	Roxy	6	402	Nick Linkewich
1,395	Thessalon	Empire	6	382	F. & G. Contractors Ltd.
8,000	Thorold	Tivoli	6	493	Jahn Allen
2,682	Tilbury	Plaza	4	440	Fred Campbell
6,138	Tillsonburg	Capitol	6	574	R. Hambleton Estate
		Oxford	6	507	R. Hambleton Estate
		Strand	6	682	Theatre Holding Corp. (Premier)
27,743	Timmins	Broadway	6	806	FPCC
		Cartier	6	630	
		Palace	6	1242	FPCC (F. Colameco)
		Victory	6	1127	FPCC (F. Colameco)
10,048	Trenton	Century	6	498	Twinex Century
		Odeon	4	647	Odeon
1,552	Tweed	Victoria	6	234	W. S. Quinn (EBA)
1,775	Uxbridge	Roxy	6	410	S. Fingold & L. Smith
1,000	Virginiatown	Strand	4	440	Theatre Holding Corp. (Premier)
3,240	Walkerton	Roxy	6	225	Micani Bros. (cl.)
7,673	Wallaceburg	Capitol	6	564	Theatre Holding Corp. (Premier)
2,000	Wasaga Beach ..	Skyview	7	600	J. R. Hewitt (Summer)
1,742	Waterford	Royal	6	357	Joseph Babics (NBC) (cl.)
11,991	Waterloo	Waterloo	6	632	Theatre Holding Corp. (Premier)
1,500	Wawa	Roxy	6	416	N. J. Erechook
15,341	Welland	Capitol	6	1200	FPCC
		Community	6	449	R. Biamonte
		Park	6	712	Twinex
1,241	West Hill	Roxy	6	598	Regional Theas. (Odeon)
1,031	West Lorne	Royal	6	494	Chamber of Commerce
8,677	Weston	Biltmore	6	936	Biltmore Theatres Ltd.
		Fox	6	554	Better Theas. Ltd. (B. McLeod)
9,928	Whitby	Brack	6	404	W. Goodman
1,867	Wiaraton	Berford	6	414	M. E. & S. Johnston
	Widdiefield	North	6	614	P. Adduano & O. Hill
1,000	Williamsburg ..	Picadilly	6	382	Mrs. A. J. Casselman
6,100	Willowdale	Willow	6	992	Alcana Thea. Co. (Premier)
1,201	Winchester	Winchester	6	413	Arthur Knapp
120,525	Windsor	Capitol	6	1788	Para. (Windsor) Theas. (FP)
		Centre	6	926	Twinex Century
		Kent	6	478	Louis Kovacs (cl.)
		Palace	6	1605	Para. (Windsor) Theas. (FP)
		Park	6	813	Para. (Windsor) Theas. (FP)
		Temple	6	525	B. Mechanic (cl.)
		Tivoli	6	1202	Para. (Windsor) Theas. (FP)
		Vanity	6	960	Twinex Century
2,625	Wingham	Lyceum	6	300	A. B. Adams
1,685	Woodbridge	Roxy	6	636	Regional Theas. (Odeon)
18,238	Woodstock	Capitol	6	844	T. Naylor
		Royal	6	966	FPCC

Ontario

Pop.	Town	Theatre	Open	Seats	Licensee
662,096	Toronto	Academy	6	343	S. Majnik
		1286 Bloor W.			
		Alhambra	6	944	Para. Theas. (FP)
		568 Bloor W.			
		Allenby	6	551	M. Starkman & C. Wagman (Allied)
		1215 Danforth			
		Astor	6	646	Toronto General Trust (cl.)
		651 Yonge St.			
		Avenue	6	680	(cl.)
		331 Eglinton Ave. W.			
		Avon	6	325	E. Spadaro
		1092 Queen St. W.			
		Bay	6	477	Bay Thea. Ltd. (W. J. Fell)
		43 Queen St. W.			
		Bayview	6	674	Twinex Century
		605 Bayview			
		Beach	6	1288	FPCC
		1971 Queen E.			
		Beaver	6	1142	B&F
		2942 Dundas W.			
		Bellevue	6	787	B&F
		360 College St.			
		Biltmore	6	929	Biltmore Theas. Ltd. (M. H. Okun)
		319 Yonge St.			
		Birchcliffe	6	865	Supreme Theas. Ltd. (Twinex)
		1485 Kingston Rd.			
		Bonita	6	542	Harry Lester (EBA)
		1035 Gerrard E.			
		Brighton	6	418	C. & W. Welsman
		127 Roncesvalles			
		Broadway	6	486	Jordian Operating Ltd. (A. Eckler)
		75 Queen W.			
		Cameo	6	743	P. Sorok & P. Stasiuk
		989 Pape Ave.			
		Capitol	6	1071	FPCC
		2492 Yonge St.			
		Casino	6 ²	1121	Lou Appleby (Premier)
		87 Queen St. W.			
		Centre	6	500	Leonard Fromstein
		772 Dundas W.			
		Century	6	1338	B&F
		147 Danforth Ave.			
		Christie	6	877	Odeon
		665 St. Clair W.			
		Cinema Italia	6	583	E. S. Bode
		1780 St. Clair W.			
		College	6	1499	FPCC
		960 College St.			
		Colony	6	838	Odeon
		1801 Eglinton W.			
		Continental	6	456	Lionel Lester
		1217 St. Clair W.			
Crest	6	835	M. & D. Davis Ltd. (Legitimate)		
551 Mt. Pleasant Rd.					
Crown	6	661	Mrs. Elsie Howell		
591 Gerrard E.					
Danlands	6	838	B&F		
397 Danlands Ave.					
Downtown	6	1059	Twinex Century		
285 Yonge St.					
Eastwood	6	770	B&F		
1430 Gerrard E.					
Eaton Auditorium	6	1275	Eaton's of Canada		
College & Yonge					
Eglinton	6	1080	FPCC		
402 Eglinton W.					
Empire	6	635	Charles Rotenberg		
408 Queen E.					
Fox	6	546	Sheldon Theas. Ltd. (NBC) (Harry Sherman)		
2236 Queen E.					
Garden	6	526	M. Rittenberg		
290 College St.					
Gay	6	512	Z. Unger		
309 Parliament					

Ontario (Toronto)

Pop.	Town	Theatre	Open	Seats	Licensee
662,096	Toronto	Gem	6	657	Aubrey Lent
		1587 Dundas W.			
		Glendale	6	995	Twinex Century
		Avenue Rd. & Brookdale			
		Golden Mile	6	995	West Pen Theatres Ltd. (A. B. Bennett)
		1816 Eglinton Ave. E.			
		Grover	6	772	B&F (cl.)
		2714 Danforth Ave.			
		Hollywood	6	1709	Theatre Holding Corp. (Premier)
		1519 Yonge St.			
		Imperial	6	3344	Eastern Theatres (FP)
		263 Yonge St.			
		Int'nat'l Cinema	6	557	Townart Hall Ltd. (Twinex)
		2061 Yonge St.			
		Italia	6	599	E. S. Bode
		1780 St. Clair W.			
		Joy	6	380	Mac Pelly (cl.)
		1130 Queen E.			
		Kent	6	520	C. Posen
		1488A Yonge St.			
		Kenwood	6	577	Aubrey Lent (cl.)
		962 Bloor W.			
		Kingsway	6	697	Twinex
		3030 Bloor St. W.			
		Kum-C	6	596	S. V. Roth
		1288 Queen W.			
		Lansdowne	6	994	B&F
		683 Lansdowne			
		La Plaza	6	787	B&F
		735 Queen E.			
		La Salle	6	650	A. Finkelstein (Allied)
		526 Dundas W.			
		Loew's	6	2096	Marcus Loew's Theas.
		189 Yonge St.			
		Major Rogers Rd.	6	627	Al Davis
		435 Rogers Rd.			
		Massey Hall		2765	Trustees Massey Hall (G. R. Creelman)
		178 Victoria St.			
		Mayfair	6	478	Gabriella Majnik
		347 Jane St.			
		Melody	6	453	E. S. Bode
		346 College St.			
		Metro	6	696	Twinex Century
		677 Bloor W.			
		Midtown	6	1089	Banner Theas. Ltd. (Twinex)
		506 Bloor W.			
		Mt. Pleasant	6	459	Andrew Sarakolit
		675 Mt. Pleasant Rd.			
		Nortown	6	959	FPCC
		Eglinton & Bathurst			
		Oakwood	6	1393	FPCC
		165 Oakwood Ave.			
Odeon	6	752	Terminal Theas. Ltd. (Twinex)		
1473 Queen W.					
Odeon-Carlton	6	2318	Odeon		
20 Carlton St.					
Odeon-Danforth	6	1330	Odeon		
635 Danforth					
Odeon-Fairlawn	6	1165	Odeon		
3320 Yonge St.					
Odeon Humber	6	1203	Odeon		
Bloor & Jane Sts.					
Odeon-Hyland	6	1357	Odeon		
1501 Yonge St.					
Orpheum	6	645	Orpheum Theas. Ltd. (P. Wilner)		
600 Queen W.					
Oxford	6	803	B&F (cl.)		
1512 Danforth					
Palace	6	1485	FPCC		
664 Danforth					
Pape	6	419	Norman W. Baggs (cl.)		
336 Pape Ave.					
Paradise	6	643	N. Teperman		
1006 Bloor W.					

Ontario (Toronto)—Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
662,096	Toronto	Park	6	847	Twinex Century
		3291 Yonge St.			
		Parkdale	6	1405	FPCC
		1605 Queen W.			
		Parliament	6	773	B&F
		425 Parliament			
		Pix	6	454	E. S. Bode
		233 Ossington Ave.			
		Prince of Wales	6	1200	B&F (W. A. Summerville)
		2094 Danforth			
		Pylon	6	749	Pylon Thea. Ltd. (B&F)
		606 College St.			
		Queen Elizabeth	6	1325	CNE (Legitimate)
		CNE Grounds			
		Radio City	6	833	V. Simone
		1454 Bathurst St.			
		Regent	6	516	M. Applebaum
		225 Queen E.			
		Revue	6	521	S. V. Roth
		400 Roncesvalles			
		Rio	6	500	Ace Thea. Co. (M. P. Saunders)
		373 Yonge St.			
		Royal	6	338	A. Daniels (cl.)
		1483 Dundas W.			
		Royal Alexandra	6	1525	Alexandra Co. Ltd. (Legitimate)
		260 King St. W.			
		Royce	6	504	E. Mizzi
		1619 Dupont St.			
		Runnymede	6	1385	FPCC
		2225 Bloor W.			
		Savoy	6	800	Biltmore Theas. (Gerrard) Ltd.
		399 Yonge St.			
		Scala	6	527	E. S. Bode (cl.)
		1094 Bloor W.			
		Scarboro	6	684	Supreme Theas. Ltd. (Twinex)
		960 Kingston Rd.			
		St. Clair	6	1430	FPCC
		1154 St. Clair W.			
		State	6	694	State Theatres Ltd. (Twinex)
		1608 Bloor W.			
		Studio	6	542	Lionel & Robert Lester
565 College St.					
Tivoli	6	1000	FPCC		
13 Richmond E.					
Towne Cinema	6	693	Townart Hall Ltd. (Twinex)		
57 Bloor E.					
University	6	1556	FPCC (Cinerama)		
100 Bloor St. W.					
Uptown	6	2743	Yonge-Bloor Theatre Co. (Loew's, Inc.)		
764 Yonge St.					
Vaughan	6	929	B&F		
558 St. Clair W.					
Victory	6	1216	New Strand Thea. Ltd. (Twinex)		
287 Spadina Ave.					
West End	6	515	West Pen Theas. Ltd.		
215 Mavety St.					
Westwood	6	994	Twinex		
Dundas at Kipling					
York	6	877	B&F		
812 Yonge St.					

Quebec

(Licenses are renewable in Quebec on May 1st. No itinerant licenses are included. "1/2" shown after name of Licensee indicates theatre using equal number of French and English pictures, "Fr." indicates French pictures only.)

Pop.	Town	Theatre	Open	Seats	Licensee
3,367	Actonvale	Acton	5	400	A. Sicard (Fr.)
4,265	Amos	Amos	7	400	R. Duchesne (1/2)
		Royal	7	350	Raymond Chevrier (1/2)

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
2,259	Amqui	Figaro	6	400	A. Fournier (Fr.)
1,500	Anticosti Island	Anticosti	2	250	Consolidated Paper Ltd. (1/2)
730	Armagh	Lemelin	4	325	J. Lemelin (Fr.)
11,078	Arvida	Palace	7	480	Leo Choquette (1/2)
8,190	Asbestos	Cinema Asbestos..	7	597	Gaston Theroux (1/2)
		Lize	7	500	J. E. Tremblay (1/2)
4,375	Aylmer	Pix	7	289	J. H. Tremblay
3,250	Bagogville	Saguenay	7	450	Leo Choquette (1/2)
8,982	Baie Comeau ..	Arcade	7	420	C. C. Lacroix (1/2)
1,500	Baie du Febvre	Salle Belcourt....	2	250	G. Langevin (1/2)
3,716	Baie St. Paul ..	Clarence	6	350	R. Simard (Fr.)
		Laurentian	6	300	J. E. Menard (Fr.)
1,290	Barraute	Barraute	4	312	J. A. Baily (Fr.)
700	Barville	Mel-O-Dee	7	250	H. Prevost (1/2)
1,573	Beauceville East	Beauceville	5	352	L. Paulin
		Rex	7	475	G. A. Roy (Fr.)
5,694	Beauharnois ...	Capitol	4	600	T. H. Trow (Cinema Booking)
		Iroquois	2	370	T. H. Trow (Cinema Booking)
5,390	Beauport	Centre de Loisirs	5-6	400	Rex Films (Fr.)
1,800	Beaupre	K. of C. Hall....	4	300	R. Blais (Fr.)
2,073	Bedford	Bedford	6	150	J. H. Soucy (Cinema Booking)
2,992	Beloel	Beloel	7	500	J. Fortin (1/2)
		Community Hall.	5	210	P. Lambert
1,011	Belleterre	Star	4	450	Gillis Bouffard (Fr.)
3,325	Berthierville ...	Metro	7	400	Victor Sauve (Fr.)
		Royal	7	480	L. Choquette (Fr.)
2,796	Black Lake	Lyric	7	300	L. D. Jacob (Fr.)
1,700	Bois des Filion ..	Bal	7	350	A. P. Belair (1/2)
3,500	Bonaventure	Acadia	7	275	V. Leblanc (Fr.)
2,446	Bourlamaque ..	Capitol	7	662	Premier Operating
3,208	Brownsburg	Crown	7	256	Fay Cohen
		Vic	7	188	A. L. Marchand
500	Bryson	Bryson	7	200	J. L. St. Pierre
6,112	Buckingham	Buckingham	7	300	P. Matte & C. McLennan
2,571	Cabano	Parish Hall	4	500	Rev. J. P. Cyr (Fr.)
		Royal	7	400	A. Breton (Fr.)
1,505	Cadillac	Palace	2	300	Dydzak Bros. (cl.)
1,621	Capchat	Chat Botte	6	392	G. Cote (Fr.)
18,667	Cap de la Madeleine	Champlain	7	600	L. Choquette (1/2)
		Madelon	7	650	J. G. Kelly (1/2)
1,700	Carleton sur Mer	Carleton	6	400	J. B. Gauthier (Fr.)
3,000	Cartierville	Commodore	7	600	N. Hotte (1/2)
2,581	Causapeal	Canadien	7	300	A. Paquet (Fr.)
1,875	Chambly Canton	New Cinema	4	400	Lucien Vanne (1/2)
2,331	Chandler	Chandler	7	200	J. R. Jancas (1/2)
		Helena	7	255	P. Lebellier (1/2)
1,831	Charlemagne ..	Centre Recreatif	3	200	Rev. Pere Des-Pins (Fr.)
		Cinema			
		Charlemagne ..	2	138	P. E. Donati (Fr.)
3,287	Charny	Parish Hall	1	300	R. La France
2,240	Chateauguay ..	Alamo	7	307	M. Bellerive
1,200	Chibougamau	Marcel	5	500	J. H. Gagnon (1/2)
		Vimy	7	250	Robt. Gallichan (1/2)
23,216	Chicoutimi	Capitol	7	634	G. Tremblay (1/2)
		Cartier	7	500	Aime Dionne (1/2)
		Imperial	7	700	L. Choquette (Fr.)
600	Clarke City	Clarke City Club	3	208	Gulf Pulp & Paper Co. (1/2)
6,319	Coaticook	Opera House	7	432	B. Jolicoeur (1/2)
		Rivoli	7	419	F. Riendeau (1/2)
1,425	Contrecoeur	Rex	7	250	J. Detonnancourt (Fr.)
4,410	Cowansville	Princess	7	487	L. Choquette & C. H. Brock
3,000	Croydon	Croydon	7	230	Chainey & Tremblay
2,092	Danville	Polyol	2	230	Alfred Fortier (cl.)
1,500	Desbiens Mills ..	Centre	4	250	G. A. Blanchet (Fr.)
2,132	Disraeli	Couture	1-2	395	A. C. Couture (Fr.)
4,300	Dolbeau	Meteor	7	600	R. Grenier (1/2)
		Plaza	7	500	C. A. Du Four (1/2)
3,653	Donnacona	Royal	7	614	P. Dussault (Fr.)
2,143	Dorion	Dorion	7	456	C. Auclair (1/2)
1,200	Douglastown	Holy Name Hall ..	3	150	Rex Films
14,341	Drummondville..	Capitol	7	850	C. Auclair (1/2)
		Drummond	7	750	L. Allard (1/2)
		Riviera	7	600	R. Proulx (1/2)

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
1,474	Duparquet	Beattie	7	240	Athletic Ass'n. (1/2) (cl.)
3,714	East Angus	Royal	7	350	R. Martin (1/2)
1,800	East Broughton	Perro	6	250	J. D. Perrault (Fr.)
1,500	Estcourt	L'Acceuil	4	200	Rev. Lovergne (Fr.)
4,906	Farnham	Rialto	2	418	L. Choquette (1/2)
709	Forestville	Crystal	6	365	Albert Drapeau
1,431	Fort Coulonge	Fort	6	310	P. Soucie (1/2)
		Lyn	7	200	J. F. Doyle
2,500	Fox River	Cartier	2-4	300	J. Kennedy & C. Legarignon (Fr.)
		St. Martin	5-7	400	I. S. Dufresne (Fr.)
1,692	Gaspé	Parish Hall	7	300	Rex Films (Fr.)
		Plaza	7	421	W. A. Kruze
5,771	Gatineau Mills	Laurention	7	670	Leo Smith (1/2)
3,850	Gatineau Pointe	Paris	7	286	R. Berlinguette (1/2)
644	Gentilly	Genty	5	400	J. Beauchesne (Cinema Booking) (Fr.)
601	Gracefield	Regan	5	360	L. Bertrand (Que. Cinema Booking)
21,989	Granby	Cartier	7	600	R. P. Robert (1/2)
		Palace	7	1498	R. P. Robert (1/2)
		Ritz	7	1196	R. P. Robert (1/2)
11,089	Grand'Mère	National	7	422	W. & V. Trahan (1/2)
		Palace	6	600	W. & V. Trahan (1/2)
936	Grand Rivière	Parish Hall	4	448	E. Couture
3,379	Greenfield Park	Met	4	336	Paul Derome (cl.)
1,069	Grenville	Laurention	7	376	Roland Landriault (1/2)
	Haute Rivière	Cine Haute Rivière	7	700	Jacques Rouleau
1,283	Hudson	Royal	6	200	N. Rozen
43,483	Hull	Cartier	7	930	FPCC
		Cinema De Paris	7	615	France Film (Fr.)
		Laurier	7	830	P. Lafontaine (1/2)
2,788	Huntingdon	Huntingdon	7	400	T. H. Trow (Cinema Booking) (1/2)
5,185	Iberville	Venise	4	400	E. A. Fassio (1/2) (Burned)
16,064	Joliette	Arena	5	500	W. Lebreque (Summer) (1/2)
		Capitol	7	450	Jacques Malo (1/2) (cl.)
		Cinema Joliette	7	600	Jean Grimaldi (Fr.)
		Venus	7	550	T. H. Trow (Cinema Booking) (1/2)
21,566	Jonquière	Bellevue	7	900	L. Choquette & P. Brassard (Fr.)
		Centre	7	475	L. Choquette (1/2)
		Empire	7	525	L. Choquette (1/2) (cl.)
9,851	Kenogami	Princess	7	420	L. Choquette (1/2)
4,558	L'Abord A				
	Plouffe	Lido	7	400	A. Racette (Fr.)
900	Lac Etchemin	Lac Etchemin	1-3	200	N. Dirren (Fr.)
27,773	Lachine	Empress	7	468	United Amusement
		Royal Alex.	7	1050	United Amusement
6,120	Lachute	Lachute	7	228	C. Marchand & T. Trow (1/2)
		Rio	7	306	E. A. Fassio (1/2)
2,466	LaMalbaie	Centre Recreatif	7	464	E. Paquin (Fr.)
1,500	Lambton	Lambton	4	240	E. Roy (Fr.)
4,043	LaPrairie	Royal	4	300	A. Auclair (1/2)
2,730	LaSarre	Francais	7	300	C. Pelletier (Fr.)
		LaSarre	7	400	Rene Mercier (1/2)
2,681	L'Assomption	Alouette	7	250	R. Rickner (Fr.)
9,538	LaTuque	Empire	7	523	Dr. A. Thibault (1/2)
		Lyric	7	350	Dr. A. Thibault (1/2)
1,935	Laval West	Garden	7	440	Jack Korman (cl.)
2,462	L'Epiphanie	Royal	4	400	D. Charette (Fr.)
13,162	Levis	Bienville	7	300	E. Beaumont (Fr.)
		Canada	7	384	A. Gingras (1/2) (Burned)
		Cinema de Levis	7	400	Turcotte & Giguere (1/2)
1,200	L'Islet	Belle-Isle	4	285	B. Belisle (Cine Enterprises) (Fr.)
4,382	Loretteville	Centre Paroissial	4	150	Jeon Charles Dumas
11,103	Longueuil	Avalon	7	570	E. Venne
		Rio	7	200	L. Choquette (Fr.)
1,200	Lorrainville	Francais	7	350	Roland Beaupre (Fr.)
4,088	Louiseville	Royal	7	575	J. P. Desmarais (1/2)
1,900	Lyster	Lyster	5	250	Gerard Chouinard (Fr.)
12,423	Magog	Centre	7	350	L. Goudreault (1/2)
		Magog	7	400	L. Choquette (1/2)
1,119	Makamic	Regent	4	300	F. Raymond (Fr.)
6,494	Mackayville	Mackayville	7	400	Carl Jensen (1/2)
6,000	Malartic	Malartic	7	440	Laurent Chartier (1/2)
		Royal	7	350	J. L. Chartier (1/2)
3,805	Maniwaki	Azur	7	500	P. E. Theriault (1/2)
1,500	Manseou	Manseou	4	260	J. R. Beauchesne (Fr.)

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee		
3,101	Marieville	Reo	6	350	L. Mainville (Fr.)		
6,314	Matane	Cine West	7	400	J. A. Guimond (1/2)		
		National	7	250	J. P. Forbes (Fr.)		
		Parish Hall	6	250	Elpheg Bouchard (Fr.)		
6,164	Megantic	Bijou	7	408	A. Lemoine (Fr.)		
2,298	Mistassini	Orpheon	6	300	Egide Boivin (Rex Film) (Fr.)		
4,938	Mont Joli	Cinema	7	508	J. Abousofy (1/2)		
		Royal	7	325	T. Trow (1/2)		
4,701	Mont Laurier....	Laurentian	7	547	Gauthier, Belanger & Lapointe (1/2)		
		Laurier	7	500	P. E. Theriault (1/2)		
200	Mont Louis	Riviera	4	200	F. Lemieux (Fr.)		
5,844	Montmagny	Cinema Tache	2	500	R. Couillard (Fr.)		
		Lafontaine	7	700	Romeo Couillard (Fr.)		
800	Morin Heights ..	Bell	5	400	C. D. Campbell (1/2)		
300	Murdochville ..	Paramount	7	630	FPCC		
1,351	Napierville	Bijou	5	270	Jules Boire (Fr.)		
2,000	New Carlisle ..	Royal	7	308	G. Coulombe (Que. Cinema)		
1,000	New Richmond ..	Parish Hall	4	370	E. Cormier (Rex Film) (Fr.) (cl.)		
4,076	Nicolet	Gala	3-4	375	G. Allard (Fr.)		
9,672	Noranda	Noranda	7	600	FPCC		
1,678	Normandin	Le Foyer	4	360	L. Bouchard (Fr.)		
512	Normetal	Club House	4	240	Normetal Mining (1/2)		
2,300	Nouvelle	Centre de Loisirs ..	6	300	Centre de Loisirs		
1,233	Ormstown	Denis	6	360	E. Beaulieu (cl.)		
1,262	Parent	Stella	4	140	P. E. Casani (1/2)		
4,500	Paspebiac	Paspebiac	6	400	E. Holmes (Fr.)		
655	Perce	Salle Paroissial....	2	380	Rex Film (1/2) (cl.)		
1,441	Pierreville	Cine Film	2	300	G. Langevin (Fr.) (cl.)		
5,094	Plessisville	Cinema	5	500	J. Rousseau (1/2)		
		Colonial	7	306	Mrs. R. Lalonde & V. Lavoie (Fr.)		
8,646	Pointe Claire ..	Pointe Claire	7	400	G. Arpin (1/2)		
7,098	Pointe Au Pic ..	Casino	5	300	L. Warren (Fr.)		
8,205	Pointe aux Trembles	Bellevue	7	375	L. Choquette (Rex Film) (Fr.)		
		Parish Hall	2	500	Rex Film (Fr.)		
2,403	Pont Rouge	Viau	7	350	R. Daird (1/2)		
5,093	Pont Viau	Chartau	6	410	L. Choquette (Fr.)		
3,921	Port Alfred	Port Alfred	4	325	J. L. Langlois (Summer) (1/2)		
2,300	Port Daniel	Port Daniel	4	200	P. Gendron (Fr.)		
1,963	Princeville	Princess	7	530	Consolidated Theas. (Fr.) (cl.)		
166,996	Quebec	Cambrai	7	1808	FPCC		
		Capitol	7	810	United Amusement		
		Cartier	7	1158	France Films (Fr.)		
		Cinema de Paris ..	7	500	FPCC		
		Classic	7	600	W. Lester		
		Empire	7	1000	A. Chouinard (Fr.)		
		Imperial	7	842	United Amusement (1/2)		
		Lairet	7	500	E. Beaumont (Fr.)		
		Laurier	7	702	France Films (Fr.)		
		Pigalle	7	732	A. Chouinard (1/2)		
		Princess	7	430	W. Lester (Fr.)		
		Rialto	7	500	Consolidated Theas. (Fr.)		
		Sillery	7	726	Consolidated Theas. (Fr.)		
		Victoria	7	400	M. E. Lodge		
		Myra	7	300	Antonio Bussieres		
		Vimy	7	400	Irene Gendreau (Rex Films)		
		11,489	Rimouski	Auditorium	7	600	T. Trow (1/2)
				Cartier	7	995	Rex Film (Fr.)
		2,500	Riviere Bleue ..	Centre Loisirs	6	300	Rex Film (Fr.)
		9,400	Riviere du Loup ..	Parish Hall	7	500	T. Trow (1/2)
				Capitol	7	545	Mrs. L. Bertrand (1/2)
4,897	Roberval	Princess	3-6	300	J. H. Gagnon (Fr.)		
	Roberval	Roberval	6	150	J. Hylas Gagnon (Fr.)		
1,646	Rock Island	Border	7	480	P. C. Taylor		
14,633	Rouyn	Alexander	7	600	T. Allevetto (1/2)		
		Capitol	7	750	FPCC (1/2)		
	Montcalm	Montcalm	7	368	J. Gauthier (1/2)		
	Paramount	Paramount	7	600	FPCC (1/2)		
	Rouyn	Rouyn	7	580	J. L. Nutland (1/2)		
2,193	Saybec	George's	6	200	J. Geo Cote (Fr.)		
1,000	Schefferville	Roxy	7	500	Northeast Theas. Ltd. (1/2)		
1,350	Scotstown	Scotstown	6	400	E. Turcotte		
500	Seignary	Log Chateau	2	250	Mason-Prevost		
1,686	Senneterre	Capitol	3	450	R. St. Pierre and J. D. Dubreulle (1/2)		

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
1,686	Senneterre	Metro	7	480	Gerard and Armande Pelchat (1/2)
		Senneterre	3	200	Miss A. Pelchat (1/2)
1,400	Seven Islands	Lido	7	275	A. C. Layden (1/2)
		Rio	7	404	A. C. Layden (1/2)
1,500	Shawbridge	Laurentian	7	200	B. Etinson (Summer)
26,903	Shawinigan Falls	Auditorium	7	600	G. Champagne (1/2) (cl.)
		Capital	7	400	G. Champagne (1/2)
		Cartier	7	500	G. Champagne (1/2)
		Roxy	7	600	G. Champagne (1/2)
58,523	Sherbrooke	Capital	7	600	P. Demerest (Fr.)
		Cinema de Paris	4	846	France Films (Fr.)
		Granada	7	1592	United Amusements
		Premier	7	726	G. Bachand
		Rex	7	628	J. I. Lafontaine (Fr.)
14,961	Sorel	Eden	7	533	A. Lacouture
		Richelieu	7	500	A. Lacouture (Fr.)
		Rio	7	600	F. Gauthier (1/2)
		Sorel	7	1070	M. Lacouture (1/2)
1,386	Sutton	Maple	6	300	N. Jocas
900	St. Adelaide	St. Adelaide	6	249	Rex Film (Fr.)
2,200	St. Adele en Bas	Pine	7	300	P. Karabian (1/2)
5,169	St. Agathe	Roxy	7	433	J. Adilson
1,725	St. Alexis des Mants	Turner	4	250	Paul Gaudreault (Fr.)
1,500	St. Andre Avellin	Royal	6	250	Octave Bisson (Fr.)
3,325	St. Anne de Bellevue	Rex	7	414	M. Cohen, Inc.
4,650	St. Anne des Mants	Carriboo	5	225	Cine Gaspé Ltd. (J. C. Beaudette) (Fr.)
1,500	St. Anne de la Perade	Plaza	7	200	Paul R.
3,653	St. Anne de la Pocatiere	Cinema Pocatiere	5	300	G. Potvin (Fr.)
2,200	St. Basile	Elysee	6	300	I. Ruel (Fr.)
1,334	St. Casimir	Centre Paroissial	4	350	A. Couture (Rex Films) (Fr.)
		K of C	4	240	P. Dusablon (Fr.)
1,658	St. Cesaire	Venise	6	315	R. Gagne (Fr.)
2,000	St. Charles	Alouette	6	304	E. Frenette (Fr.)
2,000	St. Chas. de Caplan	Victoria	4	200	V. Leblanc (Fr.)
2,000	St. Come	St. Come	2	140	Leo Dayon (Fr.)
1,080	St. Croix	St. Croix	6	300	N. Demers (Rex Film) (Fr.)
1,300	St. Damien	Centre Paroissial	1	250	Rex Films (1/2)
2,500	St. Donat	Jano	7	196	Fernand Mousseau (1/2)
1,000	St. Eleuthere	Salle Paroissiale	6	400	L. Gagnon (Rex Film) (Fr.)
	St. Emilie de l'Energie	Cinema Erable	4	200	G. Bournadaire (Fr.)
1,500	St. Ephrem	Alfred	2	200	J. P. Roy (Fr.)
2,600	St. Eustache	Cinema	7	320	Leo Choquette (Fr.)
3,176	St. Eustache sur le Lac	Moon	7	304	L. Theoret (Fr.)
		Normandie	7	300	G. Lahaie (1/2)
627	St. Evariste	Royal	4	300	Emile Vachon (Fr.)
2,648	St. Felicien	St. Felicien	7	300	Alderic Deschenes (Fr.)
1,184	St. Felix de Valois	Carillon	6	300	R. Gravel (Fr.)
2,650	St. Gabriel de Brandon	Brandon	6	304	Paul Desjarlais (Fr.)
1,322	St. Genevieve	Pierrefonds	6	280	George Y. Hurteau (Fr.)
2,652	St. George de Beauce	Royal	7	484	L. Choquette (1/2)
		Vimy	7	550	L. Choquette (1/2)
2,000	St. Gideon de Beauce	Frontenac	4	275	Y. Gilbert (Fr.)
5,870	St. Gregoire de Montmorency	Parish Hall	6	500	C. Pacaud (Fr.)
20,236	St. Hyacinthe	Corona	7	589	Consolidated Theas. (Fr.)
		Maska	7	811	United Amusement (1/2)
1,800	St. Jacques de Montcalm	Acadia	6	300	G. Goyette (Fr.)
6,500	St. Jean Baptiste	Cartier	7	596	E. Gadbout & H. Tourigny (Fr.)
2,300	St. Jean d'Evangelist	Salle Paroissial	4-6	300	Centre des Loisirs (Rex Films) (1/2)

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
2,500	St. Jean de Port Joli	Centre Paroissial	4	400	L'Abbe G. Pelletier (Fr.)
17,685	St. Jerome	Rex Theatre du Nord	7 7	748 500	General Theatres (Odeon) 1/2 L. Choquette (Fr.)
1,480	St. Jerome (Lac St. John)	Parish Hall	4	360	G. Tremblay (Fr.)
3,000	St. Joachim de Taurelle	St. Joachim	2	300	A. St. Laurent (Fr.)
19,100	St. Johns	Capital Cartier Imperial	7 7 7	928 700 692	General Theatres (1/2) C. Auclair (1/2) United Amusement
7,945	St. Joseph d'Alma	Alma Canadien	6 6	300 600	U. H. Pelletier (1/2) L. Rossignol (1/2)
2,412	St. Joseph de Beauce	Marquette	4	300	Yvan Turcotte (Fr.)
1,438	St. Jovite	St. Jovite	2	150	J. E. Dufour (1/2)
1,800	St. Julienne	Chateau Theatre Moderne	6 6	360 280	L. Lachapelle (Fr.) G. Langlois (Fr.) (Burned)
1,980	Ste. Justine	Etoile	4	350	A. Chabot (Fr.)
8,615	St. Lambert	Astor Victoria	7 7	450 426	United Amusement United Amusement
20,426	St. Laurent	Lucerne	7	831	United Amusement
2,700	St. Lin	Laurier	4	490	R. Lapierre (Fr.)
2,643	St. Louis de Courville	Parish Hall	1	200	R. LaFrance (Fr.)
1,150	Ste. Marguerite	Esterel	2-3	300	B. C. Salamis (Summer) (cl.)
2,430	Ste. Marie de Beauce	Centre Recreatif Ste. Marie	7 7	310 200	L. M. Roy (Fr.) A. Jacob (Fr.)
2,060	St. Martin de Beauce	Centre Paroissial	2-3	544	Fabrique St. Martin (Rex Film) (Fr.)
1,800	Ste. Martine	Normandie	6	360	Maurice Leduc (1/2)
1,500	St. Michel de Bellechasse	St. Michel	2	208	Gaston Giguere
10,539	St. Michel des Saints	Alouette	7	250	Jean Lavoie (Fr.)
1,800	St. Pacome	Louise	6	400	Lucien Berube (Fr.)
1,731	St. Pascal	Duchesse	4	400	G. A. Chapleau (Fr.)
1,300	Ste. Perpetue	Centre Recreatif	4	200	Maurice Lord (Fr.)
1,500	St. Prosper	St. Prosper	2-4	275	Yvan Marin (Fr.)
3,107	St. Raymond	Alouette	7	408	R. Martin (Fr.)
1,841	St. Remi	Capitol	5	349	R. Lussier (Fr.)
4,385	St. Romuald	Etchemin	7	400	A. Fabi (Fr.)
3,630	St. Rose	Garden Lido	7 7	200 175	Mrs. A. Allard Leo Choquette (1/2)
1,066	St. Saveur	Nordic	7	375	J. L. Guilbault (1/2)
7,038	Ste. Therese	George's Rose	7 7	512 440	P. Senecal (1/2) W. Manville (1/2)
3,000	St. Zacharie	St. Zacharie	4	225	R. Drouin (Fr.)
2,781	Temiskaming	Crescent	7	240	G. K. Theberge & M. Christian
3,173	Terrebonne	Figaro	7	300	L. Choquette (1/2)
15,006	Thetford Mines	Bey's Cinema Centre Paroissial Pigalle	7 7 7	500 800 500	L. Choquette (1/2) (Burned) Rev. P. Dubois (1/2) A. Payeur (1/2)
50,221	Three Rivers	Capital Imperial Paris Rialto Salle Notre Dame	7 7 7 7 3-4	1224 756 730 526 1000	FPCC T. H. Trow (1/2) France Films (Fr.) FPCC (Fr.) R. Montambault
1,933	Thurso	Capital	4	248	D. S. Jacques (1/2)
6,000	Tracy	Tracy	7	564	Gerard Langevin (1/2)
3,519	Trois Pistoles	Salle Paroissiale	7	700	Charles Marene (Fr.)
8,603	Val D'Or	Marcel Princess Strand	7 7 7	600 400 570	Premier Operating Premier Operating (1/2) Premier Operating Corp. (1/2)
22,414	Valleyfield	Bellerive Royal Salisbury	7 7 7	679 800 650	Leo Choquette (1/2) Leo Choquette (1/2) (cl.) Leo Choquette (1/2)
1,104	Varennes	Lux	6	300	E. Forest (Fr.)
77,391	Verdun	Fifth Ave. Palace Park Savoy	7 7 7 7	760 842 1160 868	Standard Amusements General Theatres (Odeon) (Fr.) Standard Amusements (cl.) Confederation Amusements

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
13,091	Victoriaville	Laurier	7	789	Paul Gendron (1/2)
		Victoria	7	550	U. S. Allaire (1/2)
6,500	Ville Jacques-Cartier	Royal	7	400	W. Mainville
		Vox	7	400	L. Barcels (1/2)
11,536	Ville LaSalle ..	LaSalle	7	680	I. Ruel & L. Dame
2,000	Ville Le Moyne ..	Vimy	7	500	N. Carrette (1/2)
1,306	Ville Marie	Ville Marie	6-7 ..	430	J. M. Gagne (Fr.)
6,700	Ville St. Joseph ..	Royal	7	616	A. Lamothe (Fr.)
10,443	Ville St. Michel ..	Michel	7	300	J. Goyette (1/2)
5,000	Ville St. Pierre ..	Lux	7	410	J. Langelier (Fr.)
2,079	Warwick	Warwick	7	350	U. S. Allaire & P. Gendron
4,027	Waterloo	Star	7	290	Marie-Ange Gosselin
1,066	Weedon	Rio	6	300	P. H. Bourget (1/2)
		Weedon	4	200	E. Tardiff
4,696	Windsor Mills....	Loma	7	200	R. Noel (1/2)
13,313	Wrightville	Montcalm	7	612	J. D. St. Pierre
1,094,448	Montreal	Ahutintic	7	662	United Amusement (1/2)
		Alouette	7	1325	Consolidated Amusements (Fr.)
		Amherst	7	1692	Premier Operating (1/2)
		Arcade	7	900	France Film (Fr.)
		Avenue	7	850	United Amusement
		Avon	7	751	United Amusement (1/2)
		Baubien	7	660	General Theatres (Odeon) (1/2)
		Belmont	7	1221	United Amusements
		Bijou	7	900	France Film (Fr.)
		Broadway	7	530	N. Courtemanche (1/2)
		Cameo	7	414	A. Capandrites (1/2)
		Canadien	7	690	Grimaldi & Coston
		Capitol	7	2603	FPCC
		Capri	7	550	M. Berthiaume
		Cartier	7	1051	Confederation Amusements (Fr.)
		Centre	7	550	D. Berzan
		Century	7	655	Standard Amusements
		Champlain	7	1409	General Theatres (Odeon) (Fr.)
		Chateau	7	1471	Confederation Amusements (1/2)
		Cinema de Paris ..	7	464	France Film (Fr.)
		Cine Riviera	7	550	Leo Perreault (1/2)
		Comedie	7	1450	Comedie Canadienne (Legit.)
		Corona	7	1298	United Amusement
		Cremazie	7	722	General Theatres (Odeon) (1/2)
		Crystal Palace	7	765	J. Dufort
		Dieppe	7	400	E. Ruffo (1/2)
		Dominion	7	829	Confederation Amusements (1/2)
		Electra	7	859	General Theatres (Odeon) (Fr.)
		Empire	7	500	Banner Amusements
		Empress	7	1350	Confederation Amusements
		Francais	7	1961	United Amusements
		Granada	7	1685	United Amusements
		Her Majesty's	7	1584	Consolidated Amusements (Legit.)
		Hollywood	7	600	C. Auclair
		Imperial	7	1875	FPCC (Cinerama)
		Kent	7	675	United Amusements
		La Scala	7	500	J. Desmarais (Fr.)
		Laval	7	800	United Amusements (Fr.)
		Lido	7	750	Irving Adelson
		Lord Nelson	7	500	N. Lazanis (1/2)
		Loew's	7	2853	FPCC
		Luxor	7	400	L. Larocque (1/2) (cl.)
		Maisonneuve	7	715	Confederation Amusements (1/2)
		Majestic	7	550	Andre Pelet (1/2)
		Melody	7	700	All Nations Book & Film Service. (Foreign)
		Mercier	7	909	General Theatres (Odeon) (Fr.)
		Midway	7	1178	General Theatres (Odeon)
		Monkland	7	1300	United Amusements
		Montrose	7	912	E. N. Tabah
		Orleans	7	500	United Amusements
		Orpheum	7	1100	FPCC
		Outremont	7	1442	Confederation Amusements
		Palace	7	2625	FPCC
		Papineau	7	1446	United Amusements
		Passé Temps	7	568	Consolidated Theat. (1/2)
		Perron	7	500	Century Theatre Ltd. (1/2) (cl.)
		Princes	7	2184	FPCC
		Regal	7	415	A. St. Germain (1/2)

Quebec — New Brunswick

Pop.	Town	Theatre	Open	Seats	Licensee
1,094,448	Montreal	Regent	7	941	United Amusements
		Rex	7	450	C. Auclair (1/2)
		Rialto	7	1174	United Amusements
		Rio	7	350	R. Rochon & J. Theriault (Fr.)
		Ritz	7	700	C. Auclair (Fr.)
		Rivoli	7	1547	United Amusements
		Roma	7	476	Mrs. P. Puliafito (Foreign) (cl.)
		Rosemount	7	1305	United Amusements
		Royal	7	225	J. A. Savard (cl.)
		Seville	7	1148	United Amusements
		Snowdon	7	968	United Amusements
		St. Denis	7	2380	France Film (Fr.)
		Stella	7	400	C. Auclair (Fr.)
		Strand	7	714	United Amusements
		System	7	924	Geo. Panos
		Van Harne	7	818	United Amusements
		Venizia	7	1518	Saccio & Celzi (Foreign)
		Verdi	7	500	Mrs. P. Dulieffito (Foreign)
		Villeray	7	700	General Theatres (Odeon) (Fr.)
		Vogue	7	700	D. Berzan
		Westmount	7	1141	United Amusements
		York	7	1100	United Amusements

New Brunswick

(Licenses are renewable in New Brunswick on June 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
1,741	Andover	Capitol	6	299	B&L Theatres
4,453	Bathurst	Capitol	6	470	W. J. Kent & Co. Ltd.
		Kent	6	686	J. Harper Kent (FPCC)
1,333	Black's Harbor	Strand	6	320	Connors Bros. Ltd.
800	Buctouche	Roxy	6	250	Harry Adkins
7,754	Campbellton	Capitol	6	778	F. G. Spencer (FPCC)
		Paramount	6	600	F. G. Spencer (FPCC)
1,500	Caraquet	Bellevue	4-6	300	O. J. Robichaud
5,223	Chatham	Capitol	6	392	B&L Theatres
		Vogue	6	575	B&L Theatres
1,000	Chipman	Capitol	6	350	J. A. Williams
4,939	Dalhousie	Capitol	6	510	F. G. Spencer (FPCC)
1,600	Deer Island	Mayfair	1	200	R. Greenlaw
350	E. Florenceville	Green's	6	490	G. Green & Sons, Ltd.
10,753	Edmundston	Capitol	6	480	B&L Theatres
		Star	6	560	Mrs. H. M. Nesbitt
16,018	Fredericton	Capitol	6	504	W. W. O. Fenety (FPCC)
		Gaiety	6	870	W. W. O. Fenety (FPCC)
2,365	Grand Falls	Grand	6	406	B&L Theatres
		Riviera	7	500	B&L Theatres
1,000	Grand Harbour	Community	2	278	Harry Cheyney
1,800	Grand Manan	Happy Hour	6	750	J. C. Coughlin
1,000	Hartland	Capitol	6	496	B&L Theatres
800	Kedgwick	Fatima	3	300	P. Guerette
3,000	Lancaster	Gaiety	6	573	L. Sprague
2,152	Marysville	Lyric	2	270	H. A. Galley (Winter)
2,265	McAdam	Vogue	6	400	Stanmore Enterprises Ltd. (B&L)
1,500	Minto	Gaiety	6	385	T. J. O'Rourke
27,334	Moncton	Capitol	6	914	Odeon
		Empress	6	660	Odeon
4,248	Newcastle	Paramount	6	1166	FPCC
		Opera House	6	450	Mrs. J. McLaughlin
1,000	Petitcodiac	Uptown	6	500	Mrs. J. McLaughlin
		Rio	6	420	L. Pollack
800	Petit Rocher	Normandie	6	300	A. J. Boudreau
1,350	Plaster Rock	Briggs	6	400	V. R. Briggs & Son
		Community	4	400	A. Fraser Ltd.
688	Port Elgin	Mayfair	4-6	250	Arthur Mitchell
2,000	Richibucto	Pine	4-6	300	H. Adkins
896	Rothesay	Community	6	300	Leslie Sprague
2,873	Sackville	Vogue	6	475	M. E. Walker (Sack.) Ltd.

New Brunswick — Nova Scotia

Pop.	Town	Theatre	Open	Seats	Licensee
51,883	Saint John	Capitol	6	1630	FPCC
		Kent Odeon	6	698	Odeon
		Mayfair	6	792	Franklin-Herschorn
		Paramount	6	1394	FPCC
		Regent	6	759	Franklin-Herschorn
2,010	Shediac	Strand	6	769	Odeon
		Capitol	6	324	J. E. LeBlanc
1,181	Shippeagan	Frontenac	6	300	H. L. Haines & J. Robichaud (Burned)
3,224	Sussex	Strand	6	750	Colin & Wm. Danson
1,458	St. Andrews	Marina	6	200	E. S. Finigan (cl.)
1,263	St. George	Capitol	6	396	A. Rubin
		Opera House	1	200	Charlotte Amuse. Co. Ltd. (B&L)
1,419	St. Leonard	Acadia	6	400	Mrs. E. Fournier
3,000	St. Quentin	Montcalm	6	500	Centre Recreatif Ltd.
3,769	St. Stephen	Queen	2	594	C. E. Staples (cl.)
3,700	Tracadie	Rex	6	400	North Shore Theatre Co. (cl.)
4,000	West Saint John	Community	6	337	W. R. Golding
500	Wilson's Beach	Maple Leaf	2-3	200	W. Newman
3,996	Woodstock	Capitol	6	455	F. G. Spencer (FPCC)

Nova Scotia

(Licenses are renewable in Nova Scotia on April 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
9,870	Amherst	Paramount	6	610	F. G. Spencer (FPCC)
782	Annapolis	Capitol	6	346	Annop. Amuse. Co. Ltd. (B&L)
3,196	Antigonish	Capitol	6	540	B&L Theatres
		Passage	Goudey	6	499
2,100	Bedford	Bedford	6	200	W. A. Purcell (cl.)
1,045	Berwick	Bligh's	6	268	W. L. Bligh
1,038	Bridgetown	Strand	6	280	C. L. Piggott
4,010	Bridgewater	Avon	2-3	475	SFA Limited
		Capitol	6	618	SFA Limited (Burned)
1,311	Conso	Ideal	6	354	L. D. Nauffte
1,000	Chester	Kenerik	2	292	Eric Redden
867	Cheticamp	Evangeline	4	225	J. L. Chaisson
1,020	Clark's Harbor	Vimy	3	513	Evan A. Swim
15,037	Dartmouth	Dundas	6	675	Franklin-Herschorn
		Mayfair	6	731	Franklin-Herschorn
2,047	Digby	Bijou	2	270	SFA Co. Ltd.
		Capitol	6	293	SFA Co. Ltd.
3,143	Dominion	Royal	6	300	J. S. Liscambe
700	Freepart	NuEra	1	150	Lloyd Blackford
25,586	Glace Bay	Russell	6	900	Wener & Green
		Savoy	6	1290	FPCC
90,871	Halifax	Capitol	6	1980	FPCC
		Casino	6	1061	Odeon
		Family	6	523	Franklin-Herschorn
		Gaiety	6	613	M. E. Walker, Ltd. (cl.)
		Garrick	6	614	Odeon
		Hyland	6	735	Odeon
		Oxford	6	720	Odeon
		Paramount	6	1162	FPCC
		Vogue	6	945	Franklin-Herschorn
		York	6	250	United Enterprise Ltd.
		544	Hubbards	Hubb	1
2,360	Inverness	Victoria	4-6	264	J. Tubetti
1,109	Jiggins	Regent	6	250	R. J. Melanson
4,240	Kentville	Paramount	6	746	F. G. Spencer (FPCC)
800	Kingston	Roxy	6	250	H. A. MacIvor
3,535	Liverpool	Astar	6	625	Astar Thea. Ltd. (Spencer)
1,225	Lockeport	Capitol	6	391	B&L Theatres
2,816	Lunenburg	Capitol	6	460	F. G. Spencer
1,019	Mahone Bay	Kenerik	2	185	Eric Redden
1,506	Middleton	Capitol	6	490	G. R. Spencer
800	New Germany	York	2	230	A. A. Fielding
9,933	New Glasgow	Academy	6	717	Odeon
		Roseland	6	743	"

Nova Scotia—Prince Edward Island—Newfoundland

Pop.	Town	Theatre	Open	Seats	Licensee
500	New Ross	Cross	4	208	Mrs. K. Barkhouse
10,423	New Waterford	Majestic	6	594	F. Gregor (FPCC)
		Paramount	6	746	F. Gregor (FPCC)
7,354	North Sydney ..	Odeon	6	576	Odeon
1,466	Oxford	Capitol	6	275	G. E. Fulton
1,906	Parrsboro	Gem	6	128	M. B. Audas
4,259	Pictou	Capitol	6	440	H. Wisener
1,034	Port Hawkesbury	State	4-6	225	R. F. Hazel & P. R. Barkhouse
1,000	Reserve Mines..	Family	6	289	P. Branchini
2,000	River Hebert ..	Royal	4	270	W. L. McEachem
1,501	Sheet Harbour..	Atlantic	2	250	Atlantic Theatres, Ltd. (cl.)
2,040	Shelburne	Capitol	6	397	B&L Theatres
1,822	Shubenacadie ..	Roxy	6	187	R. Hatfield
7,138	Springhill	Capitol	6	597	A. J. Mason (cl.)
2,000	Spryfield	Kent	6	330	M. E. Walker (cl.)
5,575	Stellarton	Jubilee	6	630	Odeon
1,000	Stewiacke	Park	6	166	United Enterprises Ltd. (M. E. Walker)
31,317	Sydney	Paramount	6	996	FPCC
		Strand	6	601	B&L Theatres and E. R. Lynn
		Vogue	6	1075	FPCC
8,400	Sydney Mines ..	Strand	6	753	Odeon
1,061	Tatamagouche ..	Rialto	6	225	Hazel & Barkhouse
10,756	Truro	Capitol	6	802	F. G. Spencer (FPCC)
		Royal	6	922	F. G. Spencer (FPCC)
1,327	Wedgeport	Evangeline	4	260	St. Michael's Church
561	Westport	Star	1	155	W. G. Strickland
4,301	Westville	Roxy	6	364	Westville Theo. Co.
1,475	Weymouth	Community	2	200	Dr. H. J. Pathier
6,000	Whitney Pier ..	Casino	6	344	George Khattar
3,439	Windsor	Imperial	6	590	Windsor Amusement Co.
2,313	Wolfville	Acadia	6	600	G. R. Spencer
8,106	Yarmouth	Capitol	6	1249	Odeon
		Community	6	571	Franklin-Herschorn

Prince Edward Island

(Licenses are renewable in New Brunswick on June 1st and in Nova Scotia on April 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
674	Alberton	Princess Pat	6	320	J. F. & Gordon White
690	Borden	Royal	4-6	254	K. Pidgeon
15,887	Charlottetown ..	Capitol	6	514	F. G. Spencer (FPCC)
		Empire	3	500	F. G. Spencer (FPCC) (cl.)
		Prince Edward	6	1050	F. G. Spencer (FPCC) (Burned)
300	Crapaud	Crapaud	2	200	Lloyd Rogerson
762	Georgetown	Georgetown	1	250	John B. Yeo
811	Kensington	Cameo	6	250	J. K. Pidgeon
1,068	Montague	Yeo's	4	250	B. H. Yeo
400	Morell	Memorial	2-3	300	Memorial Hall Co. Ltd.
500	Mount Stewart..	St. Andrews Hall	2-4	225	St. Andrews Parish
400	Murray Harbour	Community	2-4	180	Keith Buell (cl.)
400	Murray River ..	Mayfair	6	418	E. K. Johnston
800	O'Leary	Verdun	4	400	Milton Smallman
1,183	Souris	Souris	2	250	C. N. Richards
6,547	Summerside	Capitol	6	800	H. E. Gaudet
*		Regent	6	526	G. R. Pope
800	Tignich	Canadian Legion	4	160	Can. Legion

Newfoundland

Pop.	Town	Theatre	Open	Seats	Licensee
10,291	Belle Island	Gaiety	6	400	R. R. Costigan
2,552	Bishop's Falls ..	Wavell	2-4	200	Roy Walsh
1,401	Bonavista	Garrick	6	200	F. G. Bradley
2,744	Botwood	Imperial	6	200	J. S. Arklie & Roy Petrie

Newfoundland—Drive-in Theatres

Pop.	Town	Theatre	Open	Seats	Licensee
2,003	Buchan's	Buchan's	6	200	C. L. Courage
10,276	Corner Brook	Majestic	6	500	Coleman & Coombes
		Palace	6	500	J. A. Basha
		Regent	2	150	Coleman & Coombes
2,655	Deer Lake	Roxy	4	400	Lakeside Lodge Ltd.
2,400	Gander	Globe	6	400	W. J. Leahy
		Star	2	200	W. J. Leahy
3,947	Grand Falls	Popular	4	460	Charles Edwards
2,331	Harbour Grace	Paramount	2-4	300	W. & M. Hayes
1,194	Humbermouth	Humber	4-6	350	M. G. Basha
2,634	Port Aux Basque	Basque	6	304	E. J. Godden & H. O. House
871	Stephenville	Dome	4-6	300	Leo Gaultois
		Page	6	256	G. M. Basha
956	Stephenville	Uptown	4-6	200	Chas. McFatrige
56,694	St. John's	Capitol	6	847	Nfld. Amuses. Ltd. (FPCC)
		Crossing	6	922	Nfld. Amuses. Ltd. (FPCC) (cl.)
		Cornwall	6	800	J. P. Kiely
		Nickel	6	800	Nfld. Amuses. Ltd. (FPCC) (cl.)
		Paramount	6	1195	Nfld. Amuses. Ltd. (FPCC) (cl.)
		Star	6	800	Nfld. Amuses. Ltd. (FPCC)
		York	6	1100	J. P. Kiely (cl.)
—	Twillingate	—	—	600	Harry Randell
—	Wabana	St. Patrick's	—	490	—
3,674	Windsor	Vogue	6	350	J. L. Basha
		Windsor	2-4	350	Rev. F. P. Meany

Drive-in Theatres

(All theatres have the word drive-in after the name.)

Town	Theatre	Cars	Licensee
BRITISH COLUMBIA			
Alberni	Beaver Valley	350	H. Warren (FPCC)
Aldergrove	North Star	400	R. Boyce & Reder (cl.)
Burnaby	Cascades	750	National Drive-in Theas. (WCB)
Burnaby	Lougheed	639	Lougheed Drive-in Thea. Ltd. (WCB)
Cache Creek	Cache Creek	187	Cache Creek Drive-in Theas. Ltd.
Cassidy	Cassidy	400	Cassidy Drive-in Theatre Ltd.
Castlegar	Elk	300	G. Simmons
Chilliwack	Chilliwack	481	J. H. & R. Clarke (WCB)
Cranbrook	Rex	280	R. W. Colmer
Creston	Valley	199	T. & B. Tedford, & L. Johnson
Duncan	Sunset	400	Sunset Auto Theatres Ltd. (WCB)
Fernie	Elk's	190	C. T. Lynch
Genelle	Starlite	250	Mr. & Mrs. J. Horlick (cl.)
Grand Forks	Gem	—	West Coast Booking
Grand Forks	Grand Forks	200	P. Abrasinoff
Hammond	Ridge	500	E. Canning, I. Morrison, L. Warren (cl.)
Kamloops	Skyway	330	Odeon
		260 seats	
Kamloops	Sun Down	450	S. Singh & G. Lane
Kelowna	Boyd's	304	Cozart & Boyd Shows
Langley Prairie	Hillcrest	500	A. J. Dainard (WCB)
Lulu Island	Delta	650	D. M. & M. W. Chechik (WCB)
Marysville	Wayne	300	Rex Colmer
Nanaimo	Inter-City	320	FPCC
Nelson	Starlight	288	T. Hetherington, I. Toffee, O. Bird
New Westminster	Paramount Auto-Vue	1,000	Odeon
New Westminster	Westminster	500	Les Young
Penticton	Pines	250	Okanagan Drive-in Theatres Ltd. (WCB)
Penticton	Twilight	300	A. G. Alderson (WCB)
Prince George	Starlight	246	Trans-West Theas. Ltd.
Ruskin	Ruskin	200	West Coast Booking Ass'n
Salmon Arm	Suswhap	246	Suswhap Drive-in Ltd.
Trail	Auto-Vue	400	Auto-Vue Drive-in Ltd.
Vernon	Skyway	350	Odeon

Drive-in Theatres

Town	Theatre	Cars	Licensee
Victoria	Tillicum	620	Myers Enterprises (WCB)
Westview	Beach Gardens	132 seats 350	H. Bayer, R. Hiltz, H. I. Howard (WCB)
ALBERTA			
Barrhead	Delta	250	P. Ewankow
Bonnyville	Willies	250	J. McDonald & E. Mager
Brooks	Brooks	225	P. Ubertino
Calgary	Chinook	600	Western Drive-in Theatres Ltd.
Calgary	Cinema Park	1036	Cinema Park Drive-In Thea. Ltd. (F. H. Kershaw)
Calgary	17th Avenue	500	J. B. Barron (Odean)
Calgary	Sunset	750	Sunset Drive-in Theatre Ltd.
Camrose	Karvue Drive-in	350	J. Feldman & J. Diamond
Camrose	Northern Lights	300	C. S. Bailey
Cardston	Park	200	G. Brewerton
Claresholme	Greenhills	250	A. Gawn
Cold Lake	Cold Lake	300	Mr. & Mrs. Cecil Wolver
Drumheller	Drumheller	300	J. Feldman
Edmonton	Belmont	400	L. Maynard & C. Rapp
Edmonton	Golden West	500	L. J. Hoffman
Edmonton	Sky-Vue	1100	J. Feldman
Edmonton	Southside	400	Western Drive-in Theatres Ltd.
Edmonton	St. Albert	550	D. E. Moyer (cl.)
Edmonton	Starlite	600	Western Drive-in Theatres Ltd.
Edson	Glenwood	195	T. & W. H. Fowler
Fort MacLeod	Fort	200	Boyle Theatres Ltd.
Grand Prairie	Wapiti	300	George Repka
Hanna	Capitol	250	I. F. Shacker
High River	Earl's	198	Earl Lewis
High River	Highwood	300	Canada Theatres Ltd. (cl.)
Lake Chestermere	Lakeshore	500	Paul Hanson
Leduc	Leduc	250	A. E. Staniland & R. Chabillon
Lethbridge	Green-Acres	300	A. W. Shackelford (FPCC)
Medicine Hat	Hat	350	John, Albert & Rennold Dederer
Olds	Olds	400	W. J. Cheladyn
Ponoka	Ponoka	150	J. Purnell & Sons (FPCC)
Red Deer	Red Deer	300	Staniland & Chabillon
Rosetown	Rosetown	250	A. J. Flach
St. Paul	Belaire	175	T. J. Stinson
Stettler	Stettler	289	C. Leonhardt & J. Klemik
Taber	Sky-Vue	300	Miller Theatres Ltd.
Vegreville	Skyline	225	H. Kryklywacz
Wainwright	Stardust	250	P. May & H. Latch
Westlock	Prince Drive-in	200	E. J. Prince
Westlock	Westlock	250	J. Serenas & J. Wajicki
Wetaskiwin	Wetaskiwin	286	M. Pycrz
SASKATCHEWAN			
Assinboia	Rustic	150	W. Pyle
Biggar	Sunset	200	J. Adrain & W. Nelson
Estevan	Starlite	200	G. Geim & D. Abbott
Eston	Eston	126	John Dabni
Foam Lake	Blue Moon	200	H. Vassos
Fort Qu'Appelle	Twilight	100	Twilight Theatres Ltd.
Humboldt	Golden West	500	S. & R. H. Besenski
Kamsack	Kamsack	300	W. & F. Welykholowa
Kenossee	Kenossee	100	E. Cozma
Kindersley	Skyvue	225	J. & M. Dobni & E. Bellward
Lloydminster	C&H	200	G. Coombes & E. G. Hudson
Lloydminster	Golden West	290	Coombes & Hudson (cl.)
Loon Lake	Loon Lake	20	George Larsen
200 seats			
Meadow Lake	Northland	200	Lloyd Jones
Melfort	Sunset	225	J. J. Baldwin
Melville	Star Dust	300	Star Dust Theatre Co.
Moose Jaw	Golden West	400	FPCC
Nipawin	Skyview	200	I. Reinhorn
North Battleford	North Park	300	Gerrit Nyholt
Preeceville	Preeceville	150	F. & N. Dubelt
Prince Albert	Nor-Lite	400	P. W. Mahon
Prince Albert	Pines	400	Strand Theas. Ltd. (P. W. Mahon)

Drive-in Theatres

Town	Theatre	Cars	Licensee
Regina	Queen City	500	J. Watson (FPCC)
Regina	Starlite	450	I. Berenbaum
Regina	Sunset	300	P. Bodnoff (cl.)
Saskatoon	Skyway	500	Rothstein Theatres Ltd.
Saskatoon	Starlite	400	H. Howard
Saskatoon	Sutherland Park	500	FPCC
Swift Current	Swift Current	250	D. J. Burke & R. Dahl
Tisdale	Falcon	125	F. W. Falkner
Unity	Twilite	150	V. Wouters
Wadena	Amibo	300	Mike Pluhator, Sr.
Watrous	Jubilee	200	A. M. Crawford
Weyburn	Twilite	400	Rothstein Theas. Ltd.
Wilkie	Circus	388	M. Friedman & Associates (Associated Theas.)
Wolseley	Twilite	300	J. & S. Zebo
Wynyard	Lake Vu	250	W. Tien
Yorkton	Crest	300	Rothstein Theatres
MANITOBA			
Brandon	Green Acre	334	FPCC
Dauphin	Park	400	H. Phillet
Flin Flon	Big Island	250	M. Ernest
Killarney	Shamrock	150	G. C. Cowan
Lockport	Lockport	500	M. Gorenstein
Neepawa	Airline	520	S. Richard Miles
Portage La Prairie	Circus	250	M. Shnier
Swan River	Swan River	300	W. Barabash
Transcona	Starlite	440	Western Theas. Ltd.
Virden	Virden	240	T. Morris
Winnipeg	Airport	1000	Western Theatres Ltd.
Winnipeg	Eldorado	750	Western Theatres Ltd.
Winnipeg	North Main	600	H. Silverberg
Winnipeg	Pembina	500	Western Theatres Ltd.
Winnipeg	Twilite		P. Bodnoff
ONTARIO			
Agincourt	Northeast	946	Twincen Century
Arnprior	Sky Hi	300	Ottawa Valley Amuse. Co.
Aylmer	Airview	348	C. E. Wray & C. Durling (cl.)
Bancroft	Bancroft	330	G. E. Broughton
Barrie	Huronia	400	Huronia Drive-In Thea. Ltd.
Belleville	Belleville	450	Belleville Drive-In Theatre Ltd. (Ochs Co.)
Belmont	Sunset	500	W. C. Manning (EBA)
Brampton	Odeon	390	Regional Theas. (Odeon)
Brantford	Breezes	450	Allan Gazer
Brantford	Sunset	504	Inter-City Drive-In Theas (FPCC)
Bridgeport	K. W.	600	Premier Operating
Brockville	Brackville	400	Drive-in Thea. Co. (A. Moulds)
Centreville	Parkway	500	A. I. Rosenberg
Chatham	Chatham	480	J. Dydzak
Chippawa	Starlite	500	Starlite Thea. Co. (FPCC)
Clinton	Brownie's	300	Lorne J. Brown
Collingwood	Collingwood	400	G. Scarris
Copper Cliff	Copper Cliff	350	Odeon
Cornwall	Cornwall	400	Odeon
Cornwall	Starlite	312	Jahn Assaly
Cyrville	Star Top	500	Gloucester Drive-in Ltd. (Ochs Co.)
Fort Erie, N.	Fort Erie	400	Barney Ziff
Goderich	Sunset	350	H. J. Sutherland
Grand Bend	Starlite	300	Emerson des Jardines
Gravenhurst	Muskoka	300	G. R. McDonald
Guelph	Guelph	400	A. I. Rosenberg
Hamilton	Hamilton	748	Dydzak Drive-in Theas. Ltd.
Hamilton	Mohawk	816	Inter-City Drive-in Theas (FPCC)
Hamilton	Scenic	400	A. I. Rosenberg
Hanover	Hanover	400	B. Wiggins
Harriston	Harriston	200	Evelyn M. Young
Hawkesbury	Bel-Vue	262	O. Legault
Huntsville	Huntsville	300	F. Gaschi
Kenora	Rabbit Lake	350	W. R. McIntosh

Drive-in Theatres

Town	Theatre	Cars	Licensee
Kingston	Kingston	450	Kingston Drive-In Ltd. (Ochs Co.)
Kirkland Lake	Mel-Ron	350	Melvin & Ronald Hawn
Leamington	Leamington	350	D. Stanton & A. Scott
Lindsay	Lindsay	280	Byron Rogers
Listowel	Llshmar	300	R. L. Marshall
London	Star-Top	450	London Drive-In Thea. Ltd. (Ochs Co.)
London	Twilite	496	J. Dydzak
Malton	North-West	974	Twinex Century
Midland	Midland	300	Regional Theas. (Odeon)
Napanee	Napanee	350	J. A. Thompson
New Liskeard	Tri-Town	300	C. & E. Hawn
Newmarket	North York	400	Clifford Murrell
Niagara Falls	Hollywood	500	M. Bohajski
North Bay	North Bay	350	A. I. Rosenberg
Oakville	Day-Life	500	J. Watier (cl.)
Oakville	Oakville	400	Regional Theas. (Odeon)
Orangeville	Orangeville	300	S. Merlina
Orillia	Orillia	450	Twinex Century
Oshawa	Oshawa	478	Peter Drive-In Theas. Ltd. (Twinex)
Ottawa	Aladdin	400	Bob Maynard
Ottawa	Auto Sky	583	B. W. Freedman
Ottawa	Brittania	815	Twinex
Owen Sound	Owen Sound	330	Waite & Warwick Co. Ltd.
Parry Sound	Parry Sound	300	K. & R. Kerr
Pembroke	Pembroke	438	Odeon
Peterborough	Peterborough	570	Peter Drive-In Thea. Ltd. (Twinex.)
Pictou	Pictou	350	A. Winch & J. A. Thompson
Port Arthur	Inter City	500	FPCC
Port Colborne	Port	400	C. Scott
Port Colborne	Port Colborne	400	Pak Theatres Ltd.
Port Elgin	Port Elgin	375	W. Luckau & T. Waldbauer
Port Elmsley	Port Elmsley	350	L. J. Williams
Port Hope	Midway	500	Premier Operating (cl.)
Preston	Sunset	700	Premier Operating
Renfrew	Hi-Way	400	Ottawa Valley Amuse. Co.
Renfrew	Renfrew	350	Renfrew Drive-in Co.
St. Catharines	Canadian	500	M. W. Zahorchak
St. Catharines	Lakeshore	500	M. W. Zahorchak
St. Clair Beach	St. Clair	500	St. Clair Drive-in Thea. Ltd.
St. Thomas	St. Thomas	400	Odeon
Sarnia	Star Top	450	Star-Top Drive-in Thea. (Ochs Co.)
Sault Ste. Marie	Skylark	300	I. Bregman & J. L. Cohen
Sault Ste. Marie	Soo	400	A. I. Rosenberg
Scarboro	Scarboro	1000	Twinex
Simcoe	Simcoe	462	H. L. Simons
Stoney Creek	Scenic	500	A. I. Rosenberg
Stoney Creek	Skyway	705	Skyway Drive-In Theas. Ltd. (FP)
Stratford	Stratford	350	A. I. Rosenberg
Sturgeon Falls	Sturgeon	350	R. Laverne & E. Arcand
Sudbury	Sudbury	500	Odeon
Tillsonburg	Skylark	420	A. Scott
Timmins	Porcupine	450	Porcupine Drive-In Thea. Co. (Ochs Co.)
Toronto	Dufferin	850	A. I. Rosenberg
Trenton	Quinte	385	Douglas Wark
Waterdown	Clappison	774	Windsor Drive-In Thea. (J. Dydzak)
Welland	Welland	481	B. W. Freedman
Windsor	Skyway	580	J. Dydzak
Windsor	Windsor	886	J. Dydzak
Woodbridge	400	1000	Rainbow Developments (Twinex)
Woodstock	Oxford	400	Oxford Drive-In Thea. Ltd.

NEW BRUNSWICK

Bathurst	Pines	250	B. T. Girouard & Sonny Pines
Bushville	Family	300	Family Amuse. Co. Ltd.
Campbellton	Mountain	350	F. G. Spencer Co.
Edmunston	Martin's	500	Z. Martin
Lancaster	Fundy	500	Wiggins Bros.
Lower Sackville	Sackville	580	Franklin & Herschorn
Martinon	Grand Bay	600	Franklin & Herschorn

300 seats

Drive-in Theatres — Non-Commercial Situations

Town	Theatre	Cars	Licensee
Minto	Grand Lake	150	A. J. Paul
Moncton	Skyway	540	Inter-City Drive-in Theas. (FPCO)
Nashwaaksis	Sunset	300	B. Evans
Springhill	Valley	400	A. J. Burnett
Tracadie	Star View	200	Robichaud & Johnson
Woodstock	Cummings	400	S. Cummings
NOVA SCOTIA			
Amherst	Grand View	400	F. G. Spencer Co.
Cambridge	Valley	500	R. F. Hazel & P. R. Barkhouse
Chester	Chester	142	K. Corkum
Halifax	Bay Road	426	M. E. Walker
New Glasgow	Highland	576	Odeon
Northfield	Northfield	272	E. C. Baudreau
Sydney	Midway	750	Franklin & Herschorn
Truro	Bel-Air	250	R. D. Robertson
PRINCE EDWARD ISLAND			
Charlottetown	North River	500	F. G. Spencer Co.
Summerside	Starlite	200	L. Ellis

(For 16 mm. Drive-ins see 16 mm. Situations in 16 mm. Section)

Non-Commercial Situations

Licensee	Situation	Town
BRITISH COLUMBIA		
Bamfield	Community	Pacific Cable Club
Coyuse Camp	Community	H. P. Whisken
Essondale	Prov. Mental	Provincial Government
New Westminster	Woodland	Provincial Government
Tranquille	Sanitorium	Provincial Government
Vancouver	Technical School	School Board
Zebollos	Hospital Benefit Theatre	W. A. Crabbe, Sec'y.
ALBERTA		
Calgary	RCAF (No. 11 Supply Depot)	Officer Commanding
Calgary	RCAF (No. 25 Air Material Base)	Officer Commanding
Calgary	Alberta Sanitorium	Provincial Government
Cold Lake	RCAF	Officer Commanding
Claresholm	RCAF	Officer Commanding
Edmonton	Northwest Air Command	Officer Commanding
Penhold	RCAF Penalta	Officer Commanding
Suffield	Suffield Experimental Station	J. Kirkpatrick
SASKATCHEWAN		
Weyburn	Mental Hospital	Provincial Government
MANITOBA		
Brandon	Mental Hospital	The Bursar
Churchill	Garrison	Officer Commanding
Gimli	RCAF	Officer Commanding
Great Falls	Anderson Hall	M. Reid
Headingley	Headingley Jail	Warden
MacDonald	RCAF	Officer Commanding
Portage La Prairie	RCAF	Officer Commanding
Rivers	RCAF	Officer Commanding
Shilo	Maple Leaf	Officer Commanding
Winnipeg	RCAF	Officer Commanding
ONTARIO		
Aylmer	RCAF	Officer Commanding
Camp Borden	RCA	Officer Commanding
Camp Borden	RCAF	Officer Commanding
Centralia	RCAF	Officer Commanding

Non-Commercial Situations

Town	Situation	Licensee
Clinton	RCAF	Officer Commanding
Downsview	RCAF	Officer Commanding
Island Falls	M.P.	Churchill River Power Co.
London (Crumlin)	RCAF	Officer Commanding
Ottawa	National Museum	Dept. of Mines & Resources
Ottawa	Lecture Hall	Dr. J. F. Alcock
Petawawa	RCA	Officer Commanding
Pickle Crow	Club	Pickle Crow Comm. Club
Rockcliffe	RCAF	Officer Commanding
Toronto	Eaton Auditorium	T. Eaton Co. Ltd.
Trenton	RCAF (No. 6 Repair Depot)	Officer Commanding
Trenton	RCAF (Station)	Officer Commanding
QUEBEC		
Bagotville	RCAF	Officer Commanding
Cartierville	Belmont Park	J. Demers (Summer)
Chicoutimi	RCAF	Officer Commanding
Labrieville	Labrieville	Hydro-Quebec
Lachine	RCAF	Officer Commanding
Lake Edward	Sana Gaiete	Lake Edward San.
Lake Etchemin	San Begin	
Lucerne	Log Chateau	H. Mason
Murray Bay	Manor Richelieu	Can. Steamship Lines (ASN)
Orleans Island	Orleans Beach Park	G. E. Lochange (Summer)
Quebec	Chateau Frontenac	CPR (ASN)
Senneterre	RCAF	Officer Commanding
Seven Islands	RCAF Moisie	Officer Commanding
St. Anne De Bellevue	RCA Hospital	Officer Commanding
St. Agathe	Laurentian Sanitorium	Provincial Government
St. Hubert	RCAF	Officer Commanding
St. Johns	RCAF	Officer Commanding
St. Sylvestre	RCAF	Officer Commanding
Verdun	Verdun Protestant Hospital	
Ville Jacques Cartier	Auditorium	
Goose Bay, Labrador	RCAF	Officer Commanding
Goose Bay, Labrador	Terminal Ptarmigan	Terminal Construction Co.
NEW BRUNSWICK		
Chatham	RCAF	Officer Commanding
St. Andrews	Algonquin Hotel	CPR (ASN)
NOVA SCOTIA		
Greenwood	RCAF	Officer Commanding
PRINCE EDWARD ISLAND		
Summerside	RCAF	Officer Commanding

THEATRES UNDER CONSTRUCTION AT PRESS TIME

Town	Theatre	Seats	Licensee
BRITISH COLUMBIA			
Fort St. John	—	500	Carlsonia Theas. Ltd.
Drive-ins			
Williams Lake	—	—	H. & H. Drive-in
ALBERTA			
Brownvale	—	—	M. Rabchak
Edson	Nova	350	H. Bubel
SASKATCHEWAN			
Colville	Colville	250	W. Dilladaugh
ONTARIO			
Drive-ins			
Gananoque	—	—	George Delaney
QUEBEC			
Beaudry	Rex	—	Napoleon Mallay
LaTuque	Empire	—	O. E. Fontaine
NEW BRUNSWICK			
Camp Gagetown	Base	800	Canadian Army



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Sol C. Siegel's Production of
Cole Porter's

"LES GIRLS"

(CinemaScope—METROCOLOR)

Starring Gene Kelly, Mitzi Gaynor, Kay Kendall, Taina Elg • Co-starring Jacques Bergerac • An M-G-M release.

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Starring Glenn Ford, Gia Scala, Earl Holliman, Anne Francis, Keenan Wynn, Fred Clark, Eva Gabor, Russ Tamblyn, Jeff Richards • An Avon Production An M-G-M release.

"JAILHOUSE ROCK"

(CinemaScope)

Starring Elvis Presley • Co-starring Judy Tyler • with Mickey Shaughnessy, Dean Jones, Jennifer Holden.

"THE BROTHERS KARAMAZOV"

(CinemaScope—METROCOLOR)

Starring Yul Brynner, Maria Schell, Claire Bloom, Richard Basehart, Lee J. Cobb, William Shatner, Judith Evelyn • An Avon Production • An M-G-M release.

"UNTIL THEY SAIL"

(CinemaScope)

Starring Jean Simmons, Joan Fontaine, Paul Newman, Piper Laurie • with Charles Drake, Sandra Dee.

"I ACCUSE"

Starring Jose Ferrer, Anton Walbrook, Viveca Lindfors, Leo Genn, Emlyn Williams, David Farrar, Donald Wolfitt, Herbert Lom.

Sol C. Siegel's Production of

"MERRY ANDREW"

(CinemaScope—METROCOLOR)

Starring Danny Kaye, Pier Angeli, Salvatore Baccaloni, Noel Purcell, Robert Coote • An M-G-M release.

"GIGI"

(CinemaScope—METROCOLOR)

Starring Leslie Caron, Louis Jourdan, Maurice Chevalier, Hermione Gingold, Eva Gabor.

"SEVEN HILLS OF ROME"

(Technirama—Technicolor®)

Starring Mario Lanza, Marisa Allasio, Renato Rascel • A LeCloud Production An M-G-M release.

"SADDLE THE WIND"

(CinemaScope—METROCOLOR)

Starring Robert Taylor, John Cassavetes, Julie London, Donald Crisp, Charles McGraw.

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FELICIA FARR

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Based on a story by ELMORE LEONARD
Directed by DELMER DAVES • Produced by DAVID HEILWEIL



KIM NOVAK · JEFF CHANDLER
In GEORGE SIDNEY'S

JEANNE EAGELS

co-starring AGNES MOOREHEAD
with
CHARLES DRAKE · LARRY GATES
VIRGINIA GREY · GENE LOCKHART
Screen Play by DANIEL FUCHS, SONYA LEVIEN and JOHN FANTE
Story by DANIEL FUCHS
Produced and Directed by GEORGE SIDNEY

RITA ROBERT JACK
HAYWORTH · MITCHUM · LEMMON

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Screen Play by IRWIN SHAW • Directed by ROBERT PARRISH
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WILLIAM HOLDEN
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THE BRIDGE ON THE RIVER KWAI

with SESSUE HAYAKAWA • GEOFFREY HORNE
JAMES DONALD • ANN SEARS
Based on the novel by PIERRE BULLE
Directed by DAVID LEAN • Produced by SAM SPIEGEL

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and MICKEY ROONEY

OPERATION MAD BALL

with
DICK YORK · JAMES DARREN · ROGER SMITH · WILLIAM LESLIE
Screen Play by ARTHUR CARTER, JED HARRIS and BLAKE EDWARDS
From a play by ARTHUR CARTER
Directed by RICHARD QUINE • Produced by JED HARRIS
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Produced by
DARRYL F. ZANUCK

Screenplay by
PETER VIERTEL

Based on the Novel by
ERNEST HEMINGWAY

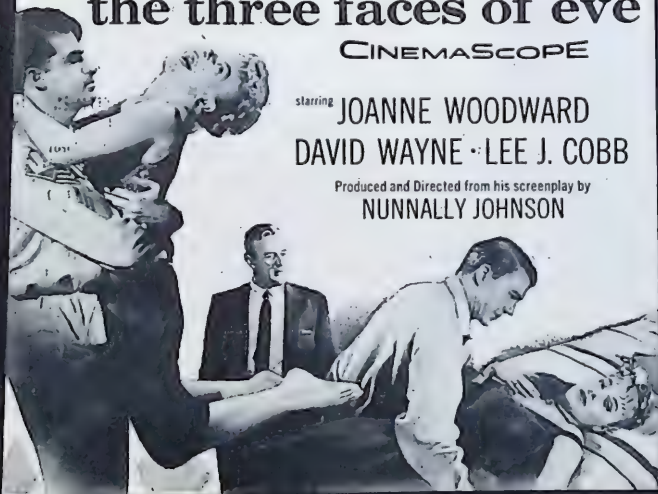


the three faces of eve

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Produced and Directed from his screenplay by
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CARY GRANT · JAYNE MANSFIELD · SUZY PARKER

in

kiss them for me

co-starring LEIF ERICKSON

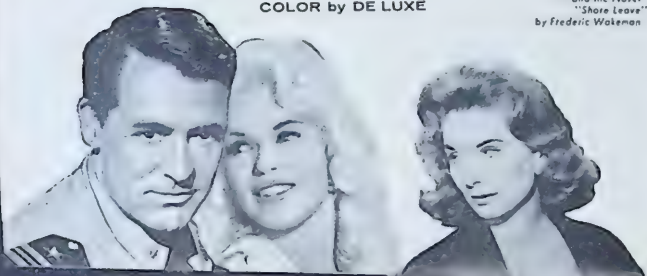
Produced by JERRY WALD · Directed by STANLEY DONEN

Screenplay by JULIUS EPSTEIN

CINEMASCOPE

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*From the Play
"Kiss Them For Me"
by Luther Davis
and the Novel
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no down payment

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CAMERON MITCHELL · PATRICIA OWENS

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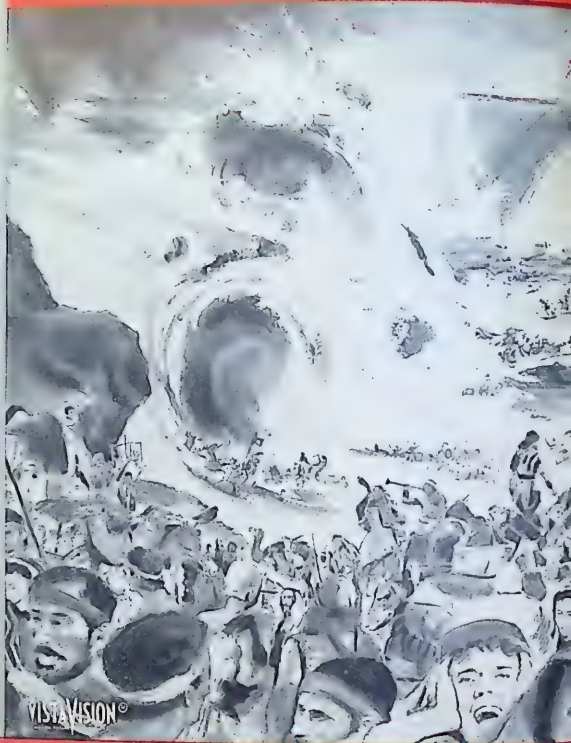
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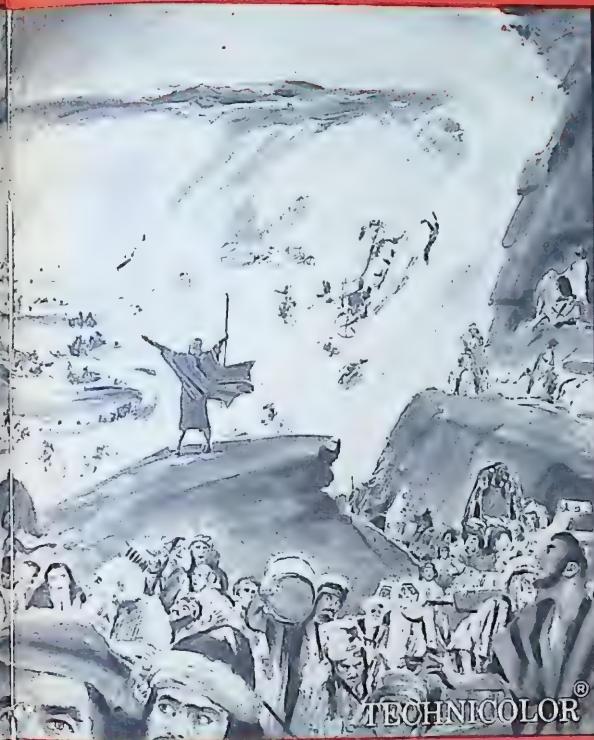
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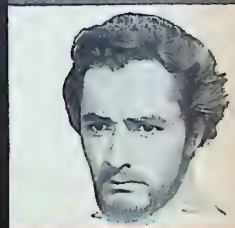
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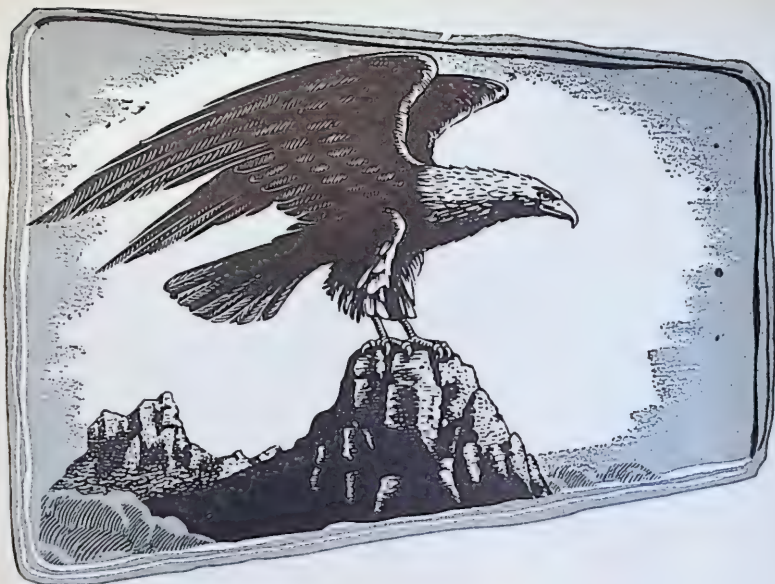
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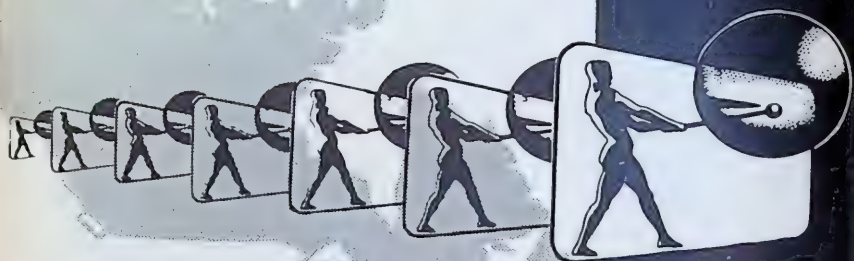
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NEWSREELS

CANADIAN MOVIE-TONE NEWS

Issued weekly by Twentieth Century-Fox Corp. Ltd. Edited by **Edmund Reek**, Movietone News Inc., 460 West 54th St., NYC 19. Canadian coverage by Shelly Films Ltd., Toronto 14, which prints the reel.

EYE WITNESS and COUP D'OEIL

English- and French-language newsmagazines of same subjects. Made by the National Film Board, they are issued 6 times a year and distributed to theatres by Columbia Pictures of Canada, Ltd. After screenings in theatres they are shown on the NFB's own non-theatrical distribution service.

JARO WORLD WIDE NEWS

Canadian edition of Gaumont-British newsreel, issued weekly by J. Arthur Rank Film Distributors (Canada) Ltd. Edited by **Costleton Knight**, Gaumont-British Newsreel Co., London, England, with special commentary by **Robert Beatty**.

NEWS OF THE DAY

Issued weekly by Metro-Goldwyn-Mayer Pictures of Canada, Ltd. Edited by **Wm. P. Montague**, 450 56th St. New York City, and printed by ASN.

UNIVERSAL-INTERNATIONAL NEWSREEL

Issued twice weekly by Empire-Universal Films, Ltd. Edited by **Thomas Mead**, 105 East 106th St., New York City and printed by ASN.

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FILM RENTALS

FILM rentals from all sources in Canada decreased in 1955 by one per cent compared with 1954, or \$395,593, the total being \$36,272,019. In the 1955 summary the Dominion Bureau of Statistics, for the first time, gave the part of the total yielded by television, the return from 12,773 films being \$3,072,922. An additional statistic related to the whole revealed that \$301,208 was the amount from the renting of 6,161 films for other non-theatrical use.

Rental from 35 mm. theatrical films, of which there were 4,084, yielded \$30,024,863 or 84.6 per cent of the overall total. In 1954 the rental from 7,302 films amounted to \$32,831,209, a decrease of 2,498 films and \$2,806,346 in revenue—reflecting the dearth of product that plagued exhibitors in 1955 and continued into 1956. During 1955 16 mm. films for theatrical use totalled 4,655 and these drew revenue of \$2,102,460, compared with 1,513 and \$1,617,870 the previous year. This figure, to which is added the revenue from 16 mm. films for TV and other use, brings the 1955 small-gauge rentals total to \$5,473,725, a great increase of 86 per cent when compared with the 1954 figure, \$2,942,042.

Sale of advertising material amounted to \$480,554 and income from other sources added up to \$292,877. When these two figures are added to the film rentals given above we get an overall total of \$36,272,019.

Opening of 16 new distribution companies and 17 exchange branches during the year reflected the growing demand for films for the rapidly-expanding TV market and the greatly-increased revenue from this source helped to hold the overall rental figure within one per cent of 1954's all-time high, although the theatrical rental figure dropped by over nine per cent, paralleling the 10 per cent drop in theatre receipts. The 153 companies selling films employed 1,450 persons and paid \$4,370,833 in salaries in 1955, compared with 1,424 employees drawing wages of \$4,166,942 in 1954.

The following table of annual rentals, in which each figure represents the combined 16 and 35 mm. yield from every source, shows the progressive increase in every year except 1955:

Year	Firms	Branches	Rentals
1930	—	59	\$ 9,536,200
1933	—	59	6,797,600
1931	—	60	7,370,200
1935	—	61	7,404,500



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Year	Firms	Branches	Rentals
1936	—	66	8,358,900
1937	—	63	9,471,100
1938	—	62	10,218,700
1939	—	67	10,315,500
1940	—	72	11,445,167
1941	—	69	12,368,446
1942	—	78	13,892,093
1943	23	87	15,163,355
1944	23	88	16,516,073
1945	26	86	17,490,264
1946	29	91	18,652,892
1947	29	114	19,464,706
1948	29	118	21,591,712
1949	37	119	24,893,657
1950	36	118	26,800,789
1951	33	123	29,225,867
1952	36	129	32,911,042
1953	33	124	34,436,609
1954	48	136	35,773,251
1955	64	153	35,498,588

The figures from the years previous to 1940 include receipts from advertising and other sources. The totals from 1946 on are presumed to be from every type of exhibition, including drive-ins.

As a guide to the amount of rentals for 35 mm. only the following figures for 16 mm. theatrical and non-theatrical rentals will help:

Year	Rentals
1944	\$ 967,179
1945	1,198,016
1946	1,173,170
1947	1,180,170
1948	1,444,872
1949	1,634,935
1950	1,713,813
1951	1,894,461
1952	2,281,540
1953	2,411,244
1954	2,942,042
1955	5,473,725

During 1955 2,462 new films were released for theatrical use on a commercial basis. Of these 1,493 were in 35 mm. and 969 in 16 mm., with 1,156 of the former being in English, 276 in French and 61 in other languages. In the 969 16 mm. films 677 were in English, 279 in French and 13 in other languages.

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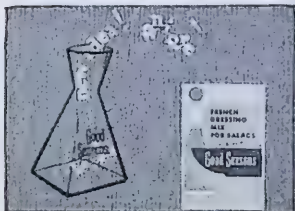
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GENERAL FOODS

PRODUCTION

Motion Picture Production for 1956 by the Dominion Bureau of Statistics

Prepared in Merchandising and Services Section, Industry and Merchandising Division

This report relates to the production of motion picture films and film strips by private industry and government agencies for industry, government, education, entertainment, etc., as well as to the laboratory operations of firms which did not produce any films during 1956. The statistics shown

in this report for previous years do not include laboratories which did not report any production.

The figures shown in the following table pertain only to the private industry sector. The employment figures do not include proprietors of unincorporated businesses.

Summary Statistics of Motion Picture Production (Private Industry)

Year	No. of Firms	No. of Employees	Salaries and Wages	Gross Revenue		
				Production	Printing and	Other Revenue
					Laboratory	
\$	\$	\$	\$	\$		
1952	30	386	1,006,918	1,331,393	1,274,137	(1)
1953	32	387	1,150,890	1,592,779	1,230,483	(1)
1954	45	478	1,549,233	2,106,131	1,456,405	1,328,021
1955	46	445	1,460,421	2,456,038	1,051,673(2)	512,727
1956(3)	59	1,127	2,483,910	3,726,557	2,095,985	423,899

(1) Not available.

(2) In addition, firms included in 1954 but excluded in 1955 because of no production, had revenue in 1955 amounting to \$766,111. These firms also printed 11,493,723 ft. of black and white and 572,000 ft. of color in 16 mm., as well as 6,593,920 ft. of 35 mm. black and white in 1955.

(3) Figures for 1956 include laboratories with no motion picture production. They are not included in the figures for prior years.

Table 1 of this report, which accompanies this, gives a type classification of all motion picture production by regions and table 2 a language breakdown of sound films produced which were of five minutes duration or longer. Of the total production of films of five minutes duration or longer, 15 theatrical, 25 television and 71 other non-theatrical were adaptations or language versions of original films and nine were made for other than

Canadian sponsors. Additional information collected and not given in tabular form showed that private industry and government agencies printed 67,323,532 feet of film. The footage printed by format was as follows: 37,367,652 feet of black and white and 5,234,256 feet of color in 16 mm.; 24,223,368 feet of black and white and 498,256 feet of color in 35 mm.

TABLE 1. Summary Statistics—Motion Picture Production, 1955 and 1956

Type	Private Industry											
	Quebec		Ontario		Other provinces		Can. total		Govt.		Total	
	1955	1956	1955	1956	1955	1956	1955	1956	1955	1956	1955	1956
Motion picture production: (5 minutes or longer)												
Theatrical:												
Features	—	—	1	1	—	—	1	1	—	—	1	1
Shorts	—	3	7	8	1	4	8	15	39	24	47	39
Television	181	163	62	143	8	9	251	315	87	63	338	378
Other non-theatrical	69	74	151	183	25	28	245	285	107	70	352	355
Miscellaneous production:												
TV Commercials	312	501	866	1,229	141	391	1,319	2,121	15	32	1,334	2,153
Theatre trailers, Newsclips and Advertising films	479	286	400	54	655	503	21,534	843	12	5	1,546	848
Newsreel stories:												
For theatre	236	220	3	2	1	3	240	225	40	43	280	268
For TV	141	364	204	116	40	78	385	558	—	4	385	562
Slide films (Filmstrips):												
Silent	168	15	5	410	—	8	173	433	54	45	227	478
Sound (with a record)	40	—	15	12	10	14	65	26	1	2	66	28

Why Crawley's?

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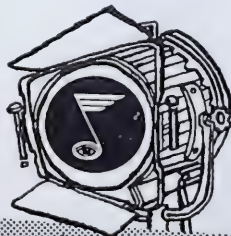
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**TABLE 2. Technical and Language Classes of Motion Picture Films 1956
(5 minutes or longer)**

Type	Black and				Languages (sound)		
	Color	White	Sound	Silent	English	French	Other
Private Industry							
Theatrical:							
Features	1	—	1	—	1	—	—
Shorts	14	1	14	1	11	3	—
Television	16	299	224	91	120	102	2
Other non-theatrical	161	124	174	111	125	41	8
Government:							
Theatrical:							
Features	—	—	—	—	—	—	—
Shorts	5	19	23	1	11	12	—
Television	—	63	63	—	37	26	—
Other non-theatrical	38	32	68	2	34	17	17
Total							
Theatrical:							
Features	1	—	1	—	1	—	—
Shorts	19	20	37	2	22	15	—
Television	16	362	287	91	157	128	2
Other non-theatrical	199	156	242	113	159	58	25

THE year 1956 may become an historic one in Canadian production. In that year Television Programs of America, using the facilities of Canadian Film Industries, Toronto, produced the TV series of 39 programs called *The Last of the Mohicans*. Sigmund Neupfeld, executive producer of the series, undertook *Tugboat Annie* for TPA in 1957, at the same time contracting for the production of a number of feature films for 20th-Fox release. The *Mohicans* sparked TV theatrical production, the CBC following with *Radisson* and *Crawley Films* planning an RCMP series. What may make 1956 historic is that a look back some years from now could show it as the point in time when continuity of theatrical production began. There is a good chance of that, since Neupfeld and his associates seem ready to stay right on. Others have announced projects for feature motion pictures and TV series.

The number of producers and the dollar volume of film production continue to

grow. The excellence of Canadian industrial and educational films remains undiminished, with *Crawley Films*, the National Film Board and others winning prizes in leading festivals. Increase of the tariff on TV commercials made in the USA is acting as a spur to domestic production. Canada today has studio space and rental and lab facilities in every region. We even have a raw-stock manufacturing and exporting industry. Technicians have come here from all parts of the world and a Canadian Society of Cinematographers has been incorporated. We have a large and skilled acting corps on which Britain and the United States have drawn on occasion, and there is a central casting agency. Large-scale costume suppliers have active firms.

Canada is ripe for a motion picture production industry of major quality and international stature. Perhaps the theatrical TV production initiated in 1956 will have marked its beginning.

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PRODUCTION FACILITIES

Previously we drew on the Unesco survey of Canadian production facilities, made for "Press, Film, Radio," available through the University of Toronto Press. This information has been brought up-to-date.

National Film Board at Montreal — Complete facilities of every kind in a new building officially opened in September, 1956, including a shooting stage 120x70 feet with height of 43 feet, a music scoring and effects stage, and a completely-equipped motion picture and stage theatre with installations for film and TV shooting. Designed by John and Drew Ebersson of New York, the National Film Board plant is the finest of its kind in the world right now.

Associated Screen News Ltd. at Montreal has facilities which include an air-conditioned sound stage 50x80 feet; complete 35 mm. and 16 mm. production equipment; portable lighting equipment and generators; background projectors for 35 mm. or stereopticon; complete foreign-language translating and recording; extensive stock shot library; complete laboratory facilities for 16 mm. black and white, Kodachrome, Ansco and Eastman Color and for 35 mm. black and white, Ansco and Eastman Color. Production facilities now under rental to Edward Productions Ltd.

Quebec Productions Corporation of Montreal, has a stage 65x110 feet, a recording room, projection room, vaults, dressing rooms, offices and a power house. The studio contains all necessary production equipment.

The former Renaissance studios, Montreal, are now rented by the Canadian Marconi Company for broadcasting purposes. However, the sound stage, 60x120 feet, is still available for film production. Other facilities include a recording studio, a projection room, carpenter shop, dressing rooms and offices. Wilfred Mathieu, Immeubles Viger, 4824 Cote des Neiges Road, Montreal, represents the owners.

Crawley Films Limited at Ottawa has a new 31,000 square foot studio building; sound stage and two recording studios; 12 35 mm. and 16 mm. cameras; 9 vehicles; 320,000 watts of lighting equipment with mobile generator and transformer station; Maurer 16 mm. recording equipment and six mixing channels; 3 Rangertone synchronous magnetic tape recorders; 16 mm. magnetic recorder; Magnecorders with sync. heads; 16 mm. and 35 mm. dubbers; turntables; disc recorders; 16 mm. printers; Houston and EDL processors; Saltzman animation stand; stills department; extensive casting files; music library; electronic service department; equipment sales division. Permanent staff of over 110.

Canadian Film Industries Company Limited has two stages, one 40 x 100 feet and the other 50 x 120 feet, and a third, to be 75 x 100 feet, is in preparation. A dubbing and recording theatre is connected with one. RCA studio and portable sound equipment, both magnetic and optical, is included in the facilities, which also consist of eight channels with preview playback projectors for dubbing; six 16 mm. Cine Special and six 35 mm. (two Mitchell NC, one Mitchell BNC and two Bell & Howell) cameras; complete optical

and special effects cameras and printers and two Fearless Dollies and one Fearless Extension Crane. There are three 35 mm. and one 16 mm. theatres, a carpentry shop, machine shop, art department, animation stands, dressing rooms, wardrobe department, library and storage facilities and ten cutting rooms. Lab facilities include 35 mm. b&w negative developing and printing; 35 mm. Eastman and other compatible color systems for negative developing and printing; 16 mm. b&w positive printing; automatic developing for reduction or contact; reduction from 35 mm. to 16 mm. in b&w and Kodachrome; and blowup from 16 mm. to 35 mm. in b&w and Kodachrome to Eastman and compatible color systems.

Shelly Films in Toronto has complete lab facilities and two sound stages. Its rental facilities include, besides its sound stages, 16 mm. Auricon single-system camera with Zoomar lens and magnetic recording head, editing facilities, screening room, straight projection or interlock. Laboratory Services include overnight negative developing and rushes, black and white 16 and 35 mm. processing and printing, black and white reduction printing, color reduction printing and 16 mm. Kodachrome printing with electronic sound track. Sound Services include six-channel Westrex system with complete equalization panel for sync sound shooting, narration recording, music recording; and recording can be transferred to 16 mm. magnetic any track position, 35 mm. magnetic, 16 mm. optical or area density — A & B wind, electronic printing with Supersonic Bias, magnetic striping, 30-50-100 mills on raw stock — negative or reversal. Prints black and white or color.

S. W. Caldwell Ltd. at Toronto, has a main studio shooting stage 50x75 feet; small studio for music recording; 35 mm. and 16 mm. editing rooms equipped with Moviola editing facilities; Western Electric recording system including Stencil-Hoffman 17.5 magnetic recording unit; 16 mm. laboratory facilities including 16 mm. color and black and white printing.

Meridian Films Limited of Toronto has a stage 125x55x25 feet.

Filmorama Ltd. in Montreal has a stage 45x 90x18 feet and a sound-room fully equipped for post synchronization with single, double and three-way re-recording system.

Companies with production facilities but no stages are:

Trans-Canada Films Ltd. Vancouver—lighting equipment, 16 mm. cameras and sound recorder.

Trans-World Film Laboratories, Ltd., Montreal —two 35 mm. studio cameras, Bell & Howell and Vinten, and some lighting equipment. For rental only, since company does not produce.

Atlantic Films and Electronics Ltd., St. John's, Newfoundland—offers "complete technical, editorial services to film producers" and has produced newsreels and shorts.

Canadian Kokak Limited—16 mm. processing and printing in both Kodachrome and black and white.

The Canadian Broadcasting Corporation has some production and processing facilities in connection with television presentations from its Toronto and Montreal studios.

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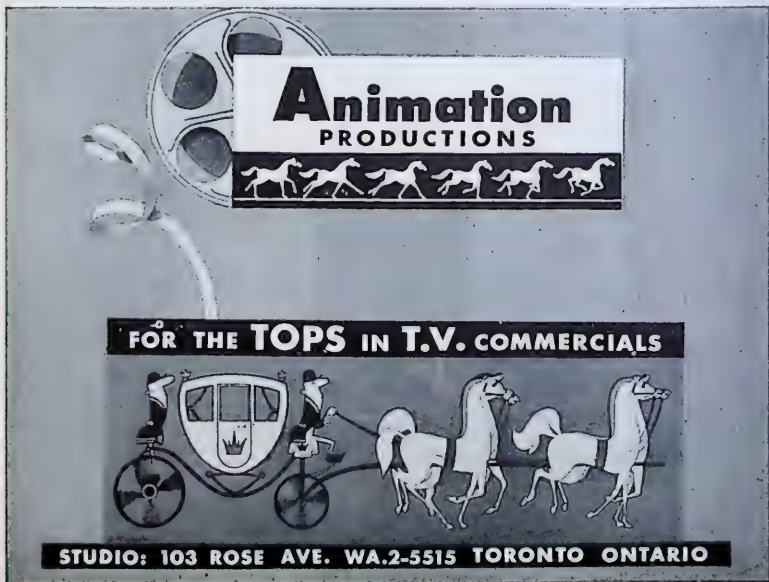
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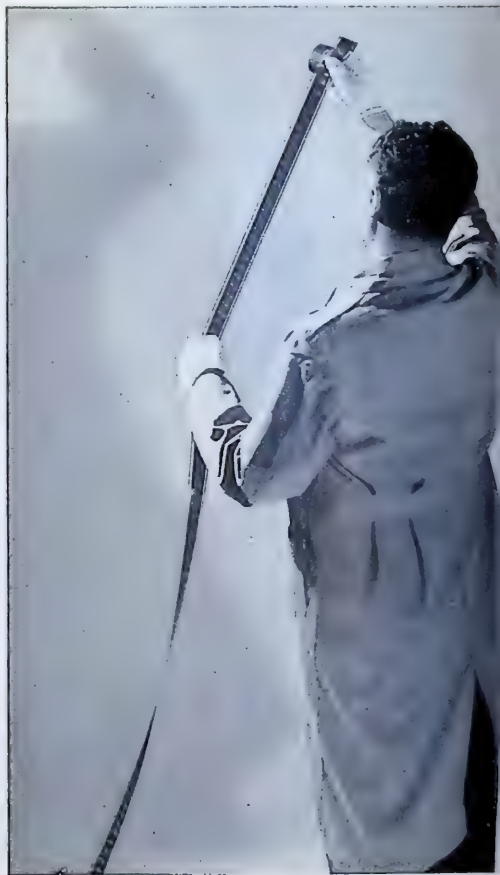
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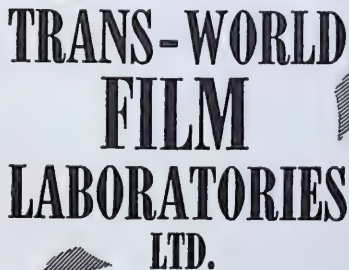
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Queensway; Canadian Kodak Sales Ltd., To-
ronto 9; Canadian Television Films, 15 Oak-
land St.; Chetwynd Films Ltd., 21 Grenville St.;
Cinesound Ltd., 553 Rogers Road; Fletcher
Productions, 225 Mutual St.; Gevaert (Canada)
Ltd., 345 Adelaide St. W.; International Pro-
ductions Ltd., 149 Alcorn Ave.; Robert Law-
rence Productions Ltd., 32 Front St. W.; Meri-
dian Films Ltd., 1202 Woodbine Ave.; Motion
Picture Centre Ltd., 423 Sherbourne St.; North-
ern Motion Picture Laboratories Ltd., 10 Dell
Park Ave.; Peterson Productions, 337-9 King
St. W.; Shelly Films Ltd., Toronto 14; Showcase
Film Productions, 1139 Bay St.; Telepix
Movies, 102 Peter St.; Berkeley Studios, United
Church of Canada, 315 Queen St. E.; Williams
& Hill Ltd.; 4 Albert St.

Calgary, Alberta: Master Film Studio, 512 7th
St. W.

Vancouver, BC: Artray Ltd. Film Productions,
781 Burrard St.; Lew Parry Film Productions,
1825 Capilano, North Vancouver; Trans-Canada
Films Ltd., 1210 Burrard Street.

Winnipeg, Manitoba: Phillips-Gutkin & Associates
Ltd., 432 Main St.; Michel J. Sym Studios,
468 Academy Rd.

CANADIAN SOCIETY OF CINEMATOGRAPHERS

(In process of organization, with Herbert S.
Alpert, Meridian Films Ltd., 1202 Woodbine
Avenue, Toronto, as president pro tem.)

INTERNATIONAL FEDERATION OF ASSOCIATIONS OF FILM PRODUCERS

20 Via Quattro Fontane, Rome, Italy.
(Tel. 45.105)

OFFICERS

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MEMBER ASSOCIATIONS

ARGENTINA

Asociacion Productores de Peliculas
Argentinas,
490 Ayacucho, Buenos Aires.

AUSTRIA

Fachverband der Filmindustrie Oesterreichs,
Bauernmarkt 13, Vienna 1.

BELGIUM

Association Nationale des Producteurs
de Films de Fiction,
112, Rue de Treves, Brussels.

DENMARK

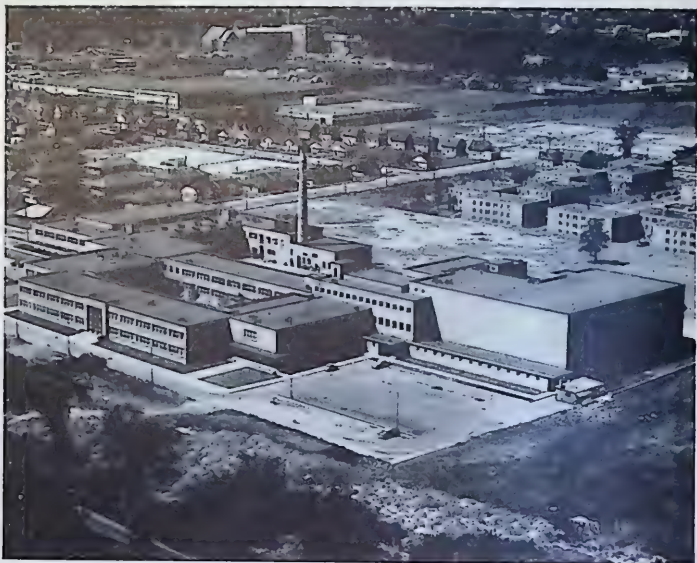
Foreningen af Danske Filmproducenter,
22 Moentergade, Copenhagen.

EGYPT

Chambre Egyptienne du Cinema,
26-A rue Cherif Pacha, Cairo.

FINLAND

Suomen Filmivalmistajien Liitto,



NFB

Information about National Film Board films may be obtained

in Canada:	OUR OFFICES IN THE TEN PROVINCES AND COMMUNITY FILM LIBRARIES.
in the United States:	ROOM 656, 630 FIFTH AVE., NEW YORK 20, N.Y. 111 NORTH WABASH AVE., CHICAGO, ILL.
in the United Kingdom:	COLQUHOUN HOUSE, BROADWICK ST., LONDON, W1, ENGLAND.
in South Asia:	OFFICE OF THE HIGH COMMISSIONER FOR CANADA, 4 AURANGZEB ROAD, POST OFFICE BOX 114, NEW DELHI, INDIA.
in all other countries:	CANADIAN DIPLOMATIC AND TRADE POSTS.

A LEADER IN THE DOCUMENTARY FIELD

The **National Film Board** of Canada

- Finska Filmproducenternas Forbund,
Mikonkatu, 15-A, Helsinki.
- FRANCE**
Syndicat des Producteurs et Exportateurs
de Films Francais,
3, rue Galilee, Paris 16.
- GERMANY**
Verband Deutscher Filmproduzenten E.V.,
Bavaria Film Platz, 7, Muenchen-Geisel-
gasteig.
- GREAT BRITAIN**
British Film Producers Association,
49 Mount Street, London W.1.
- ISRAEL**
Israel Film Producers Association,
3 Ahusat Baït St., Tel Aviv.
- ITALY**
Associazione Nazionale Industrie Cine-
matografiche ed Affini (A.N.I.C.A.),
via 4 Fontane, 20, Rome.
- JAPAN**
Motion Picture Association of Japan,
N. 6. 3-chome, Tsukiji, Chuo-ku, Tokyo.
- MEXICO**
Asociacion de Productores y Distribuidores
de Peliculas Mexicanas,
Avenida Juarez 157, Mexico.
- NETHERLANDS**
Nederlandsche Bioscoop Bond,
Jan Luykenstraat 2, Amsterdam.
- PAKISTAN**
Jaffer Chamber,
Victoria Rd., Karachi.
- PORTUGAL**
Uniao de Gremios dos Espectaculos —
Gremio Nacional das Empresas de Cinema,
Avenida Duque de Loule, 86 D. 2, Lisbon.
- SPAIN**
Sindicato Nacional del Espectaculo,
Cuesta de Santo Domingo 7, Madrid.
- SWEDEN**
Foreningen Sveriges Filmproducenter,
Biblioteksgatan 9, Stockholm.
- SWITZERLAND**
Association des Producteurs Suisses de
Films,
Rennweg 59, Zurich.

TURKEY

Sinemacilar, Filimciler ve Turk Film Pro-
duktarleri, Taksin Sinemesi dahilinde,
Beyoglu, Istanbul.

UNITED STATES OF AMERICA

Motion Picture Association of America,
28 West 44th St., New York 36, NY

Hollywood Studios

ALLIED ARTISTS

4376 Sunset Drive, Hollywood 27, Calif.
(NOrmandy 2-9181)

COLUMBIA PICTURES

1438 N. Gower St., Hollywood 28, Calif.
(Hollywood 2-3111)

METRO-GOLDWYN-MAYER

Washington Blvd., Culver City, Calif.
(Texas 0-3311)

PARAMOUNT PICTURES

5451 Marathon Sq., Hollywood 38, Calif.
(Hollywood 9-2411)

REPUBLIC PRODUCTIONS, INC.

4024 Radford Ave., North Hollywood, Calif.
(SUnset 2-1121)

RKO RADIO PICTURES

780 N. Gower St., Los Angeles 38, Calif.
(Hollywood 9-5911)

TWENTIETH CENTURY-FOX

10201 W. Pico Blvd., Los Angeles, Calif.
(CRestview 6-2211)

UNIVERSAL-INTERNATIONAL

Universal City, Calif.
(STanley 7-1211)

WARNER BROTHERS

4000 W. Olive Ave., Burbank, Calif.
(Hollywood 9-1251)

National Film Board

LINKING government allocations with revenue from sales, rentals, royalties and miscellaneous sources to create a figure for what—according to government practice—it defines as income, Canada's National Film Board had \$5,579,507 to spend during the 1955-56 fiscal year ending March 31, its annual report showed. It spent all but \$15,186 of it, this being transferred to the credit of the Receiver General as revenue. The \$5,579,507 compared with \$4,648,634 the previous year.

The NFB spent \$3,480,935 of the total on administration, production and distribution connected with its main program, which is work outside that done for gov-

ernment departments, the last-named activity having cost \$1,047,600. Revenue from sales, rentals, etc. came to \$302,391. Of this revenue the NFB spent \$188,063 to help finance TV production and \$99,142 "to meet contingencies in the main program," leaving the \$15,186 referred to earlier.

Here is how the report broke down

1955-56 NFB film production:	
Original Films	62
Original TV Films	39
Versions and Revisions	64
TV Versions and Revisions	40
	<hr/>
	205
English Originals (TV and non-TV)	79
French Originals (TV and non-TV)	22

English Versions and Revisions (TV and non-TV)	42
French Versions and Revisions (TV and non-TV)	49
Other languages	13
	<hr/> 205

During the year 39 foreign-language versions in Spanish, Dutch, German, Portuguese, Danish, Norwegian, Swedish, Italian, Greek, Hindi, Urdu, Arabic and Bengali were produced—26 under contracts outside the NFB. Thirty NFB newsreel stories were used for TV and other purposes; 53 film strips on many aspects of Canadian life produced, 44 of them for government departments, and many stills made by the Still Photography Division.

Of the 79 films for TV, 39 were original productions and the others revisions of these for French-language and other uses. The NFB made 39 theatrical films—two originals each in English and French in the Canada Carries On one-reel series, 11 original Eye Witness sequences in English and 11 in French; the rest of the total being revisions. Theatrical bookings fell to 7,294 from 10,719.

The NFB's non-theatrical production, including government-sponsored films and language versions and revisions, totalled 105. Canada's 496 Film Councils provided the major outlet for these.

Following are the NFB's breakdowns of production, distribution and administration costs, after which comes figures indicating how much it got in revenue from each area of activity:

PRODUCTION OF FILMS AND OTHER VISUAL MATERIALS (1955-1956 Expense)	
Films for Theatrical distribution—	
English	\$173,672
French	49,041
International Newsreel	41,127
General Program	673,396
Adaptations and Revisions of existing films into other languages and lengths for further distribution	38,304
Films for television	577,919
Filmstrip production	34,745
Photo services	66,533
	<hr/> 1,654,738

DISTRIBUTION OF FILMS (1955-1956 Expense)	
Administration	\$160,706
Canadian Non-Theatrical	751,280
Commercial	55,533
International	275,850
Catalogues and other Informational materials	108,906
	<hr/> 1,352,285

ADMINISTRATION AND GENERAL SERVICES (1955-1956 Expense)

Executive	\$ 45,042
Administration	214,842
General Services	214,028
	<hr/> 473,912

RENTALS AND ROYALTIES (1955-1956 Income)

	Total	Non-Theatrical	Theatrical	Television
Canada	\$152,375	—	4,189	148,186
USA	54,346	37,200	10,518	6,628
UK	10,242	1,741	5,845	2,656
Other Foreign	15,534	2,883	11,815	836
	<hr/> 232,497	<hr/> 41,824	<hr/> 32,367	<hr/> 158,306

The Board's regular staff totalled 561 and during the year seven scholars from various countries, who came through Unesco, the Colombo Plan and other sponsors, were given training.

In the motion picture laboratories film processes totalled 13,166,844 feet including in 35 mm. black and white, 4,141,838 feet; in 16 mm. black and white, 6,738,887 feet; and in 16 mm. color, 2,286,119 feet.

Films processed in outside laboratories came to 1,176,314 feet of 16 mm. black and white and 622,139 feet of 16 mm. color.

NATIONAL FILM BOARD

Ottawa, Canada
(Phone Central 2-8211)

Minister Responsible—Hon. E. Davie Fulton,
Minister of Justice and Acting Minister of
Citizenship and Immigration.

BOARD MEMBERS

Guy Roberge, QC, Chairman, Ottawa; Dr. Leon Lortie, vice-chairman, Montreal; Charles Stein, Undersecretary of State, Ottawa; Jules Leiner, Undersecretary of State for External Affairs, Ottawa; Mitchell W. Sharp, Associate Deputy Minister, Department of Trade and Commerce, Ottawa; Mrs. A. F. Brown, Winnipeg; Charles S. Band, Toronto; Harry L. Roper, Halifax; Bruce Hutchison, Victoria.

HEADQUARTERS STAFF

150 Kent Street, Ottawa
(Phone Central 2-8211)

Government Film Commissioner, Guy Roberge, QC
Chief, Liaison Division

Michael Spencer
Executive Producer, Stills

J. W. Hughes
Administrative Officer

A. A. Keyes

MONTREAL

3255 Cote de Liesse Road, Ville St. Laurent
(Postal Address: P.O. Box 6100, Montreal 3)
(Phone Riverview 7-5511)

SENIOR OFFICERS

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Executive Director

Pierre Juneau
Director of Planning
& Operations

Donald Mulholland
Director of Administration

E. S. Coristine
Director of Distribution

L. W. Chatwin
Director of Production

Grant McLean
Director of Technical Operations ..

Gerald Graham

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ADMINISTRATION

Chief, Accounting Division C. A. Miller
Chief, General Services D. B. E. Greenway
Personnel Manager Miss Beth Bertram
Purchasing Agent R. S. Rekert

PRODUCTION

Production Manager Desmond Dew
Executive Producer David Bairstow
Executive Producer Nicholas Bala
Executive Producer Jacques Bobet
Executive Producer Tom Daly
Executive Producer Leonard Forest
Executive Producer Guy Glover
Executive Producer Jack Hughes
Executive Producer Peter Jones
Executive Producer Hans Moller
Supervisor, Production Research .. Miss M. McKay

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Administrative Officer J. E. Ponting
Supt. Motion Picture Lab J. Weatherby
Director of Photography Denis Gillson
Chief, Camera Division Nick Culic
Chief, Sound Rec. Div. R. W. Payne (Acting)
Chief, Engineering Service Ambrose Vachon
Supervisor, Stills Lab. E. A. Shearer
Chief, Animation & Title Photo. .. D. M. Roberts

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Chief, Canadian Program Div. C. W. Gray
Chief, International Division T. V. Adams
Chief Information & Promotion
Division Tom Johnston

Chief, Research & Reports Div. R. Morissette

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John Martin, District Officer,
Confederation Bldg.

HALIFAX, NS.

G. L. Donovan, District Officer,
97 Dresden Row.

FREDERICTON, NB.

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Theo Picard, Asst. Regional Supervisor,
Roland Rainville, Commercial Represent-
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1423 Atwater Ave.

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Vaughan Deacon, Regional Supervisor,
Art Knowles, Asst. Regional Supervisor,
Joel Samuels, Commercial Representative,
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Standard Bldg., 104-3rd Ave. N.

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713 Public Bldg.

EDMONTON, ALTA.

H. H. Dickie, District Officer,
South Side Post Office Bldg.

VANCOUVER, BC.

Ken Williams, Regional Supervisor,
535 West Georgia St.

FOREIGN OFFICES

NEW YORK

J. W. Cosman, US Representative,
Lyall Stewart, TV Distribution,
Ron Ward, Travel Films,
Suite 658, 630 Fifth Ave., New York
20, NY.

CHICAGO

R. Montieth, Western US Representative,
Suite 1412, Garland Bldg.,
111 N. Wabash Ave., Chicago 2, Ill.

LONDON

C. J. Lochnan, European Representative,
Jean-Luc Pepin,
Colquhoun House, Broadwick St.,
London W. 1, England.

NEW DELHI

C. W. Marshall, South & Southeast Asia
Rep.,
Office of the High Commissioner for
Canada,
4 Aurangzeb Rd., P. O. Box 114,
New Delhi, India.

Provincial Film Units

BRITISH COLUMBIA

(Photographic Branch, Department of Recreation
and Conservation)

Parliament Bldgs., 630 Superior St., Victoria, BC

OFFICERS

Minister Earle C. Westwood
Deputy Minister Dr. D. B. Turner
Chief Photographer R. L. Calby
Asst. Chief Photographer B. H. Atkins

ALBERTA

(Film & Photographic Branch of the Department
of Economic Affairs)

Legislation Bldgs., Edmonton, Alta.

OFFICERS

Minister Hon. Russell Patrick
Deputy Minister Ralph R. Moore
Commissioner Kenneth Hutchinson
Secretary Mrs. K. Bray
Producer-Director K. Hutchinson
Cameraman C. N. Ross
Film Librarian Mrs. L. Loxterkamp
Still Photographers W. M. Petley-Jones,
Rolf Albert
Darkroom Technician Miss M. Bodnarchuk
Artist P. Sembaliuk

SASKATCHEWAN

(Photographic Services Branch, Dept. of
Travel & Information)

Administration Bldg., Regina, Sask.

OFFICERS

Minister Hon. R. Brown
Deputy Minister T. L. Hill
Branch Director D. R. McDonald
Prod.-Dir. (Motion Pictures) L. W. Cherry
Cameraman G. C. Savage
Production Supervisor (Stills) Olive B. Roberts

(Audio-Visual Board of the
Department of Education)
Administration Bldg., Regina, Sask.

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 Deputy Minister A. McCallum
 Film Commissioner E. Fred Holliday
 Supervisor, School Broadcasts Gertrude Murray
 (Visual Education Branch of the
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 Administration Bldg., Regina, Sask.

OFFICERS
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 Deputy Minister A. McCallum
 Supervisor E. Fred Holliday
 Asst. Supervisor Stella T. Janis

ONTARIO
 (Government Photographic Services of the
 Department of Travel and Publicity)
 67 College St., Toronto, Ont.

OFFICERS
 Minister Hon. Bryan L. Cathcart
 Deputy Minister C. Douglas Crowe
 Director of Photography Colin McDonald
 Photographers R. Muckleston, M. Wormley
 Darkroom Assts. W. Wilson, R. McIlmoyle
 Film Librarian Miss C. Mason
 Still Librarian Miss Sybil Power-Kent

QUEBEC
 (Service de Cine-Photographie of the
 Provincial Publicity Bureau)
 Legislative Bldgs., Quebec, Que.

OFFICERS
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 Deputy Minister Emil Tourigny
 Director Joseph Morin
 Producer Michel Vergnes
 Librarian Alphonse Proulx
 Chief Photographer, Stills Paul Carpentier

NOVA SCOTIA
 (Nova Scotia Tourist & Information Bureau,
 Department of Trade & Industry)
 Provincial Bldg., Halifax, N.S.

OFFICERS
 Minister Hon. E. A. Manson
 Deputy Minister John R. Bigelow
 Acting Director Geo. E. Herman
 Film Bureau Chief A. W. Grayston
 Director of Motion Pictures Margaret Perry
 Senior Still Producers Hedley Doty & L. J. Boner
 Still Photographer Ned Norwood

Canadian Theatrical Credits

(All credits and titles given here are for films released from July, 1956 to June, 1957.
 For credits prior to this see previous editions.)

(Compiled by GERALD PRATLEY)

Canadian Feature Films

No feature films were produced during the year.

Canadian Short Subjects

(Produced for commercial distribution to theatres.)

Canada Carries On Series

Produced by the National Film Board and distributed in Canada by Columbia Pictures of Canada.

The Shepherd: July, 1956
 Fishermen of Pubnico: November, 1956
 Carnival in Quebec: December, 1956
 Snowfighters: January, 1957
 Trooping the Colour, (produced by ASN):
 February, 1957
 Montreal, (produced by ASN): April, 1957
 The Moneyinters, (produced by Crawley):
 May, 1957
 Trans-Atlantic Cable: June, 1957

Eye Witness Series

Produced by the National Film Board and distributed in Canada by Columbia Pictures of Canada.

Eye Witness No. 84: July, 1956
 (Subjects: Boy Pipers of the Black Watch; Con-

sumers Unite to Solve Shopping Problems.)
 Eye Witness No. 85: October, 1956
 (Subjects: Designer Captures Canada on Fabric; School for Sailors)
 Eye Witness No. 87: November, 1956
 (Subjects: Winter Dog Days; Steelworkers Go to Press)
 Eye Witness No. 88: January, 1957
 (Subjects: The River Pilot; Featherlands; Seminar on Skis)
 Eye Witness No. 86: February, 1957
 (Subject: The Bar Mitzvah)
 Eye Witness No. 89: April, 1957
 (Subjects: Star Gazers Explore the Heavens; Science Exploits the Woodlot; Adventure Aboard a Brigantine)
 Eye Witness No. 90: May, 1957
 (Subjects: Apple Garden of Quebec; A Great Inventor is Remembered)
 Eye Witness No. 91: June, 1957
 (Subjects: A Quarter-Century of Cellophane; Two Early Evangelists)

Television

ASSOCIATIONS

•

TELECASTING

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NTA Telefilm (Canada) Limited

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TORONTO

WALnut 4-3701

TELEVISION

THE Canadian Broadcasting Corporation and the Canadian Association of Radio & Television Broadcasters celebrated five years of television in September, 1955. After five years Canada has 43 stations and five due to open and of these all but eight are in private hands. The CBC's eight are in large centres of population, which it has reserved for itself. At the end of the fifth year Canada, with an estimated population of 16,503,000, has 2,657,300 sets and 5,000 dealers. It also has over 80 community antenna stations relaying programs to 40,000 subscribers. These will play a big part in the spread of pay-as-you-see television, which Trans Canada Telemeter, a Famous Players subsidiary, says it will inaugurate in the Fall of 1958. Also due soon is color television.

The CBC has certainly not won unanimous approval, although the Royal Commission on Broadcasting credited it with an excellent job under difficult conditions. The Commission recommended the establishment of a truly representative body to replace the present regulatory one which the CBC controls completely. This and other changes are likely, since the present Government was highly critical of the CBC when it was the Opposition last year. It is expected that licences for private stations will be issued in Toronto and Montreal, thus providing the CBC with competition.

TV will continue to grow in Canada, even if at a slower pace, and a larger measure of that growth, it appears, will come to private and independent operators.

The rental of films to television has become an important source of income, the use of 12,733 16 mm. subjects in 1956 having brought a total revenue of \$3,072,992. The latter figure was part of the \$5,473,725 total for every type of use of 16 mm.

Associations

THE CANADIAN ASSOCIATION OF RADIO & TELEVISION BROADCASTERS

108 Sparks St., Ottawa, Ont.
(Central 3-4035)

OFFICERS

President	V. Dallin
Vice-President (Radio)	D. A. Gourd
Vice-President (TV)	G. Stirling
Executive Vice-President	T. J. Allard
Secretary-Treasurer	Flora Love

DIRECTORS

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This Association represents 144 privately-owned broadcasting and 29 telecasting stations.

CANADIAN RADIO TECHNICAL PLANNING BOARD

200 St. Clair Ave. W., Toronto 7, Ont.
(WALnut 1-2898)

OFFICERS

President	R. A. Hackbusch
Vice-President	F. H. R. Paunse
Secretary-Treasurer	F. W. Radcliffe
Director of Publicity	R. C. Poulter

The objectives of the CRTPB, which has 17 sponsors, are to formulate sound engineering principles and to organize technical facts which will assist in the development of the Canadian radio industry and radio services of the nation in accordance with the public interest. The activities of the Board are restricted to engineering considerations and all sponsors must be non-profit associations, bodies or societies which have an important interest in radio and allied fields.

One of the objectives of the Board is to advise government, industry and the people of its findings and recommendations. In actual practice the Board has acted in an advisory capacity to the Canadian Government in the matter of frequency allocations.

The organization of the Planning Board includes the Main Board, made up of the contributing sponsor delegates and the chairman of the Planning Board's six Main Committees (Standards and Allocations Committee; Television Committee; Broadcast Committee; Committee on Radio Communications including point to point, portable, mobile and emergency services; Committee on Aeronautical Radio and Radio Aids to Navigation; and Committee on Industrial, Scientific and Medical).

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GARFIELD P. CASS, Vice-President

Board of Trade Building,

Adelaide St. W., Toronto.

Telecasting

CANADIAN BROADCASTING CORPORATION

Victoria Bldg., 140 Wellington St., Ottawa, Ont.
(Central 6-7331)

The CBC is a publicly-owned broadcasting system set up by the Canadian Broadcasting Act, 1936, with its prime responsibility the provision of a national broadcasting service. It operates one television and three radio networks made up of privately-owned as well as CBC-owned stations. It is the main producer of both commercial and sustaining radio and television network programs in the country and acts as agent for both private and CBC stations in booking, servicing and billing in connection with network commercial programs produced in Canada and imported from other countries.

CBC has certain advisory responsibilities in the licensing of private stations. Its Board of Governors holds public hearings and makes recommendations on license applications to the Department of Transport, the licensing authority in Canada. The Minister reporting to Parliament for the CBC is the Hon. George C. Nowlan, Minister of National Revenue.

The Corporation consists of eleven Governors appointed by the Governor in Council. With the exception of the Chairman, who is appointed for ten years, the Governors hold office for three years. By custom, they are selected to give representation to the various economic, regional, social, religious and cultural interests that make up the country's population. The chief executive is the General Manager who administers the operations of the system.

BOARD OF GOVERNORS

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OFFICERS

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Assistant General Manager E. L. Bushnell
Director of Engineering W. G. Richardson
Controller of Broadcasting Chas. Jennings
Controller of Operations J. P. Gilmore
Asst. Controller of Operations A. K. Morrow
Treasurer H. Bramah
Director of Personnel & Administrative Services C. E. Stiles

Commercial Manager W. E. Powell
Director of Sales Gunnar Rugheimer
Director Press & Information Services R. C. Fraser
Director Station Relations & Manager Broadcast Regulations George Young

Director CBC International Service C. R. Delafield

ADMINISTRATION FOR MONTREAL

TV OPERATIONS

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Assistant Director Yves Vien
Program Director Fernand Guérard
Program Director (CBMT) D. McGill
Supervisor of Production J. P. Ladouceur
Supervising Producer (Drama) Florent Forget
Supervising Producer (Films) J. Y. Bigras
Supervising Producer (Sports) Roland Giguère
Supervising Producer (Children) Fernand Daré
Supervising Producer (Music) Pierre Mercure

Casting Officer Claude Garneau
Supervisor of Traffic Roger Germain
Technical Director Charles Frenette
Assistant Technical Director G. Fontaine
Commercial Manager (Quebec) Maurice Valiquette
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Design Director Gaston Sarault
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Supervisor of Graphics Pierre Garneau
Supervisor of Scenic Carpentry Lucien Gagnon
Supervisor of Scenic Painting Lorenzo Latrémouille
Supervisor of Properties Bernard Paole

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Supervising Producer (Film) Peter Francis
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 —G. H. Duchesne Ltd.
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 Beauceville—Beauce Distribution TV
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 Caoupsal—P. E. Belleveau
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 Dolbeau—Service de Television
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 (Drummond) Ltd.
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 Lac aux Sables—Buisson TV
 Lac Beauchette—TV Enr.
 Lac des Iles—Girouard & Girouard
 Lac Etchemin—Dorchester Telephone Co. TV
 Distribution
 Lac Megantic—Megantic Transvision Inc.
 La Dore—Systeme Communautaire St. Felicien
 La Malbaie—Systeme Communautaire TV
 La Tuque—Systeme Communautaire de Tele-
 vision Inc.
 Maniwaki—Maniwaki TV Ltd.
 Matane—Sirois TV Distribution
 Mechines—J. R. Sirois Radio Service Enr.
 Messines—Arthur Bruyere
 Mont Laurier—Girouard Distribution TV
 Montreal—Reddiffusion Inc.
 Notre Dame de Laus—Notre Dame de Laus TV
 Richmond—TV Cable (Richmond) Inc.
 Riviere a Pierre—Dubois TV
 Rock Island—Border Community TV Inc.
 Shawinigan Falls—Shawinigan Radio Television
 —Fl. Thiebault TV Distribution
 Shawinigan Falls Sud—Tele-Distribution Ltd.
 Sherbrooke—Transvision (Sherbrooke) Inc.
 St. Come—TV Distribution St. Come
 St. Donat—Coutu TV
 St. Evariste—La Guadeloupe TV Inc.
 St. Felicien—Systeme Communautaire TV
 St. Georges de Beauce—Beauce Video Ltd.
 St. Jovite—Filion TV Distribution
 St. Justine—St. Justine Distribution TV
 St. Ludger—Catellier TV
 St. Pampile—Chouinard TV Ltd.
 St. Pascal—St. Pascal TV System
 St. Prosper—St. Prosper TV System
 St. Raymond—Gilles Dery
 Ste. Anne de la Perade—Berube Radio & TV
 Ste. Anne de la Pocatiere—Chouinard TV Ltd.
 Ste. Anne des Monts—La Compagnie de Distri-
 bution TV
 Trois Rivieres—La Belle Vision Inc.
 Victoriaville—Tele Reddiffusion Victoria Inc.
 Warwick—Warwick TV Community System

NEW BRUNSWICK

Campbellton—North Shore Community TV
 Edmundston—Madawaska Community Television
 Kedgewick—Guereette TV Distribution
 St. Quentin—Guereette TV Distribution

Television Stations

(Stations without call letters were under construction at press time.)

BRITISH COLUMBIA

KVOS-TV, Bellingham-Vancouver—
 ERP 225 kw. Channel 12. Owned by KVOS
 (Canada) Ltd.
CFCR-TV, Kamloops—
 ERP .10 kw. Channel 4. Owned by Twin
 Cities Television Ltd.
CHBC-TV, Kelowna—
 ERP 3.7 kw. Channel 2. Owned by Okana-
 gan Valley Television Co. Ltd.
Satellites: Penticton—ERP .30 kw. Channel 13.
 Vernon—ERP .31 kw. Channel 7.
CBUT, Vancouver—
 ERP 47.6 kw. Channel 2. Owned by CBC.
CHEK-TV, Victoria
 ERP 1.8 kw. Channel 6. Owned by CHEK-
 TV Ltd.

ALBERTA

CHCT-TV, Calgary—
 ERP 100 kw. Channel 2. Owned by Calgary
 Television Ltd.
CFRN-TV, Edmonton—
 ERP 180.3 kw. Channel 3. Owned by Sun-
 wapta Broadcasting Co. Ltd.
CJLH-TV, Lethbridge—
 ERP 171 kw. Channel 7. Owned by Leth-
 bridge Television Ltd.
CHAT-TV, Medicine Hat—
 ERP 4.78 kw. Channel 6. Owned by
 Monarch Broadcasting Co. Ltd.
 —Red Deer—
 ERP 4.15 kw. Channel 6. Owned by CHCA
 Television Ltd.

SASKATCHEWAN

—Prince Albert—
 ERP 61 kw. Channel 5. Owned by Central
 Broadcasting Co. Ltd.
CKCK-TV, Regina—
 ERP 100 kw. Channel 2. Owned by Trans-
 Canada Communications Ltd.
CFQC-TV, Saskatoon—
 ERP 100 kw. Channel 8. Owned by A. A.
 Murphy & Sons Ltd.
 —Swift Current—
 ERP 9 kw. Channel 5. Owned by William
 D. Forst.

MANITOBA

CKX-TV, Brandon—
 ERP 19.3 kw. Channel 5. Owned by Wes-
 tern Manitoba Broadcasters Ltd.
CBWT, Winnipeg—
 ERP 56.2 kw. Channel 4. Owned by CBC.

ONTARIO

CKVR-TV, Barrie—
 ERP 25 kw. Channel 3. Owned by Ralph
 Snelgrove Television Ltd.
CHCH-TV, Hamilton—
 ERP 100 kw. Channel 11. Owned by
 Niagara Television Ltd.
CKWS-TV, Kingston—
 ERP 257 kw. Channel 11. Owned by Fran-
 tenac Broadcasting Co. Ltd.
CKCO-TV, Kitchener—
 ERP 57.5 kw. Channel 13. Owned by Central
 Ontario Television Ltd.
CFPL-TV, London—
 ERP 325 kw. Channel 10. Owned by
 London Free Press Printing Co. Ltd.
CKGN-TV, North Bay—
 ERP 52.5 kw. Channel 10. Owned by Tel-
 Ad Co. Ltd.

CBOFT, Ottawa—
ERP 31 kw. Channel 9. Owned by CBC.

CBOT, Ottawa—
ERP 50.1 kw. Channel 4. Owned by CBC.

CHEX-TV, Peterborough—
ERP 102 kw. Channel 12. Owned by Kawartha Broadcasting Co. Ltd.

CFPA-TV, Port Arthur—
ERP 5.1 kw. Channel 2. Owned by Ralph H. Parker Ltd.

CJIC-TV, Saull Ste. Marie—
ERP 45 kw. Channel 2. Owned by Hyland Radio-TV Ltd.

CKSO-TV, Sudbury—
ERP 2.02 kw. Channel 5. Owned by CKSO Radio Ltd.

CFCL-TV, Timmins—
ERP 18.5 kw. Channel 6. Owned by J. Conrad Lavigne Enterprises Ltd.

CBLT, Toronto—
ERP 99.5 kw. Channel 6. Owned by CBC.

CKLW-TV, Windsor—
ERP 325 kw. Channel 9. Owned by Western Ontario Broadcasting Co. Ltd.

CKNX-TV, Wingham—
ERP 36 kw. Channel 8. Owned by Radio Station CKNX Ltd.
QUEBEC

CKRS-TV, Jonquiere—
ERP 20 kw. Channel 12. Owned by Radio Saguenay Ltee.

Matane—
ERP 160 kw. Channel 9—, Owned by La Compagnie de Radiodiffusion de Matane Ltd.

CBFT, Montreal—
ERP 100 kw. Channel 2. Owned by CBC.

CBMT, Montreal—
ERP 43.8 kw. Channel 6. Owned by CBC.

CFCM-TV, Quebec—
ERP 12.6 kw. Channel 4. Owned by Television de Quebec (Canada) Ltee.

CKMI-TV, Quebec—
ERP 5.6 kw. Channel 5. Owned by Television de Quebec (Canada) Ltee.

CJBR-TV, Rimouski—
ERP 60.6 kw. Channel 3. Owned by The Central Public Service Corp. Ltd.

CKRN-TV, Rouyn—
ERP 50 kw. Channel 4. Owned by Northern Radio—Radio Nord Inc.

CHLT-TV, Sherbrooke—
ERP 300 kw. Channel 7. Owned by La Tribune Ltee.

Three Rivers—
ERP 3.07 kw. Channel 13. Owned by Henri Audet.

MARITIMES

CKCW-TV, Moncton, NB—
ERP 25 kw. Channel 2. Owned by Moncton Broadcasting Ltd.

CHSJ-TV, Saint John, NB—
ERP 100 kw. Channel 4. Owned by New Brunswick Broadcasting Co. Ltd.

CBHT, Halifax, NS—
ERP 56 kw. Channel 3. Owned by CBC.

CJCB-TV, Sydney, NS—
ERP 100 kw. Channel 4. Owned by Cape Breton Broadcasters Ltd.

CFCY-TV, Charlottetown, PEI—
ERP 79 kw. Channel 13. Owned by Island Radio Broadcasting Co. Ltd.

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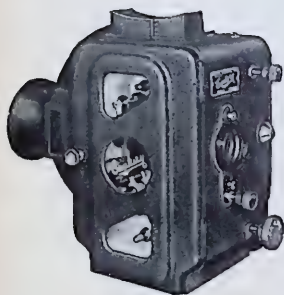
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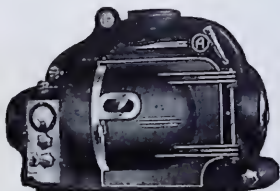
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are consumed in theatres
throughout Ontario
than all other brands.*



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Organization was founded in 1928 at the inception of sound motion pictures to study newest developments related to projection and membership is confined to persons under IATSE jurisdiction. The Toronto branch meets monthly after midnight at the Workers Educational Association, 577 Jarvis St.

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(See also Associated Screen News.)

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Representing Alexander Film Co. of Colorado



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WHITE
STEADY**

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UCC

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REFRESHMENTS

REFLECTING the constant search for newer and better merchandising techniques by managers, circuit executives and suppliers, the sale of refreshments continued its increase in spite of the decline in the number of theatres and patrons. The 1956 gross for refreshments reached an estimated \$35,000,000, compared with \$30,000,000 in 1955. The greater per-head purchasing figure, brought about through ideas imitated in the USA, has kept Canada's refreshment gross going in a healthier direction than its total box-office take or attendance. It is estimated that the average auditorium-theatre patron spends 10 cents for refreshments and the average drive-in patron 27-30 cents.

About 90 per cent of our theatres have counter service compared with 70 per cent in 1953, when the last *Canadian Film*

Weekly survey was taken. This 1956 figure and the others of that year are estimates. Those with both vending machines and counters went from 17.2 in 1953 to 30 per cent, while 100 per cent of Canadian theatres now sell one or more items.

The dark clouds are the continuing reduction in theatres under various forms of competition and some bad debts from those now out of business.

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Joe Fryer, Asst. Manager,
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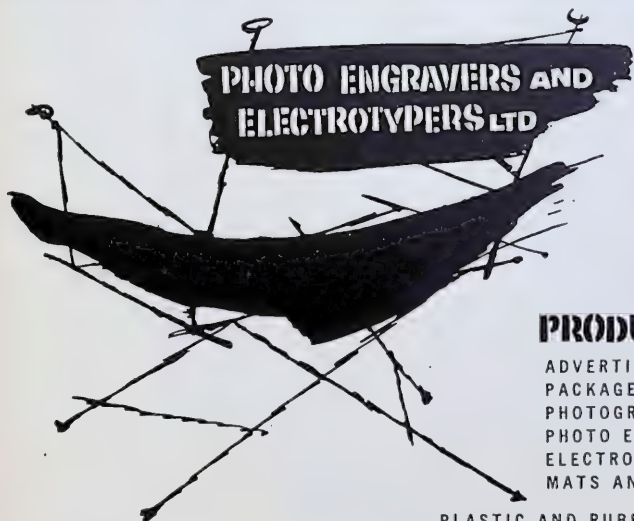
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*Western Canada's Largest Independent
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(CANADIAN REGION)
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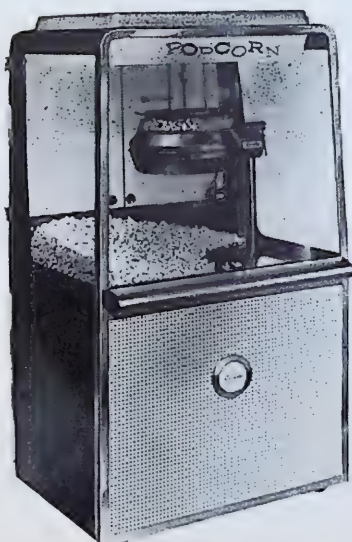
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**Adds Glamour
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**Push Button
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Rich in Colour

**Fresh in
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No. 1 machine
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**Dependability
Large Capacity
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**Write for
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243 LILAC STREET,
WINNIPEG

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WRITE FOR DETAILS

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243 LILAC AVENUE, Winnipeg, Manitoba

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1207 Roselawn Ave.
RU. 1-5241

BROCKVILLE
150 Perth St.
DI. 2-6252

PETERBOROUGH
Sherbrooke St. W.
RI. 5-7733

General Information

1955

Theatre Receipts	\$ 94,138,024
For a breakdown of this figure see "Boxoffice Statistics" table	
Amusement Taxes	\$ 10,800,348
This figure indicates a decrease of 10.6 per cent compared with 1954.	
Number of Auditoriums Where Films Shown	3,398
Eight hundred and twelve of the locations offered 16 mm. films.	
Number of Paid Admissions	203,909,078
This figure indicates a decrease of 14.6 per cent.	
Drive-In Theatres' Share of Total Receipts	\$ 5,749,623
Number of Paid Admissions to Drive-Ins	11,521,134
The 1955 figure represents a 7 per cent decrease. There were 242 drive-ins in 1955 compared with 230 in 1954.	
Canada's Seating Capacity	1,371,733
This figure includes drive-ins.	
Canadian Per Capita Expenditure	\$ 6.74
Highest Per Capita Expenditure — Alberta	\$ 9.39
Potential Number of Admissions	814,673,344
This figure is for regular theatres and community enterprises only.	
Percentage of Capacity Utilized	23%
Average Admission Price	52c
Number of Theatres That Are Community Enterprises	616
These are operated by churches, boards of trade, etc.	
Number of 16 Mm. Establishments	460
Number of 35 Mm. Films Released in 1955	1,493
Number of Distribution Companies	64
Number of Exchange Offices	153
Rentals From 35 Mm. Films	\$ 30,024,863
Rentals from 16 Mm. Films	\$ 5,473,725
Number of USA Films Released	649
Number of British Films Released	55
Number of French Films Released	340

*Statistics Used Below Are For Fiscal Year 1956-7 Ended March 31
of the Ontario Board of Censors*

Number of Features Under Review	575
Number Originating in the United States	333
Number Originating in Great Britain	71
Number of Foreign-Language Films	171
Number of Short Comedies	198
Number of Newsreels	331
Number of Miscellaneous Subjects	254
Number of Feet Examined (for single prints)	6,971,000
Number of Features Treated	61
Number of Feature Films Classed as 'Adult'	74
Number of Feature Films Classed as 'Restricted' (For 18-Year-Olds and over)	8
Number of Feature Films Rejected	3

ASSOCIATED MOTION PICTURE ADVERTISERS, INC.

c/o President, 130 W. 46th St. NY, NY.

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Raoul Auerbach, 20th Century Theatres Ltd., Toronto.
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FOREIGN EXCHANGE DEPARTMENT

Bank of Canada, Ottawa

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901 Victoria Square (UNiversity 6-1781)

TORONTO

James C. Fraser,
Room 704, 6 King St. E. (EMpire 8-1171)

CANADIAN COOPERATION PROJECT

28 W. 44th St., NY 18, NY
(Phone BRyant 9-4000)

The Canadian Cooperation Project resulted from discussion with officials of the Department of Trade & Commerce but the Department of External Affairs and the Interdepartmental Committee now handle our Government's interest in it. The MPAA has its own representative in Canada.

The CCP was created nine years ago to stimulate Canada's tourism by calling attention to its scenic beauties and points of interest on USA screens.

OFFICIALS

Coordinator Taylor M. Mills
(MPAA, 28 W. 44th St., New York 18.)
Hollywood Alfred Corwin
(MPAA, 8480 Beverly Blvd., Los Angeles 48, Cal.)

CANADIAN OFFICE

MacLaren Advertising Co. Ltd.

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VARIETY CLUBS INTERNATIONAL, TENT 28, TORONTO

Prince George Hotel, Toronto, Ont.

(EMpire 3-3567)

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1st Assistant Chief Barker Dan Krendel
2nd Asst. Chief Barker J. J. Fitzgibbons, Jr.
Property Master Chef Friedman
Dough Guy J. A. Troyer

CANYASMEN

Herb Allen, George Altman, Clare Appel, Joe Bermack, Ralph Dale, Ernest Rawley and those listed above.

CHAPLAINS

Father G. J. Cherrier, OBE; Rabbi Stuart E. Rosenberg, Ph.D; Rev. Ray McCleary.

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Finance	R. W. Bolstad
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Public Relations	Jim Nairn
Constitution & By-Laws	Gurston Allan
Membership	Ralph Dale
Archives & Records	Ben Halter
Movies for Shut-ins	J. A. Troyer
Sick & Welfare	Ben Granatstein
Program	Chet Friedman
Ceremonial Barkers	Phil Stone, Larry Mann
Out-of-Town Fund Raising	John Kurk
Liaison Women's Committee	Clare Appel
Telephone Committee	Joe Bermanck

TENT 28 CHARTER MEMBERS

The Variety Club of Toronto received its charter from the Variety Clubs of America (which became Variety Clubs International) in Sept., 1945, and its Interim Crew, made up of charter members, was confirmed in February, 1946.

The first Crew was comprised of John J. Fitzgibbons, Chief Barker; Paul L. Nathanson, First Assistant Chief Barker; the late L. M. Devaney, Second Assistant Chief Barker; B. S. Okun, Dough Guy; O. R. Hanson, Property Master; and the late William P. Covert, H. L. Nathanson, Ben Freedman, Gordon Lightstone, Ernest Rowley and N. A. Taylor, canvassmen.

PAST CHIEF BARKERS

1946, 1947-1948: John J. Fitzgibbons, CBE; 1949-1950: Morris Stein; 1951: J. J. Chisholm; 1952, 1953: R. W. Bolstad; 1954: Wm. Summerville, Jr.; 1955: Harry S. Mandell; 1956: David Griesdorf.

TENT 28 HEART AWARD WINNERS

In 1947 the late Peter Campbell, then president of the Maple Leaf Baseball Club, was singled out by the Variety Club for his great work and presented with a gift to symbolize it. The following year Conn Smythe, president of the Maple Leaf Hockey Club, was similarly honored. By vote of the tent it was decided to undertake an annual award for the member who had done the most to serve its cause and that this was to be known as a "Heart Award." The winners since its inception are—1948: John J. Fitzgibbons; 1949: James Cameron; 1950: Wm. Summerville, Jr.; 1951: Ernest M. Rowley; 1952: George Altman; 1953: Monty Hall; 1954: Dan Krendel; 1955: Jim Nairn; 1956: R. W. Bolstad.

VARIETY CLUBS — WILL ROGERS HOSPITAL

Gordon Lightstone is the representative of the Variety Club of Toronto on the board of the hospital and Dr. Samuel J. Forest, 262 St. Clair Avenue West, Toronto, is Tent 28's examining physician.

VARIETY VILLAGE

3701 Danforth Ave.
Address Mail to
Box 67, Station H, Toronto, Ont.
(OXford 7167)

Principal and Headmaster J. Arthur Robertson
Matron Mrs. Evelyn Tyrell
Situating at Scarboro, Ontario, beside the eastern entrance to Toronto, Variety Village, a training school and residence for crippled children from any part of the province, is the major project of the Variety Club of Toronto. It is

operated for the Club by the Ontario Society for Crippled Children.

Overlooking Lake Ontario, it was built on land donated by the Provincial Government and the cornerstone was laid on December 21, 1948, by Col. George A. Drew, QC, LL.D., leader of Her Majesty's Opposition in the House of Commons and former Prime Minister of Ontario. It was officially opened on November 16, 1949, by the Hon. Dana Porter, QC, Minister of Education and Attorney-General for the Province, who represented the Hon. Leslie Frost, QC, Prime Minister of Ontario.

VARIETY VILLAGE COUNCIL

Secretary Reg Hopper
c/o Ontario Society for Crippled Children
92 College St., Toronto

Representing the Variety Club of Toronto:
D. Griesdorf, chairman; Wm. A. Summerville, Jr., and H. S. Mandell.

Representing the Ontario Society for Crippled Children: Conn Smythe, and John Counsell.

Representing the Provincial Department of Education: A. M. Moon.

VARIETY VILLAGE SCHOOL BOARD

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Morris Stein, chairman.

Representing the Ontario Society for Crippled Children: Conn Smythe.

Secretary-Treasurer Reg Hopper

INTERNATIONAL OFFICERS

International Office

314 S. Harwood St., Dallas, Texas

International Big Boss: John H. Harris, Harris Amusement Company, 3875 Bigelow Blvd., Pittsburgh 13, Pa.

International Ringmaster: R. J. O'Donnell, Interstate Circuit Inc., Majestic Theatre Bldg., Dallas, Texas.

International Main Guy: Marc Wolf, Y & W Management Corp., 642 Illinois Bldg., Indianapolis, Ind.

Chairman, Executive Board: Jack Beresin, 333 South Broad Street, Philadelphia, Pa.

International Chief Barker: John H. Rowley, 314 S. Harwood St., Dallas, Texas.

First Assistant Chief Barker: George W. Eby, Oliver Bldg., Pittsburgh, Pa.

Second Assistant Chief Barker: Edward Emanuel, 246 N. Clarion St., Philadelphia 7, Pa.

Property Master: Ratus Harvey, 291 Golden Gate Ave., San Francisco.

International Dough Guy: Jack Dumestre, Jr., P.O. Box 906, Atlanta 1, Ga.

International Press Guy: Don C. Douglas, 314 S. Harwood St., Dallas 1, Texas.

International Sergeant-at-Arms: James G. Balmer, 3875 Bigelow Blvd., Pittsburgh 13, Pa.

Chairman, Heart Committee: Nathan D. Golden, 4000 Cathedral Ave. NW, Washington, DC.

Chairman, Humanitarian Award Committee: Albert K. Rowse, 906 Bessemer Bldg., Pittsburgh 22, Pa.

International Executive Director: George C. Hoover, P.O. Box 1162, South Miami, Fla.

International European Representative: C. J. Latta, Associated British Pictures Corp., Limited, 30 Golden Sq., London, England.

International Fixers: Edward Shaffon, 736 First National Bank Bldg., Omaha, Neb., and Ezra E. Stern, Film Exchange Bldg., Washington & Vermont Sts., Los Angeles.

International Chaolain: Father Sylvester M. McCarthy, Room 208, Bellvue-Stratford Hotel, Philadelphia 2, Pa.

International Representatives: Paul Bruun, Miami

Beach Sun, Miami Beach, Fla.; C. A. Dolsen, 500 West Commerce, Dallas, Texas; R. L. Bostick, 412 S. Second St., Memphis 2, Tenn.; Al Grubstick, 65 Lupine Ave., San Francisco; J. Robert Hoff, 1712 Jackson St., Omaha, Neb.; Norman B. Mervis, 1862 Centre Ave., Pittsburgh, Pa.; Ralph W. Pries, 333 S. Broad St., Philadelphia, Pa.

VARIETY TENTS

- Tent No. 1—Pittsburgh, Pa.: Wm. Penn Hotel.
 Tent No. 2—Columbus, Ohio: Inactive.
 Tent No. 3—Cincinnati, Ohio: Netherlands Plaza Hotel.
 Tent No. 4—St. Louis, Mo.: 3618 Olive St.
 Tent No. 5—Detroit, Mich.: Tuller Hotel.
 Tent No. 6—Cleveland, Ohio: 210 Hollenden Hotel.
 Tent No. 7—Buffalo, N.Y.: 193 Delaware Ave.
 Tent No. 8—Milwaukee, Wis.: Inactive.
 Tent No. 9—Albany, N.Y.: 35 Clinton Ave.
 Tent No. 10—Indianapolis, Ind.: Hotel Antlers.
 Tent No. 11—Washington, D.C.: Willard Hotel.
 Tent No. 12—Minneapolis, Minn.: Hotel Nicollet.
 Tent No. 13—Philadelphia, Pa.: Bellevue-Stratford Hotel.
 Tent No. 14—Milwaukee, Wis.: Schroeder Hotel.
 Tent No. 15—Des Moines, Iowa: 615 High Street.
 Tent No. 16—Omaha, Neb.: 214 North Fifteenth.
 Tent No. 17—Dallas, Texas: Hotel Adolphus.
 Tent No. 18—Dayton, Ohio: Moraine Hotel.
 Tent No. 19—Baltimore, Md.: Stanley Theatre Bldg.
 Tent No. 20—Memphis, Tenn.: Gayoso Hotel.
 Tent No. 21—Atlanta, Ga.: Atlantan Hotel.
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 Tent No. 24—Charlotte, N.C.: Hotel Charlotte.
 Tent No. 25—Los Angeles, Calif.: Ambassador Hotel.
 Tent No. 26—Chicago, Ill.: 538 South Michigan Ave.
 Tent No. 27—Grand Rapids, Mich.: Rowe Hotel.
 Tent No. 28—Toronto, Canada: Prince George Hotel.
 Tent No. 29—Mexico City, D.F.: Sena and Paseo de la Reforma.
 Tent No. 30—Toledo, Ohio: Inactive.
 Tent No. 31—New Haven, Conn.: 295 Orchard St.
 Tent No. 32—San Francisco, Calif.: 70 Eddy St.
 Tent No. 33—Miami, Fla.: Pan American Bank Bldg., 117 NE. First Ave.
 Tent No. 34—Houston, Texas: Texas State Hotel.
 Tent No. 35—New York, N.Y.: Piccadilly Hotel, 227 West 45th St., New York 19.
 Tent No. 36—London, England: Savoy Hotel, 35 Dover Street, London, W.1.
 Tent No. 37—Denver, Colo.: 1345 Glenarm Place.
 Tent No. 38—Salt Lake City, Utah: 26 "E" St.
 Tent No. 39—Las Vegas, Nev.: Flamingo Hotel.
 Tent No. 40—Tokyo, Japan: c/o American Club, 1 Chome, Sanbon-cho, Chiyoda-Ku.
 Tent No. 41—Dublin, Ireland: Carlton Cinema, 52 Upper O'Connell Street.
 Tent No. 42—Hamburg, Germany: Dammstorstr. 14, Hamburg 36.
 Tent No. 43—Bombay, India.
 Tent No. 44—Jacksonville, Fla.: Roosevelt Hotel.
 Tent No. 45—New Orleans, La: P.O. Box 7264.

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(Canadian Branch)

Room 303, 221 Victoria St., Toronto, Ont.
 (EMpire 4-8919)

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CUSTOMS, TARIFF, ETC.

16 MM. FILMS FROM USA

Exposed motion picture film is subject to a duty of 1½ cents per linear foot ad valorem, which is not to exceed 20 per cent of the invoice value, plus a sales tax of 10 per cent. The duty is to be computed on the prevailing rate of exchange on date of shipment. If the USA dollar is at a premium in Canada the invoice value is increased to compensate for the difference in exchange. If, however, the USA dollar is at a discount in Canada the invoice value is reduced. Here is how the tariff is worked out on a 5,000-foot film, invoiced at \$400, when the Canadian dollar is at a premium of 2 per cent:

Invoice value	\$400.00
Less prevailing rate of exchange (2%)	8.00
	<hr/>
Duty on 5,000 feet at 1½¢ a foot	392.00
	<hr/>
	75.00

(As the Duty does not exceed 20% of the invoice value, in this case \$78.40, the \$75 is taken in full.)

Amount subject to sales Tax 467.00

Sales Tax 10%	46.70
Amount payable (duty and sales tax)	121.70

16 MM. USA EDUCATIONAL OR RELIGIOUS FILMS

(Covered by Tariff Item No. 696)

Free of duty and sales tax, provided a certificate is attached at time of clearing and signed by user. Form for this purpose may be obtained from the Customs Department.

16 MM. FILMS FROM GREAT BRITAIN

Exposed motion picture film is free of duty but subject to a sales tax of ten per cent on the invoice value.

16 MM. EDUCATIONAL OR RELIGIOUS FILMS FROM GREAT BRITAIN

(Covered by Tariff Item 696)

Free of duty and sales tax, provided a certificate is attached at time of clearing and signed by user. Form for this purpose may be obtained from the Customs Department.

35 MM. FILMS FROM USA

Exposed motion picture film has a minimum value of eight cents per foot for duty purposes. (An appraisal valuation of eight cents a foot is set by the Government, but if the invoice value is higher then the greater figure is used.) The duty is one and one-half cents per foot and this is added to the appraisal value. A sales tax of ten per cent is worked out against the total. The figures are the same for color or black-and-white. The appraisal value takes care of the fluctuation in exchange. Here is how the tariff is worked out: 1,000 feet at minimum value of 8¢ per foot

Duty of 1½¢ per foot	15.00
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Amount dutiable

Sales tax 10% on \$95 9.50
Amount payable (duty and sales tax)..... 24.50

**35 MM. USA EDUCATIONAL
OR RELIGIOUS FILMS**

(Covered by Tariff Item 696A)

Free of duty and sales tax, provided that a certificate from the Office of Educational Exchange, Washington, is submitted to and approved by the Deputy Minister of Customs, Ottawa.

35 MM. FILMS FROM GREAT BRITAIN

Exposed motion picture film is subject to the same duty and sales tax as USA shipments.

**35 MM. EDUCATIONAL OR RELIGIOUS
FILMS FROM GREAT BRITAIN**

(Covered by Tariff Item No. 696A)

Free of duty and sales tax provided that a certificate from the Ministry of Education, London, is submitted to and approved by the Deputy Minister of Customs, Ottawa.

OTHER ITEMS

Duty on "Cinematograph and motion picture cameras for use by professional motion picture producers having studios in Canada equipped for motion picture production" and "parts for the foregoing" was removed entirely from those of British make under item 462b of the revised Schedule A.

The Most Favoured Nation tariff on cameras and parts is now nine per cent and the General tariff is 15 per cent.

Item 915 "Cellulose nitrate cinematograph and moving picture films, negatives, n.o.p.," sets the rate under British Preferential and Most Favoured Nation tariffs at ten per cent, with no discount when duty is less than 15 per cent.

Item 658, which was free under British Preferential tariff, Most Favoured Nation tariff and three cents per foot under General tariff, is listed at the same rates. Item 658 reads:

"Motion picture film, of 16 millimetre width and over, when imported by recognized processors of motion picture film having duly equipped laboratories for processing motion picture film in Canada, for the sole purpose of having reproductions made therefrom, and provided that the original is re-exported within six months from the date of importation, under such regulations as the Minister may prescribe."

Item 696 affords duty-free entry to a very broad range of articles and equipment imported into Canada for the use and by order of any society or institution incorporated or established solely for religious, philosophical, educational, scientific or literary purposes, or for the encouragement of the fine arts, or for the use and by order of any public hospital, college, academy, school or seminary of learning in Canada, and not for sale or rental. The articles referred to above include sound and silent films, separate sound film tracks, positive and negative slides and filmstrips. The relation of this tariff item to certain articles of equipment is noted further on.

Unexposed sensitized negative film of standard commercial width, viz., 35 mm., is rated for duty

under Item 187b at 10 per cent ad valorem, Most Favoured Nation tariff. Unexposed sensitized negative film of lesser width, e.g., 8 mm. or 16 mm., is classified for duty purposes under Item 187 at 20 per cent ad valorem under the aforesaid Tariff and is admitted free under British Preferential tariff.

Exposed 35 mm. films pay a duty of 1.5 Canadian cents per foot. This tariff also applies to British films. As mentioned above, films for the use and by order of institutions of societies qualified for the entry benefits are exempt from duty.

Film cameras, for use with films of 8 mm., 16 mm. or 35 mm. silent type, are considered to be admissible free of duty under the provision in Item 696 relating to "mechanical equipment of a class or kind not made in Canada," when for the use and by order of institutions or societies qualified for the entry benefits of this Item and not for sale or rental.

Sound projectors for 16 mm. films are held to be articles of a class or kind not made in Canada and are therefore admissible under Item 696, when for the use and by order of institutions qualified for the entry privileges of this Item and not for sale or rental.

Sound projectors for 16 mm. films, designed for portable use and having incandescent lamp light source, have been ruled as made in Canada and are not entitled to entry under Item 696.

Slide or filmstrip still-picture projectors, when valued at no less than \$25 each retail in Canada, may be admitted free of duty under Item 696, when for the use and by order of institutions qualified for the entry privileges of this item and not for sale or rental.

Articles entitled to entry under Tariff Item 696 are exempt from the consumption or sales tax; otherwise this impost of ten per cent levied on the duty-paid value is applicable.

INCOME TAX INFORMATION

No changes were made in the Canada-United States Reciprocal Tax Convention during the past year, according to the Department of National Revenue. The effect of the Convention, as stated by the Legal Branch at the Taxation Division, is:

"Under the Treaty Agreement between the United States and Canada, a credit for income tax deducted at source by one country will be allowed on the return filed by a taxpayer of the other country. Canadians earning income in the United States may claim credits in their Canadian returns for income tax withheld at a United States source, and Americans earning income in Canada may claim credit in their American returns for income tax withheld at a Canadian source.

"Two methods may be used: (a) net income after withholding may be reported as total income from that source, or (b) the amount of tax withheld may be deducted from the tax otherwise payable in the taxpayer's country."

PROVINCIAL LEGISLATION

THE most comprehensive survey of the motion picture in action ever made and recorded is that which was issued by UNESCO in 1950, "Press/Film/Radio," which is one of the

"Reports On the Facilities of Mass Communications" embracing the world. Pages 292 to 305 are devoted to Canada, a flattering amount of space indicative of its high standing in the film world.

One of the most interesting sections of Unesco's Canadian survey was called "Legislation," which contained information surprising in its nature and quantity. It is reprinted here with revisions to bring it up to date.

Apart from the National Film Act governing the operation of the National Film Board of Canada, which will be dealt with later on, no special film legislation has been issued by the Canadian Government, this being the domain of the provincial governments. Each of these has enacted such legislation, mainly dealing with licensing and censorship as follows:

Alberta: Amusements Act and the Regulations under the Amusements Act of 1941 lastly amended by Order in Council No. 488 of 2 May 1949. A recent amendment lowered the age at which children may attend movie theatres after 8 p.m. without adult companionship from 16 to 14.

British Columbia: Moving Pictures Act 1924 as amended by the Moving Pictures Act Amendment Act 1948 and the Regulations under it (Regulations respecting Moving Picture Films and Film Exchanges, lastly amended by Order in Council No. 272 of 16 February 1950).

Manitoba: Amusements Act 1924.
New Brunswick: The Theatres Act 1927.

Nova Scotia: The Theatres Cinematograph and Amusements Act 1923, and Regulations thereunder (lastly revised 7 July 1945).

Ontario: The Theatres Act, 1953, a complete revision of the Theatres and Cinematographs Act, first passed in 1911. Under the new act the minimum age under which children may attend movies unaccompanied is lowered from 16 to 14. The term "theatre" is redefined to apply only to those showing 35 mm. films. The exhibition of 16 mm. films in halls becomes the responsibility of local officials. The previous men-per-booth law is withdrawn. Films classified as "Adult Entertainment" must be so advertised in the papers and identified outside the theatre. Under the category called "Restricted" certain films are allowed exhibition for patrons over 18, each engagement requiring approval.

Prince Edward Island: There is no Board of Censors. Pictures shown must be approved by the New Brunswick Board of Censors.

Quebec: Act respecting Exhibitions of Moving Pictures 1925 and the regulations under it (Regulations respecting the censorship of films, lastly revised by Order in Council No. 342 of 31 March 1949).

Saskatchewan: The Theatres and Cinematographs Act 1940 and the Regulations under the Theatres and Cinematographs Act, lastly amended by Order in Council No. 48 of 1948.

Finally, in the North West Territories which do not constitute a province, there is the Ordinance respecting Motion Pictures, lastly amended on 17 March 1948, dealing mainly with theatre licensing and safety conditions. As there are only four licensed cinemas in the North West Territories which obtain films through provincial

distribution, and as such films have been censored by the provincial authorities, it has not been considered necessary to carry out further censorship.

In Newfoundland, there is an "Act regarding the Censoring of Moving Pictures," but no regulations have been laid down thereunder. At one time a Board of Censorship existed but it was dissolved some years ago.

All provincial acts contain regulations concerning the licensing of cinemas with a view to public safety and compliance with censorship rules. Generally the licensing includes permanent cinemas as well as mobile cinemas and drive-in theatres both for 35mm and 16mm. In the Province of Quebec, film performances in the open air, and consequently drive-in theatres, are prohibited. Most of the provinces require by law that projectionists must pass an examination and obtain a certificate.

Film exchanges (distributing companies and their local agents) must also be licensed, generally to ensure the safe storage of films. In different provinces, such as the provinces of Alberta, Nova Scotia and Ontario, the law contains a clause according to which the authority in charge may prescribe the terms and conditions under which films may be sold, leased or exchanged.

In addition the Lieutenant-Governor in Council of the province of Ontario may require that a proportion of the films available for distribution to exhibitors and the films exhibited in each theatre be of British manufacture and origin, and he may fix such proportions on a monthly or yearly basis.

The Nova Scotia Theatres, Cinematographs and Amusement Act lays down that no cinema may be deprived of the number of films necessary for its operation and also that no cinema may contract for more films than are reasonably required.

A special rule of the British Columbia Moving Pictures Act provides for the establishment of a British Columbia Patriotic and Educational Picture Service under the Department of the Attorney-General. The task of this service is to produce and acquire films and slides of a patriotic, educational or entertaining nature (especially concerning the Province or the Dominion) and to furnish them without charge for public exhibition in the cinemas. The Director of the Service may issue directions to the cinemas as to the times and manner of the exhibition of the films and slides.

Finally different provincial acts deal with entertainment taxes and all of them contain censorship rules. The general pattern is that censorship is exercised in each province by a Censorship Board and appeals against the decisions of these Boards can be made to the provincial Appeals Boards. Furthermore, films are usually censored under two categories: Adult and Suitable for Family Entertainment (or General). The age under which children may not visit cinemas unless films especially approved for them are shown, varies from 14 to 16 years. However, in the Province of Quebec children under 16 are not admitted at all.

(For censorship fees and exchange licences see Censorship section.)

AWARDS

ACADEMY OF MOTION PICTURE ARTS & SCIENCES

9038 Melrose Ave., Hollywood 46, Calif.
(CRestview 5-1146)

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The purposes of the Academy are:

To advance the arts and sciences of motion pictures and to foster cooperation among the creative leadership of the motion picture industry for cultural, educational and technological progress.

To recognize outstanding achievements by conferring annual Awards of Merit, serving as a constant incentive within the industry and focusing wide public attention upon the best in motion pictures.

To conduct cooperative technical research and stimulate the improvement of methods and equipment.

To provide a forum and common meeting ground for the various branches and crafts; to sponsor publications; and to serve as an impartial clearing house for achievement records and statistics.

To constitute an organization of established prestige which is expressly prohibited from concerning itself with economic, political or labor issues.

To represent to the public the viewpoint of the actual creators of motion pictures and symbolize a leadership comparable to that of other academic institutes and foundations.

To foster educational activities between the public and the industry, with particular reference to encouraging motion picture courses, in universities and sponsoring vocational scholarships.

ADVERTISING RULES

Regulations for the use of Academy Award symbols and references to the Oscar-winning plays and players for advertising and exploitation purposes are:

No film or achievement which has not won an Academy Award may be advertised or exploited in a manner which will mislead the public and imply by design, layout or wording of copy, that the film or achievement has won the Academy Award.

Pictures nominated for specific Awards may be so advertised providing: that no reproduction of an Awards symbol is used; that the word "nominations" or the words "nominated for" appear in the same size, style and color of type as the words "Academy Award"; that the achievement for which the nomination has been voted is included in the advertising.

Honorary Awards which are conferred only by vote of the Academy Board of Governors must be clearly defined in all advertising as Honorary Awards and must specify the accomplishments for which the recognition was accorded. Honorary Awards shall not be so advertised or exploited that the public will confuse an Honorary Award with an Award voted by the Academy membership.

When an Honorary Award has been conferred for a technique or for a series of motion pictures, the Award symbol granted for that Honorary Award may be used in advertising such technique or series providing: that the year and accomplishment for which the Honorary Award was given is included in the advertising; that only the symbol presented for the technique or series is used, and not the statuette unless the statuette was the symbol so presented.

Academy Award symbols (statuette or plaque) may be used without special written permission only (a) To advertise the specific achievement for which the Award was given; (b) To refer to the presentation of the annual Academy Awards as an event; and (c) In connection with stories and articles referring to the Academy as an organization. Permission to use the Academy Award symbols for any other purposes whatsoever must be obtained in writing from the Academy.

1956 ACADEMY AWARDS

(Awards made by the Academy of Motion Picture Arts and Sciences in March, 1957 in Hollywood, California.)

PRODUCTION

Around the World in 80 Days, Michael Todd-United Artists.

PERFORMANCES

Actor: Yul Brynner in The King and I, 20th-Fox.

Actress: Ingrid Bergman in Anastasia, 20th-Fox.

Supporting Actor: Anthony Quinn in Lust for Life, MGM.
Supporting Actress: Dorothy Malone in Written on the Wind,
Empire-Universal.

DIRECTION

George Stevens for Giant, Warner Bros.

WRITING

Motion Picture Story: Robert Rich for The Brave One, King Bros.-RKO.

Adapted Screenplay: James Poe, John Farrow and S. J. Perelman for Around the World in 80 Days, Todd-United Artists.

Original Screenplay: Albert Lamorisse for The Red Balloon (French), Montsouris-Lopert Films.

CINEMATOGRAPHY

Black and White: Joseph Ruttenberg for Somebody Up There Likes Me, MGM.

Color: Lionel Lindon for Around the World in 80 Days, Todd-United Artists.

FILM EDITING

Gene Ruggiero and Paul Weatherwax for Around the World in 80 Days, Todd-United Artists.

SOUND RECORDING

Carl Faulkner for The King and I, 20th-Fox.

ART DIRECTION

Black and White: Cedric Gibbons and Malcolm F. Brown for Somebody Up There Likes Me, MGM. Set Decoration: Edwin B. Willis and F. Keogh Gleason.

Color: Lyle R. Wheeler and John De Cuir for The King and I, 20th-Fox. Set Decoration: Walter M. Scott and Paul S. Fox.

COSTUME DESIGN

Black and White: Jean Louis for The Solid Gold Cadillac, Columbia.

Color: Irene Sharaff for The King and I, 20th-Fox.

MUSIC

Scoring of a Musical Picture: Alfred Newman and Ken Darby for The King and I, 20th-Fox.

Music Score of a Dramatic or Comedy Picture: Victor Young for Around the World in 80 Days, Todd-United Artists.

Song First Used in an Eligible Picture: Whatever Will Be, Will Be (Que Sera, Sera) from The Man Who Knew Too Much, Paramount. Music and Lyrics, Jay Livingston and Ray Evans.

DOCUMENTARY PRODUCTION

Feature: The Silent World, Columbia, Jacques-Yves Cousteau, producer (French).

Short: The True Story of the Civil War, Camera Eye Pictures, Louis Clyde Stoumen, producer.

SHORT SUBJECTS

One Reel: Crashing the Water Barrier, Warner Bros., Konstantin Kalsner, producer.

Two Reel: The Bespoke Overcoat, IFD, George K. Arthur, producer.

Cartoon: Mister Magoo's Puddle Jumper, Columbia, Stephen Bosustow, producer.

SPECIAL EFFECTS

The Ten Commandments, Paramount.

FOREIGN-LANGUAGE FILM

La Strada, IFD, Ponti DeLaurentiis, Dino DeLaurentiis and Carlo Ponti, producers.

SPECIAL AWARDS

Irving Thalberg Memorial Award: Buddy Adler of 20th Century-Fox.

Rangertone, Inc. for a quarter-inch magnetic tape recording and reproducing system; Consolidated Film Industries for an automatic scene counter; Paramount for the horizontal-movement VistaVision camera; MGM for a hand-portable fog machine; and Republic for Naturama adaptation to the Michell camera.

Previous Academy Awards

1927-28

Actor: Emil Jannings, Way of All Flesh.
Actress: Janet Gaynor, Seventh Heaven.
Picture: Wings, Paramount.
Special Awards: Warner Bros. for The Jazz Singer. Charles Chaplin for The Circus.

1928-29

Actor: Warner Baxter, In Old Arizona.
Actress: Mary Pickford, Coquette.
Picture: Broadway Melody, MGM

1929-30

Actor: George Arliss, Disraeli.
Actress: Norma Shearer, The Divorcee.
Picture: All Quiet on the Western Front, Universal.

1930-31

Actor: Lionel Barrymore, A Free Soul.
Actress: Marie Dressler, Min and Bill.
Picture: Cimarron, RKO.

1931-32

Actor: Frederic March, Dr. Jekyll and Mr. Hyde.
Actress: Helen Hayes, The Sin of Madelon Claudet.

Picture: Grand Hotel, MGM.
Special Award: Walt Disney for creation of Mickey Mouse.

1932-33

Actor: Charles Laughton, The Private Life of Henry VIII.
Actress: Katharine Hepburn, Morning Glory.
Picture: Cavalcade, Fox Film Corp.

1934

Actor: Clark Gable, It Happened One Night.
Actress: Claudette Colbert, It Happened One Night.
Picture: It Happened One Night, Columbia.
Special Award: Shirley Temple for outstanding contribution to screen entertainment.

1935

Actor: Victor McLaglen, The Informer.
Actress: Bette Davis, Dangerous.
Picture: Mutiny on the Bounty, MGM.
Special Award: David Wark Griffith for distinguished creative achievements as director and producer and lasting contributions to progress of motion picture arts.

1936

Actor: Paul Muni, The Story of Louis Pasteur.
Actress: Luise Rainer, The Great Ziegfeld.
Picture: The Great Ziegfeld, MGM.
Special Awards: March of Time. W. Howard Greene and Harold Rosson for color cinematography in The Garden of Allah.

1937

Actor: Spencer Tracy, Captains Courageous.
Actress: Luise Rainer, The Good Earth.
Picture: The Life of Emile Zola, Warner Bros.
Special Awards: Mack Sennett, Edgar Bergen. W. Howard Greene for color photography of A Star Is Born, Selznick-United Artists. The Museum of Modern Art Film Library for collecting films dating from 1895.
Irving G. Thalberg Memorial Award: Darryl F. Zanuck.

1938

Actor: Spencer Tracy, Boys Town.
Actress: Bette Davis, Jezebel.
Picture: You Can't Take It With You, Columbia.
Special Awards: Walt Disney for Snow White and the Seven Dwarfs. Deanna Durban. Mickey Rooney, Oliver Marsh and Allan Davies for color cinematography of Sweethearts. Harry M. Warner, J. Arthur Ball, Paramount. Gordon Jennings, Farciot Edouard and Loren Ryder.
Irving G. Thalberg Memorial Award: Hal Wallis.

1939

Actor: Robert Donat, Goodbye, Mr. Chips.
Actress: Vivien Leigh, Gone With the Wind.
Picture: Gone With the Wind, Selznick International-MGM.
Special Awards: Douglas Fairbanks, Sr. The Technicolor Company, Motion Picture Relief Fund. Judy Garland for outstanding performance as screen juvenile. William Cameron Menzies for achievements in use of color for Gone With the Wind.
Irving G. Thalberg Memorial Award: David O. Selznick.

1940

Actor: James Stewart, The Philadelphia Story.
Actress: Ginger Rogers, Kitty Foyle.
Picture: Rebecca, Selznick International-UA.
Special Awards: Bob Hope, Colonel Nathan Levinson. Twentieth Century-Fox Films. Warner Bros. Art Department and Anton Grot.

1941

Actor: Gary Cooper, Sergeant York.
Actress: Joan Fontaine, Suspicion.
Picture: How Green Was My Valley, 20th Century-Fox.
Special Awards: Walt Disney. William Garrity. John A. Hawkins, RCA Manufacturing Co. for use of sound in Fantasia. Leopold Stokowski and associates for unique creation of

visualized music in *Fantasia*.

Irving G. Thalberg Memorial Award: Walt Disney.

1942

Actor: James Cagney, *Yankee Doodle Dandy*.

Actress: Greer Garson, *Mrs. Miniver*.

Picture: *Mrs. Miniver*, MGM.

Special Awards: Charles Boyer for creation of the French Research Foundation. In Which We Serve for outstanding international foreign production. MGM for production of the Andy Hardy series which best reflects the American Way of Life.

Irving G. Thalberg Memorial Award: Sidney Franklin.

1943

Actor: Paul Lukas, *The Watch on the Rhine*.

Actress: Jennifer Jones, *The Song of Bernadette*.

Picture: *Cosablanca*, Warner Bros.

Special Award: George Pal for his novel technique in producing puppetoon shorts.

Irving G. Thalberg Memorial Award: Hal B. Wallis.

1944

Actor: Bing Crosby, *Going My Way*.

Actress: Ingrid Bergman, *Gaslight*.

Picture: *Going My Way*, Paramount.

Special Award: Margaret O'Brien as the outstanding child actress of the year.

Irving G. Thalberg Memorial Award: Darryl F. Zanuck.

1945

Actor: Ray Milland, *The Lost Weekend*.

Actress: Joan Crawford, *Mildred Pierce*.

Picture: *The Lost Weekend*, Paramount.

Special Awards: Walter Wanger for distinguished achievement in serving six consecutive years as president of the Academy of Motion Picture Arts and Sciences. Frank Ross, producer, Mervyn Leroy, director, and Frank Sinatra, star of the *House I Live In*. Peggy Ann Garner as the most promising juvenile of 1945 for her performance in *A Tree Grows In Brooklyn*.

1946

Actor: Fredric March, *The Best Years of Our Lives*.

Actress: Olivia de Havilland, *To Each His Own*.

Picture: *The Best Years of Our Lives*, RKO-Samuel Goldwyn.

Special Awards: Laurence Olivier, Harold Russell, Ernst Lubitsch, Claude Jarman, Jr. (Junior Award).

Irving G. Thalberg Memorial Award: Samuel Goldwyn.

1947

Actor: Ronald Colman, *A Double Life*.

Actress: Loretta Young, *The Farmer's Daughter*.

Picture: *Gentleman's Agreement*, 20th Century-Fox.

Special Awards: Shoe Shine, Lopert Films. Ken Murray for Bill and Co. James Baskett for his portrayal of Uncle Remus in *Song of the South*. Industry pioneers — George K. Spoor, Thomas Armat, Albert E. Smith, Col. William N. Selig, C. C. Davis of Western Electric. Charles R. Dailey of Paramount Laboratories. Col. Nathan Levinson of Warner Bros.

1948

Actor: Sir Laurence Olivier, *Hamlet*.

Actress: Jane Wyman, *Johnny Belinda*.

Picture: *Hamlet*, J. Arthur Rank Organization.

Special Awards: Ivan Jandl for *The Search*. Sid Grauman, Adolph Zukor. Walter Wanger for *Joan of Arc*.

Irving G. Thalberg Memorial Award: Jerry Wald.

1949

Actor: Broderick Crawford, *All the King's Men*.

Actress: Olivia de Havilland, *The Heiress*.

Picture: *All the King's Men*, Robert Rossen-Columbia.

Special Awards: Jean Hersholt for distinguished service to the industry. Bobby Driscoll for outstanding juvenile performance in *The Window and So Dear to My Heart*. Fred Astaire for raising the standard of musical films. Cecil B. DeMille for 37 years of pioneer work in the industry.

1950

Actor: Jose Ferrer, *Cyrano de Bergerac*.

Actress: Judy Holliday, *Born Yesterday*.

Picture: *All About Eve*, 20th Century-Fox.

Special Awards: *The Walls of Malapaga*. George Murphy. Louis B. Mayer. James B. Gordon and 20th-Fox camera dept. John Paul Livadory, Floyd Campbell, L. W. Russell and Columbia sound dept. Loren L. Ryder and Paramount sound dept.

Irving G. Thalberg Memorial Award: Darryl F. Zanuck.

1951

Actor: Humphrey Bogart, *The African Queen*.

Actress: Vivien Leigh, *A Streetcar Named Desire*.

Picture: *An American in Paris*, MGM.

Special Awards: *Rashomon*. Gene Kelly for Achievement in the Art of Choreography on Film.

Irving G. Thalberg Memorial Award: Arthur Freed.

1952

Actor: Gary Cooper, *High Noon*.

Actress: Shirley Booth, *Come Back, Little Sheba*.

Picture: *The Greatest Show on Earth*, Paramount.

Special Awards: Bob Hope, Harold Lloyd, Merion C. Cooper, Joseph M. Schenck, A. Arnold Gillespie, George Alfred Mitchell.

Irving G. Thalberg Memorial Award: Cecil B. DeMille.

1953

Actor: William Holden, *Stalag 17*.

Actress: Audrey Hepburn, *Roman Holiday*.

Picture: *From Here to Eternity*, Columbia.

Special Awards: Joseph I. Breen, Pete Smith, Fred Waller, 20th-Fox for CinemaScope, Bell & Howell.

Irving G. Thalberg Memorial Award: George Stevens.

1954

Actor: Marlon Brando, *On the Waterfront*.

Actress: Grace Kelly, *The Country Girl*.

Picture: *On the Waterfront*, Columbia.

Special Awards: Gate of Hell, Daiei-IFD. Jon Whitney and Vincent Winters for Best Juvenile Performance in *The Kidnappers*, JARO. Greta Garbo. Danny Kaye for work for UN and performance in *Assignment Children*. Loren L. Ryder, John R. Bishop and Paramount technical staff for *VistaVision*.

1955

Actor: Ernest Borgnine, *Marty*.

Actress: Anna Magnani, *The Rose Tattoo*.

Picture: *Marty*, United Artists.

Special Award: Sumurai, Toho, Japan, as Best Foreign Film.

BRITISH FILM ACADEMY

60 Queen Anne St., London W.1

(WELbeck 0631)

OFFICERS

Chairman Ian Dalrymple

Vice-Chairmen Edgar Anstey, James Lawrie

COUNCIL

Fellows: Hon. Anthony Asquith, Sir Michael

Balcan, G. Albert Smith, David Lean, Sir

Laurence Olivier, George Pearson, Sir Carol Reed, Paul Rotha, Vincent Korda, Vivien Leigh, Michael Powell, Basil Wright, Mary Field.

Management: Sir Michael Balcon Henry Cornelius, Charles Crichton, Mary Field, Lewis Gilbert, George Gunn, John Hales, Anthony Havellock-Allan, Guy Hamilton, Frank Launder, Muir Mathieson, Peter Tanner.

Director: Roger Manvell, Ph.D
Executive Secretary: Mrs. P. J. Steele
The British Film Academy was founded in 1947 and in general terms its aims are:

To advance the art and technique of motion pictures in every way, particularly by encouraging exceptional creative work, experiment and research.

To co-operate with all organizations and groups concerned with the artistic and technical advancement of the motion picture everywhere.

To compile statistics and records of the world motion picture industry; to form a library of film literature, scripts, designs, films, musical scores, photographs and other material; to encourage and sponsor publications, promote exhibitions and lectures; and to organize and assist in the organization of, film festivals.

To co-operate with educational organizations to increase cinema appreciation and understanding, and to encourage the educational aspect of motion pictures in every way.

To make awards of merit for outstanding artistic, technical and scientific achievements in connection with motion pictures.

1956 WINNERS

Best Film From Any Source: Gervaise (France).

Best British Film: Reach for the Sky (J. Arthur Rank).

Best Documentary Film: On the Bowery (USA).

Special Award for Work Lying Outside the Feature and Documentary Fields: The Red Balloon (France).

United Nations Award for the Best Film Illustrating One or More Principles of the United Nations Charter: Race for Life (France).

Best Animated Film: Gerald McBoing-Boing on Planet Moo (USA).

Best British Screenplay: The Man Who Never Was, Nigel Balchin.

Best British Actress: Virginia McKenna in A Town Like Alice.

Best British Actor: Peter Finch in A Town Like Alice.

Best Foreign Actress: Anna Magnani in The Rose Tattoo.

Best Foreign Actor: Francois Perier in Gervaise.
Most Promising Newcomer: Eli Wallach in Baby Doll.

WINNERS IN PREVIOUS YEARS

The Best Picture from any Source: 1947—The Best Years of Our Lives; 1948—Hamlet; 1949—The Bicycle Thief; 1950—All About Eve; 1951—La Ronde; 1952—Breaking the Sound Barrier; 1953—Jeux Interdits; 1954—Le Salaire de la Peur; 1955—Richard III.

The Best British Picture: 1947—Odd Man Out; 1948—The Fallen Idol; 1949—The Third Man; 1950—The Blue Lamp; 1951—The Lavender Hill Mob; 1952—Breaking the Sound Barrier; 1953—Genevieve; 1954—Hobson's Choice; 1955—Richard III.

The Best Documentary Picture: 1947—The World Is Rich; 1948—The Louisiana Story; 1949—Daybreak in Udi; 1950—The Undefeated; 1951—Beaver Valley; 1952—Royal Journey; 1953—The Conquest of Everest; 1954—The Great Adventure; 1955—The Vanishing Prairie.

Special Award for Work Lying Outside the Feature and Documentary Fields: 1948—Atomic Physics; 1949—La Famille Martin; 1950—The True Face of Japan (This Modern Age); 1951—Gerald McBoing-Boing; 1952—Animated Genesis; 1953—The Romance of Transportation; 1954—Time Out of War; 1955—The Bespoke Overcoat.

United Nations Award for the Best Picture Illustrating One or More Principles of the United Nations Charter: 1949—The Search; 1950—In-truder in the Dust; 1951—Four in a Jeep; 1952—Cry, the Beloved Country; 1953—World Without End; 1954—The Divided Heart; 1955—Children of Hiroshima.

Canadian Film Awards

Chairman: Charles Topshee
Management: Canadian Film Institute
(142 Sparks St., Ottawa 4, Ont., CE. 3-6259)

MANAGEMENT COMMITTEE

Charles Topshee, Canadian Film Institute, chairman; **Walter B. Herbert**, The Canada Foundation; **Dr. J. R. Kidd**, Canadian Association for Adult Education; **Miss Maud Ferguson**, Radio and TV commentator; **Miss Helen Wilson**, Ottawa Film Society; **Jack Williams**, Canadian Labor Congress; **John Kidd**, Canadian Citizenship Council; **E. R. McEwen**, RCAF; **Murray Tevlin**, Dominion Brewers Association; **Michael Spencer**, National Film Board; **Ralph Foster** of Toronto and **Graeme Fraser** of Ottawa, Association of Motion Picture Producers and Laboratories of Canada.

JUDGES—Special Awards, 1957

Walter B. Herbert, **Dr. J. R. Kidd**, **Charles Topshee**, **Miss Helen Wilson**, **Dr. John Robbins**.

JUDGES—Amateur, 1957

Guy Glover, **Tom Daly**, **Henry E. Strub**, **Gordon Sparling**, **Henry Michaud**.

All categories, except Amateur, were suspended for one year by the Canadian Film Awards in order to permit a re-examination and overhauling of classes, regulations and methods of judging. For this one year, along with the trophy of the Association of Motion Picture Producers and Laboratories of Canada for the Amateur competition, the Management Committee set up Special Awards for people, projects and pictures which made "distinguished contributions to Canadian film making." Certificates were given to individuals and organizations for significant contributions and whose projects raised standards of production.

Canadian Film Awards, 1956

AMATEUR

Winner was **JOHN W. RUDELL** of Toronto for his "ingenious, imaginative and sensitive" treatment of the subject in his film, *Prelude to Spring*.

Honorable Mention went to **HELEN WEBB-SMITH** of Ancaster, Ontario, for her film, *A Sugar Maple*, for its "clear, simple and attractive" presentation.

CITATIONS AND AWARDS

ASSOCIATED SCREEN NEWS LIMITED—For its initiative in developing a program of training young personnel to meet the demands of Canada's growing film industry.

CRAWLEY FILMS LIMITED—In recognition of the company's distinguished production program in the field of educational films.

YORKTON FILM COUNCIL—In recognition of its distinguished International Film Festival which demonstrates the contribution of the film council movement in Canada.

LEW PARRY—For his distinguished leadership in the development of a Canadian film industry.

HAROLD P. BROWN, E. FRED HOLLIDAY and JAMES R. POLLOCK—For their pioneer work and their continued devotion to the development of Canadian films in education.

ROY TASH—For more than a quarter-century of photographing and editing Canadian newsreels and the only sustained project in theatrical film-making in Canada.

DONALD MULHOLLAND—For his notable encouragement of creative Canadian film production.

REVEREND ANSON C. MOORHOUSE—For his pioneering in the inspirational aspects of Canadian film-making.

JOHN GRIERSON—In recognition of his unique contribution to Canada's film-making art and industry.

FRANK RADFORD CRAWLEY and JUDITH CRAWLEY—For their unique contribution as a team to Canada's film-making art and industry.

Previous Winners

1948 WINNERS

Film of the Year: *The Loon's Necklace*, Crawley Films.

Special Awards: *Un Homme et Son Peche*, Quebec Productions. *Dots and Loops*, Norman MacLaren-National Film Board.

Theatrical: *Who Will Teach Your Child*, National Film Board. Honorable Mention to the Canadian Cameo Series, Associated Screen News.

Non-Theatrical, Live Action: *Beans of Bounty*, Shelly Films, and *Feeling of Hostility and Drug Addict*, National Film Board, were declared tie winners.

Non-Theatrical, Animated: *Chantons Noël*, National Film Board.

Amateur: *Suite Two* by Dorothy Burritt and *Making a Life Mask* by Louis Shore were awarded Honorable Mentions.

1949 WINNERS

Special Awards: Quebec Productions Corporation for sustained and creative effort in establishing a feature-length film industry in Canada. Primi-

tive Artists of Haiti, Benoit-De Tonnancour Films. *Begone Dull Care*, National Film Board.

Theatrical: *Terre de Caen*, National Film Board. Honorable Mention to *Summer Is for Kids*, National Film Board.

Non-Theatrical, Sponsored: *Science at Your Service*, National Film Board. Honorable Mention to *Zéro de Conduite*, Crawley Films.

Non-Theatrical, Other: *Family Circles*, National Film Board. Honorable Mention to *Children's Concert*, National Film Board.

Amateur: *Mouvement Perpetuel*, Claude Juras. Honorable Mention to *In the Daytime*, Stanley Fox-Peter Varley.

1950 WINNERS

Special Awards: L. Ernest Oumet of Montreal, in recognition of his outstanding contribution to the motion picture in Canada as a pioneer exhibitor, distributor, producer and cameraman. He produced the first Canadian newsreel, opened the first Canadian film exchange and created what is claimed to have been the first de luxe motion picture theatre; *Sitzmarks the Spot*, produced by Associated Screen News and distributed by Warner Bros. named for success in handling a comedy theme; *Family Tree*, National Film Board, for outstanding animation and musical score; *The Fight—Science Against Cancer*, National Film Board, for a splendid representation of a significant social problem.

Theatrical: *Apres le Bagne* (After Prison, What?), National Film Board.

Non-Theatrical: *Feelings of Depression*, National Film Board. Honorable Mention to *The Oyster Man*, National Film Board.

Amateur: Honorable mention to *Frontiersman*, Emanuel J. Heuer; *Parking On This Side*, University of Toronto Film Society.

Recognition: Winston Barron and Canadian Paramount News for an unique contribution to public information in Canada by providing a Canadian editor and giving special treatment to all its Canadian subjects.

Crawley Films for its series of films on child development, produced for the McGraw Hill Company.

Graphic Associates for their experimental puppet film, *Buffoons*.

National Film Board for two excellent films on forest conservation and use, *Look to the Forest and Trees Are a Crop*.

Crawley Films for the film, *Power of Pennies*, an excellent example of a sponsored film.

Associated Screen News for the general high level of the *Theatrical Canadian Cameo Series*.

National Film Board for *A Friend at the Door*, a skilful interpretation of social services in British Columbia.

National Film Board for an unique interpretation of Canadian history by using old prints and engravings in the film, *Les Anciens Canadiens*.

1951 WINNERS

Film of the Year: *Newfoundland Scene*, Crawley Films Ltd.

Special Awards: *Around Is Around—Now Is the Time*, produced by the National Film Board.

Theatrical—Feature: *Royal Journey*, produced by National Film Board. Honorable Mention to *La Petite Aurore*, produced by Alliance Cinematographique Canadienne Inc.

Theatrical—Short: *Opera School*, produced by the National Film Board. Honorable Mention to *Struggle for Oil*, (NFB); *The Fruitful Earth*, produced by Associated Screen News; *Man in the Peace Tower*, (NFB).

Non-Theatrical — Open: *Newfoundland Scene*, Crawley Films Ltd. Honorable Mention to *The*

Longhouse People and Les Moines de St.-Benoit du Lac, both produced by the National Film Board.

Non-Theatrical — Non-Government Sponsor: Packaged Power, Crawley Films Ltd.

Non-Theatrical — Government Sponsor: Milk Made, National Film Board. Honorable Mention to Ski à Québec, Abbe Maurice Proulx of Laval University for Province of Québec.

Amateur: A Camper and His Canoe, David Palter. Honorable Mention to Cours Primaire de Francais, The French Cine Club, University of Toronto, and The Story of a Georgian Coffee Pot, Victoria, BC, Amateur Movie Club.

1952 WINNERS

Film of the Year: Tit-Coq, Les Productions Gratien Gelinus.

Theatrical Feature: Tit-Coq, Les Productions Gratien Gelinus.

Theatrical Short: L'Homme Aux Oiseaux, National Film Board. Honorable Mentions to Les Iles de la Madeleine, National Film Board; Canine Crimebusters, Associated Screen News; and Citizen Verek, National Film Board.

Non-Theatrical—Open: Angotee, National Film Board. Honorable Mentions to The Son, National Film Board; Romance of Transportation, National Film Board; The Power Within, Crawley Films Ltd.; Hot Hickory, Ashley & Crippen Ltd.; and Magic of the Tropics, Dr. S. Copeland.

Non-Theatrical—Non-Government Sponsor: Immediate Action, Crawley Films Ltd. Honorable Mentions to Calgary Stamped, Davart Productions, and Rogerstone, Crawley Films Ltd.

Non-Theatrical—Government Sponsor: Shyness, National Film Board. Honorable Mentions to Western Wheat, National Film Board, and Operation Budworm, Omega Productions.

1953 WINNERS

Film of the Year: The Seasons, Christopher Chapman.

Special Award: Gordon Sparling of Montreal, in recognition of "his distinguished service to the art of the film in Canada and to the Canadian Film Industry."

Theatrical Feature: No award was made in this category by the judges.

Non-Theatrical—Open: The Seasons, Christopher Chapman. Honorable Mention to Embryonic Development of the Chick, National Film Board.

Non-Theatrical — Non Government Sponsor: Episode in Valleydale, Crawley Films. Honorable Mentions to The Ring-Necked Pheasant, Wildlife Productions for the Carling Conservation Club, and Polysar, Crawley Films for Polymer Corp. Ltd.

Non-Theatrical — Government Sponsor: World at Your Feet, National Film Board. Honorable Mention to Everybody's Handicapped, Graphic Associates for the Department of Labour.

Amateur: Eight-Fifteen, Toronto Film Society. Special Mentions to A-Hunting We Will Go, Edmonton Movie and Photo Club, and to E. F. Attridge of Toronto.

Theatrical Short: Farewell Oak Street, National Film Board. Honorable Mention to L'Abatis, National Film Board, and Danish Seining, Atlantic Films & Electronics Ltd.

1954 WINNERS

Film of the Year: The Stratford Adventure, National Film Board.

Special Award: Hye Bossin, in recognition of his valuable contributions over the years in the field of motion pictures in Canada, and particularly his promotion of Canadian Film Archives.

Theatrical—Feature: The Stratford Adventure, National Film Board.

Theatrical—Short: No award was made in this category by the judges. Honorable Mention to The Homeless Ones, National Film Board.

Non-Theatrical—Open: Riches of the Earth, National Film Board. Honorable Mention to One Little Indian, National Film Board.

Non-Theatrical—Non-Government Sponsor: Where None Shall Thirst, Committee on Missionary Education of the United Church of Canada. Honorable Mention to It's in the Cards, Crawley Films.

Non-Theatrical—Government Sponsor: Gift of the Glaciers, Film & Photographic Branch of the Government of the Province of Alberta.

Amateur: No award was made in this category by the judges.

1955 WINNERS

Film of the Year: No award was made in this category by the judges.

Theatrical Feature: No award was made in this category by the judges.

Theatrical Short: Gold, National Film Board. Honorable Mention to The Shepherd, National Film Board.

Non-Theatrical—Open: Color of Life, National Film Board. Honorable Mention to Les Aboiteaux, National Film Board.

Non-Theatrical—Non-Government Sponsor: No award was made in this category but Honorable Mentions went to Miracle of the Bees, produced by Carey Studio for Carlings Breweries, and Sibling Relations and Personality from Crawley Films Limited.

Non-Theatrical—Government Sponsor: First Aid for Aircrew, National Film Board. Honorable Mention to Huff and Puff, National Film Board.

Amateur: Calgary Stamped, J. W. Ruddell. Honorable Mentions to Fox Hunting in Canada, W. Lynch, and Mexico—Land of Contrast, Norman Cowan and George Herman.

Television Filmed Programs: Saskatchewan Traveller, National Film Board, and L'Alpinisme, National Film Board.

Canadian Film Weekly CRITICS' POLL

(The following selections were made by newspaper, radio and magazine critics across Canada voting for the pictures and stars they considered best during the year.)

1956 WINNERS

PICTURES: 1. The King and I (Fox); 2. War and Peace (Paramount); 3. Picnic (Columbia); 4. Guys and Dolls (MGM); 5. The Man With the Golden Arm (UA); 6. Richard III (IFD); 7. Friendly Persuasion (AA); 8. Moby Dick (Warners); 9. Rebel Without a Cause (Warners); 10. The Rose Tattoo (Paramount).

STARS: 1. Frank Sinatra, 2. Deborah Kerr, 3. Yul Brynner, 4. Audrey Hepburn, 5. Laurence Olivier, 6. Anna Magnani, 7. Kim Novak, 8. Alec Guinness, 9. William Holden, 10. Susan Hayward.

WINNERS IN PREVIOUS YEARS

PICTURES: 1942—Mrs. Miniver (MGM); 1943—In Which We Serve (United Artists); 1944—Going My Way (Paramount); 1945—No poll; 1946—Lost Weekend (Paramount); 1947—The Best Years of Our Lives (RKO); 1948—Hamlet (J. Arthur Rank); 1949—The Red Shoes (J. Arthur Rank); 1950—All About Eve (Fox); 1951—A Place in the Sun (Paramount); 1952—The African Queen (United Artists); 1953—From Here to

Eternity (Columbia); 1954—On the Waterfront (Columbia); 1955—Mister Roberts (Warners).

STARS: 1942—Greer Garson, 1943—Greer Garson, 1944—Barry Fitzgerald, 1945—No poll, 1946—Ingrid Bergman, 1947—James Mason, 1948—Sir Laurence Olivier, 1949—Olivia de Havilland, 1950—Bette Davis, 1951—Vivien Leigh; 1952—Gary Cooper; 1953—Shirley Booth; 1954—Marlon Brando; 1955—Grace Kelly.

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MOTION picture censorship, like the ban on Sunday movies, becomes increasingly absurd. Films, censored to keep the young from seeing what censors consider to be questionable content, enter the home freely. Persons under 14 and 16 banned from theatres because of provincial regulations see films over TV in the home — uncensored films from other provinces and the USA. The reason is that the federal authority is supreme and so it ignores provincial authority, which is applied to films and cinemas. The distributor is required to pay per-

reel censorship fees and the theatre operator licence fees. The absurdity of the situation has not led provincial governments to give up censorship and the income that goes with it.

The same nonsense applies to Sunday movies, which are forbidden theatres in all province but Quebec. Yet they enter all Canadian homes freely over television. There is little doubt that referendums on Sunday movies in Toronto and other large centres would show that the public favors them.

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CENSORSHIP FEES

35 MM.—Silent films: \$1.50 for the first 1,000 feet and 75 cents for each additional 500 feet or fraction thereof. Sound films: \$4 for the first 1,000 feet and \$2 for each additional 500 feet or fraction thereof. Additional prints: \$3 for the first 1,000 feet and \$1.50 for each additional 500 feet or fraction thereof. Trailers: \$2 for each 500 feet or fraction thereof. Other (without film exchange license and/or not mentioned previously): \$6 for the first 1,000 feet and \$3 for each additional 500 feet or fraction thereof.

16 MM.—Silent films: \$1 for the first 400 feet and 50 cents for each additional 200 feet or fraction thereof. Sound films: \$2 for the first 400 feet and \$1 for each additional 200 feet or fraction thereof. Additional prints: \$1.50 for the first 400 feet and 75 cents for each additional 200 feet or fraction thereof. Trailers: \$1 for each 100 feet or fraction thereof. Other (without film exchange license and/or not mentioned previously): \$3 for the first 400 feet and \$1.50 for each additional 200 feet or fraction thereof.

APPEALS—\$25 for each appeal.

TELEVISION—Fees for films to be used for TV

broadcasting are at the same rates as above.

NEWSCLIPS—\$1.50 for each 500 feet or fraction thereof for newsclips added to a newsreel. Additional prints—\$1 for each 500 feet or fraction thereof.

AD FILMS—50 cents for each 100 feet of film or fraction thereof for screen advertising film.

EXCHANGE LICENCES

Exchange licences are issued by the Censor of Moving Pictures in Vancouver and the annual fees are \$300 for 35 mm. and \$25 for 16 mm.

ALBERTA MOTION PICTURE CENSOR BRANCH

Natural Resources Bldg., Edmonton, Alta.
(Phone 916310)

Operates under the Provincial Secretary's Department and Senior Officer is Hon. A. J. Hooke, Provincial Secretary and Minister of Municipal Affairs.

Chairman of the Board is P. J. A. Fleming.
Chief Inspector of Theatres is H. W. Burkell.

CENSORSHIP FEES

35 MM.—\$4 per 1,000 feet or fraction thereof. Additional prints: \$3 per 1,000 feet or fraction thereof. Trailers: \$1 each.

16 MM.—\$2 for each 400 feet or fraction thereof. Additional prints: \$1 for each 400 feet or fraction thereof.

(Without a film exchange licence all charges are doubled.)

EXCHANGE LICENCES

Exchange licences are issued by the Amusements Tax Branch of the Provincial Secretary's Dept. in Edmonton and the annual fees are \$250 for 35 mm. and \$100 for 16 mm.

SASKATCHEWAN THEATRES & CINEMATOGRAPHS BRANCH

Administration Bldg., Regina, Sask.

Operates under the Department of Labour and Senior Officer is Hon. C. C. Williams, Minister of Labour.

Administrator of the Theatres Branch is Fire Commissioner R. A. W. Switzer, Administration Bldg., Albert Street, Regina, Sask.

Chief Inspector of Theatres is D. E. Williams, Administration Bldg., Albert Street, Regina, Sask.

CENSORSHIP FEES

CHARGES—Standard Films: \$4.50 per reel. Miniature films: \$2 per reel of 400 feet or less. Advertising films and trailers: \$1 for each film of less than 100 feet; \$2 for each film of more than 100 feet and less than 500 feet; \$4.50 for each film not less than 500 feet and not more than 1,000 feet.

MANITOBA BOARD OF CENSORS FOR MOTION PICTURES

7 Legislative Bldg., Winnipeg, Man.
(Phone 907-295)

Operates under the Department of Public Utilities and Senior Officer is Hon. C. L. Shuttleworth, Minister of Agriculture and Public Utilities.

Chairman of the Board is M. B. Newton.
Chief Inspector of Theatres is R. A. Barley.

CENSORSHIP FEES

35 MM.—\$4 per reel for first two prints and \$2 per reel for subsequent prints.
16 MM.—\$2 per reel.

EXCHANGE LICENCES

Exchange licences are issued by the Manitoba Censor Board in Winnipeg and the annual fees are \$250 for 35 mm. and \$75 for 16 mm.

THEATRES BRANCH AND BOARD OF CENSORS (ONTARIO)

1075 Millwood Rd., Toronto 17, Ont.
(Hudson 9-2191)

Operates under the Provincial Treasury Department and Senior Officer is Hon. Dana Porter, QC, Provincial Treasurer.

Chairman of the Board and Director of Theatres is O. J. Silverthorne.

Vice-Chairman of the Board and Assistant Director of Theatres is W. D. McPhee.

CENSORSHIP FEES

35 MM.—\$3 for each reel of sound film of British origin and for each reel of silent film; \$6 for each reel of sound of foreign origin; 50 cents for each silent film trailer 500' or less in length; \$1.50 for each sound film trailer of British origin over 100 ft but not over 500 ft and \$3 for over 500' but less than 1,000'; \$1 for each sound film trailer of foreign or British origin 100' or less, \$3 for each sound film trailer of foreign origin over 100 ft but not over 500 ft and \$6 for over 500' but less than 1,000'; \$1 for each newsreel; \$1 for each duplicate certificate.
16 MM.—\$3 for each reel of sound or silent film with dialogue or sub-titles in a language other than English; \$1.50 for each reel of sound or silent film with English dialogue or sub-titles; \$1 for each newsreel; 50 cents for each trailer of 200' or less; \$1 for each duplicate certificate.

EXCHANGE LICENCES

Exchange licences are issued by the Theatres Branch and Board of Censors (Ontario) in Toronto and the annual fees are \$100 for 35 mm. and \$50 for 16 mm. The charge for the transfer of a film exchange licence is \$5.

BOARD OF CINEMA CENSORS OF THE PROVINCE OF QUEBEC

701 St. Gabriel St., Montreal, Que.

Operates under the jurisdiction of the Attorney General, the Hon. Maurice Duplessis, QC, and his Department.

Chairman of the Board is Alexis Gagnon.

CENSORSHIP FEES

35 MM.—\$5 per film of 500 feet or less and \$5 for each additional 500 feet or less.
16 MM.—\$2.50 per film of 400 feet or less and \$2.50 for each additional 400 feet or less.
APPEALS—For 35 mm., \$10 for each 1,000 feet or fraction thereof. For 16 mm., \$4 for each 400 feet or fraction thereof.
(Without a film exchange licence all charges, including appeals, are doubled.)

EXCHANGE LICENCES

Exchange licences are issued by the Bureau de Revenu in Montreal and the annual fees are \$205 for 35 mm. and \$12 for 16 mm.

NEW BRUNSWICK BOARD OF CENSORS

55 Canterbury St., Saint John, NB.
(Phone 2-3371)

Operates under the Department of the Provincial Secretary-Treasurer and Senior Officer is Hon. D. D. Patterson, Provincial Secretary-Treasurer.

Chairman of the Board and Chief Inspector of Theatres is George S. Enos.

CENSORSHIP FEES

CHARGES—Single reel: \$2.50. Double reel: \$6. Additional prints: \$1 for single reels, \$2 for double reels. Trailers: 75 cents. Reissues over five years old: censored at regular prices.

EXCHANGE LICENCES

Exchange licences are issued by the Dept. of the Provincial Secretary-Treasurer in Fredericton and the annual fees are \$250 for 35 mm. and \$50 for 16 mm.

NOVA SCOTIA BOARD OF CENSORS

Dennis Bldg., Halifax, NS.
(Phone 2-7341, Local 247-248)

Operates under the Department of the Provincial Secretary and Senior Officer is Hon. G. I. Smith, QC, Provincial Secretary.

Chairman of the Board and head of the Theatre Inspection Branch is S. A. Doane.

CENSORSHIP FEES

35 MM.—\$4 per reel of 1,100 feet or fraction thereof. Additional prints \$2 per reel of 1,100 feet or fraction thereof. Trailers 75 cents.
16 MM.—\$1.50 per reel of 400 feet or fraction thereof. Additional prints 75 cents per reel of 400 feet or fraction thereof.
APPEALS—\$5 for each 1,100 feet or fraction thereof of 35 mm. film or 400 feet or fraction thereof of 16 mm. film.

PRINCE EDWARD ISLAND

Charlottetown, PEI

Films shown in the province must be approved by the New Brunswick Board of Censors. The responsibility for the safety of theatres rests with the Board of Fire Underwriters and they are inspected regularly by the Provincial Fire Marshal.

NEWFOUNDLAND

St. John's, Newfoundland

There is an "Act regarding the Censoring of Moving Pictures," but no regulations have been laid down thereunder. At one time a Board of Censorship existed but it was dissolved some years ago. There is no Inspector of Theatres. These are checked for safety by police, firemen and building and electrical inspectors.

**Help
Variety Village
3701 Danforth Ave., Toronto, Ont.**

**The Heart of
Canadian
Show Business**

PRESS, RADIO and TV

PRESS CRITICS & REVIEWERS OF MOTION PICTURES

(Correspondence to papers and magazines without motion picture critics or editors should be addressed to the Amusements Editor.)

BRITISH COLUMBIA

- KAMLOOPS
Daily Sentinel
- KIMBERLEY
The Daily Bulletin
- NANAIMO
Nanaimo Free Press—J. B. Curran
- NELSON
The Nelson News—Leslie Holmes
- NEW WESTMINSTER
The British Columbian—Ronald Baird
- PRINCE RUPERT
The Daily News—Ronald A. Monk
- TRAIL
The Trail Times—Clyde Gilmour
- VANCOUVER
The Vancouver Province—Les Wedman
The Vancouver Sun—Jim Gilmore
- VICTORIA
The Daily Colonist—Bruce Lowther
The Daily Times—Phil Lee

ALBERTA

- CALGARY
The Albertan—Jack Thomson
The Calgary Herald—Bill Gold
- EDMONTON
Edmonton Journal
- LETHBRIDGE
The Herald—Clyde Gilmour
- MEDICINE HAT
Medicine Hat News—Helen J. Anderson
- SASKATCHEWAN
- MOOSE JAW
The Times-Herald—Ron Brownridge
- PRINCE ALBERT
The Prince Albert Herald
- REGINA
The Regina Leader-Post—Bruce Peacock
- SASKATOON
The Saskatoon Star-Phoenix—Jean Swanson

MANITOBA

- BRANDON
The Brandon Daily Sun—Kaye Rowe
- FLIN FLON
Flin Flon Miner—Al Mazur
The Reminder
- PORTAGE LA PRAIRIE
The Daily Graphic
- WINNIPEG
The Winnipeg Free Press—Frank Morris
The Winnipeg Tribune—Ann Henry

ONTARIO

- BELLEVILLE
Ontario Intelligencer
- BRANTFORD
The Expositor
(Motion Picture Editor: A. T. Whitaker)
- BROCKVILLE
The Recorder & Times
- CHATHAM
The Chatham News—Ralph Hicklin

- CORNWALL
The Daily Standard-Freeholder — A. E. Gratton
- FORT FRANCIS
Daily Bulletin
- FORT WILLIAM
The Times-Journal
- GALT
The Galt Reporter—Roy Francis
- GUELPH
The Guelph Mercury—Dick Brimmel
- HAMILTON
The Hamilton Spectator—Ed Hocura
(Motion Picture Editor: John Robinson)
- KENORA
Kenora-Keewatin Daily Miner & News—Stuart King
- KINGSTON
The Whig-Standard—Joseph Cohen
(Motion Picture Editor: Robert Gardiner)
- KIRKLAND LAKE
The Northern Daily News
- KITCHENER
Kitchener-Waterloo Record—G. Kemp Thompson
- LINDSAY
The Lindsay Post
- LONDON
The London Free Press—Dick Newman
- NIAGARA FALLS
Niagara Falls Evening Review—R. A. Seath
- NORTH BAY
The Daily Nugget
- ORILLIA
The Packet and Times—J. C. Peters
- OSHAWA
The Oshawa Times-Gazette
- OTTAWA
The Evening Citizen—Bob Blackburn
Le Droit—Germaine Tardif
The Ottawa Evening Journal—Will McLaughlin
- OWEN SOUND
The Sun-Times
- PETERBOROUGH
The Peterborough Examiner—A. C. Morton
- PORT ARTHUR
The News-Chronic—Jack Hughes
- PORT COLBORNE
See Welland-Port Colborne Tribune
- PORT HOPE
The Port Hope Guide
- ST. CATHARINES
The St. Catharines Standard
- ST. THOMAS
The St. Thomas Times-Journal
- SARNIA
The Canadian Observer
- SAULT STE. MARIE
The Star
- SHAWANIGAN
Daily Bulletin
- STRATFORD
The Stratford Beacon Herald—David Dunsmuir
- SUDBURY
The Sudbury Star—Betty Meakes
- TIMMINS
The Timmins Daily Press—J. G. Watson



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 Canadian Home Journal
 Chatelaine
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 Maclean's—Clyde Gilmour
 Mayfair—Stan Helleur
 New Liberty—Frank Rasky
 Saturday Night—Mary Lowry Ross

WATERLOO

See Kitchener-Waterloo Record

WELLAND

The Welland-Port Colborne Tribune

WINDSOR

The Windsor Daily Star—John Gardiner

WOODSTOCK

The Daily Sentinel-Review—Loran Stewart

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 The Gazette—Harold Whitehead
 The Herald—Wendy Michener
 Montreal-Matin
 La Patrie—Maurice Huot
 La Presse—Jean Beraud, Jacques Laroche
 The Montreal Star—Walter O'Hearn,
 Sydney Johnson
 Samedi-Dimanche—Marcel Provost, Henri
 Poulin

Magazines:

Current Events—Nancy Kennedy
 La Famille—Lucien Desbiens
 Le Film
 The Montrealer—Nancy Kennedy
 Notre Temps
 Le Petit Journal—Mrs. Lucette Robert
 (Motion Picture Editor: Jean Hamelin)
 La Revue Moderne—Leon Franque
 La Revue Populaire
 Le Samedi

QUEBEC

L'Action Catholique—J. T. Perron
 The Chronicle-Telegraph
 Le Soleil—Miss Renaude LaPointe

SHERBROOKE

The Daily Record
 La Tribune—J. P. Fournier

TROIS RIVIERES

Le Nouvelliste—Herve Biron

NEW BRUNSWICK**FREDERICTON**

The Daily Gleaner

MONCTON

L'Evangeline—Ronald Despres
 The Moncton Times - Transcript—Fraser
 Robb

SAINT JOHN

The Telegraph-Journal
 The Evening Times-Globe—S. D. Trueman

NOVA SCOTIA**AMHERST**

Amherst Daily News

HALIFAX

The Halifax Chronicle-Herald
 The Halifax Mail-Star—David R. Eaton

NEW GLASGOW

The new Glasgow News—P. M. MacKenzie

SYDNEY

Cape Breton Post

TRURO

The Truro News
PRINCE EDWARD ISLAND

CHARLOTTETOWN

The Guardian—James E. Burnett
 The Patriot—Plus Callaghan

NEWFOUNDLAND**CORNER BROOK**

Western Star

ST. JOHN'S

St. John's News
 Evening Telegram—Sylvia Wigh

Magazines:

The Newfoundlander

RADIO STATIONS

(Correspondence should be addressed to the movie editor.)

BRITISH COLUMBIA**CHILLIWACK—CHWK**

DAWSON CREEK—CJDC

KAMLOOPS—CFJC

KELOWNA—CKOV

NANAIMO—CHUB

NELSON—CKLN

NEW WESTMINSTER—CKNW

PENTICTON—CKOK

PORT ALBERNI—CJAV

PRINCE GEORGE—CKPG

PRINCE RUPERT—CFPR

TRAIL—CJAT

VANCOUVER—

CBU—CBC, 701 Hornby St.

CFUN—812 Robson St.

CJOR—Hotel Grosvenor, 846 Howe St.

CKLG—143 E. 11th.

CKWX—1275 Burrard St.

VERNON—CJIB**VICTORIA**

CJVI—817 Fort St.

CKDA—Douglas Hotel, Douglas St.

ALBERTA**CALGARY**

CFAC—Greyhound Bldg.

CFCN—712 12th Ave.

CKXL—210 9th Avenue W.

CAMROSE—CFCW**EDMONTON**

CBX—CBC, MacDonald Hotel

CBXA—CBC, MacDonald Hotel

CFRN—109 CPR Bldg.

CHED—1006 107th St.

CHFA—10012 109th St.

CJCA—Birks Bldg.

GRANDE PRAIRIE—CFGP**LETHBRIDGE—CJOC****MEDICINE HAT—CHAT****PEACE RIVER—CKYL****RED DEER—CKRD****SASKATCHEWAN****GRAVELBOURG—CFRG****MOOSE JAW—CHAB****NORTH BATTLEFORD—CJNB****PRINCE ALBERT—CKBI****REGINA**

CKCK—1853 Hamilton St.

CKRM—2060 Halifax St.

SASKATOON

CFNS—Broadway and Taylor Sts.

CFQC—216 First Ave.

CKOM—Empire Hotel

SWIFT CURRENT—CKSW**YORKTOWN—CJGX**

MANITOBA

BRANDON—CKX
 DAUPHIN—CKDM
 FLIN FLON—CFAR
 ST. BONIFACE—CKSB
 THOMPSON—
 WINNIPEG
 CBW—CBC, 541 Portage Ave.
 CJOB—The Lindsay Bldg.
 CKRC—Free Press Bldg., 300 Carlton St.
 CKY—432 Main St.

ONTARIO

BARRIE—CKBB
 BELLEVILLE—CJBQ
 BRAMPTON—CFJB
 BRANTFORD—CKPC
 BROCKVILLE—CFJR
 CHATHAM—CFCO
 CORNWALL—CKSF
 FORT FRANCES—CFOB
 FORT WILLIAM—CKPR
 GALT—CKGR
 GUELPH—CJOY
 HAMILTON
 CHML—848 Main St., E.
 CKOC—Wentworth Bldg.
 KENORA—CJRL
 KINGSTON
 CKLC—99 Brock St.
 CKWS—Radio Television Centre
 KIRKLAND LAKE—CJKL
 KITCHENER—CKCR
 LEAMINGTON—CJSP
 LINDSAY—CKLY
 LONDON
 CFPL—442 Richmond St.
 CKSL—343 Richmond St.
 NIAGARA FALLS—CHVC
 NORTH BAY—CFCH
 ORILLIA—CFOR
 OSHAWA—CKLB
 OTTAWA
 CBO—CBC, Chateau Laurier
 CFRA—413 O'Connor St.
 CKOY—635 Richmond Rd.

OWEN SOUND—CFOS
 PEMBROKE—CHOV
 PETERBOROUGH—CHEX
 PORT ARTHUR—CFPA
 ST. CATHARINES—CKTB
 ST. THOMAS—CHLO
 SARNIA—CHOK
 SAULT STE. MARIE
 CJIC—119 East St.
 CKCY—254 Queen St. E.
 SIMCOE—CFRS
 SMITH FALLS—CJET
 STRATFORD—CJCS
 SUDBURY

 CHNO—166 Elm St., W.
 CKSO—336 Ash St.
 TILLSONBURG—CKOT
 TIMMINS

 CFCL—192 Toke St.
 CKGB—Thomson Bldg.

TORONTO
 CBL—CBC, 354 Jarvis St.
 CFRB—37 Bloor St., W.
 CHUM—250 Adelaide St. W.
 CJBC—CBC, 354 Jarvis St.
 CKEY—444 University Ave.
 CKFH—1 Grenville St.

WINDSOR
 CBE—CBC, Security Bldg.
 CKLW—825 Riverside Dr. W.
 WINGHAM—CKNX
 WOODSTOCK—CKOX

QUEBEC

ALMA—CFGT
 AMOS—CHAD
 CHICOUTIMI
 CBJ—CBC, 121 Racine St. E.
 CJMT—365 Racine St. E.
 DRUMMONDVILLE—CHRD
 GRANBY—CHEF
 HULL—CKCH
 JONQUIERE—CKRS
 LA SARRÉ—CKLS
 MATANE—CKBL
 MONTMAGNY—CKBM
 MONTREAL
 CBF—CBC, Radio Canada Bldg., 1425
 Dorchester St. W.
 CBM—CBC, Radio Canada Bldg., 1425
 Dorchester St. W.
 CFCF—4824 Cote des Neiges Rd.
 CHLP—Sun Life Bldg.
 CJAD—1191 Mountain St.
 CJMS—188 Dorchester St. E.
 CKAC—980 St. Catherine St., W.
 NEW CARLISLE—CHNC
 QUEBEC
 CBV—CBC, Palais Montcalm
 CHRC—Metropolitan Bldg., 39 St. John St.
 CJQC—405 Hamel Blvd.
 CKCV—142 St. Jean St.

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BATHURST—CKBC
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 FREDERICTON—CFNB
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 CBAF—232 St. George St.
 CKCW—Knights of Pythias Hall
 NEWCASTLE—CKMR
 SACKVILLE—CBA
 SAINT JOHN
 CHSJ—14 Church St.
 CFBC—68 Carleton St.

NOVA SCOTIA

ANTIGONISH—CJFX
 BRIDGEWATER—CKBW
 HALIFAX
 CBH—CBC, 100 Sackville St.
 CHNS—Broadcasting House, Tobin St.
 CJCH—741 Robie St.
 KENTVILLE—CKEN
 NEW GLASGOW—CKEC
 SYDNEY
 CBI—CBC, 247 Charlotte St.
 CJCB—318 Charlotte St.
 TRURO—CKCL
 WINDSOR—CFAB
 YARMOUTH—CJLS

PRINCE EDWARD ISLAND

CHARLOTTETOWN—CFCY
SUMMERSIDE—CJRW

NEWFOUNDLAND

CORNER BROOK—CBY
GANDER—CBG
GRAND FALLS—CBT
ST. JOHN'S
CBN—CBC, St. John's
CJON—Broadcasting House, Prince of
Wales St.
VOCM—Water St. & McBride's Hill

**PRESS CRITICS & REVIEWERS
OF TELEVISION**

(Correspondence to papers and magazines
without television critics or editors should be
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NEW WESTMINSTER
The British Columbian
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SASKATCHEWAN
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The Times-Herald
PRINCE ALBERT
The Prince Albert Herald
REGINA
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SASKATOON
The Saskatoon Star-Phoenix

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FLIN FLON
Flin Flon Miner
The Reminder
PORTAGE LA PRAIRIE
The Daily Graphic
WINNIPEG
The Winnipeg Free Press—Marion Lepkin
The Winnipeg Tribune

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Ontario Intelligencer
BRANTFORD
The Expositor

BROCKVILLE
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The Chatham News
CORNWALL
The Daily Standard-Freeholder
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Daily Bulletin
FORT WILLIAM
The Times-Journal
GALT
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ST. THOMAS
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SAULT STE. MARIE
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STRATFORD
The Stratford Beacon Herald
SUDBURY
The Sudbury Star
TIMMINS
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The Telegram—Ron Poulton
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Canadian Home Journal
Chatelaine
Echoes (IODE)—Mrs. D. W. McGibbon

Mayfair
Maclean's
New Liberty—Frank Rasky ("Ad Lib")
Saturday Night

WATERLOO
See Kitchener-Waterloo Record

WELLAND
The Welland-Port Colborne Tribune

WINDSOR
The Windsor Daily Star—John Gardiner

WOODSTOCK
The Daily Sentinel-Review—Loran Stewart

QUEBEC

CHICOUTIMI
Le Progres du Saguenay—Cyrille Guay

GRANBY
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HULL
Hebdo-Revue

MONTREAL
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The Gazette—Bernard Dube
The Herald
Montreal-Matin
La Patrie—Maurice Huot
La Presse—Jean Dufresne, Marcel Valois
The Montreal Star—Pat Pearce
Samedi-Dimanche—Henri Paulin, Marcel Provost
Magazines:
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Le Soleil

SHERBROOKE
The Daily Record
La Tribune

TROIS RIVIERES
Le Nouvelliste

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FREDERICTON
The Daily Gleaner

MONCTON
L'Evangeline—Ronald Despres
The Moncton Times and The Moncton Transcript

SAINT JOHN
The Telegraph-Journal
The Evening Times-Globe

NOVA SCOTIA

AMHERST
Amherst Daily News

HALIFAX
The Halifax Chronicle-Herald
The Halifax Mail-Star

NEW GLASGOW
The New Glasgow News

SYDNEY
Cape Breton Post

TRURO
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CHARLOTTETOWN
The Guardian
The Patriot

NEWFOUNDLAND

CORNER BROOK
Western Star

ST. JOHN'S

St. John's News
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16 MILLIMETRE

ALTHOUGH itinerant operators and community enterprises, two of the three parts into which the Dominion Bureau of Statistics divides the Canadian 16 mm. field, showed noticeable decreases in number, receipts and admissions in 1955 the stability of the other section—"regular" theatres—plus the inclusion for the first time of 16 mm. drive-ins helped to limit the losses to a narrow margin. While the overall totals followed the general trend and showed losses all down the line, they were not nearly so great as those in the 35 mm. field, which had a drop of 10 per cent in receipts and a decrease of 15 per cent for a 13-year low in admissions. The number of 16 mm. exhibitors fell by 32 to 812 from 1954's 844, receipts dropped by slightly more than four per cent, going from \$1,824,085 to \$1,746,896, and paid admissions declined by about seven per cent, from 5,153,701 to 4,794,478.

For purposes of comparison 16 mm. drive-in totals have been left out in the above figures because the Dominion Bureau of Statistics report separated them for the first time in 1955. The 11 narrow-gauge drive-ins operating in 1955 took in \$44,009 from 89,957 admissions and if these were added to the 16 mm. results they would brighten the picture considerably and cut the percentage decrease in receipts to less than two per cent and in admissions to less than six per cent.

Steadiness of the 16 mm. field is mostly accounted for by the recent influx of new Canadians and the expansions of new areas for motion picture entertainment. Another factor is that in a large number of cases 16 mm. situations were established in preference to 35 mm. because of their remoteness from exchange centres and large cities and this remoteness has shielded them from being affected to any great extent by TV, which has as yet not reached out into every corner of the country.

In 1955, according to the Dominion Bureau of Statistics, 224 of the 1,950 "regular" theatres were 16 mm., a gain of 14 over the 210 out of 1,938 in 1954. The 224 16 mm. houses took in \$669,511 from 1,654,361 admissions and paid out \$72,560 in amusement taxes, compared with \$664,062

in receipts from 1,686,705 admissions and payment of \$71,586 in taxes in the year previous.

The DBS lists two other categories besides "regular" theatres. These are community enterprises, which are usually theatres operated on a non-profit basis by service clubs, boards of trade, etc., and itinerant operators, who travel from town to town on a regular schedule and transport their equipment with them, setting it up in recreation centres, community halls, etc.

Community enterprises, of which there were 33 less than 1954's 493, took in \$737,004, a decrease of \$37,337 from the previous year's \$774,341, and had 2,193,079 paid admissions—down 167,847 from 1954's 2,360,926. Average admission prices went up by two cents in 1955 to 36 cents. Several of the above figures were given in percentages by the DBS and these have been broken down for easier comparison.

There were 128 itinerant operators doing business in 1955, 13 less than the 141 in 1954, and these took in \$340,381 from 947,038 admissions, \$45,301 and 159,032 less than 1954's \$385,682 and 1,106,070. Average admission price went up by one cent to 36 cents in 1955. Included in these totals for both years are two itinerants who used 35 mm., the DBS not differentiating between the two types in this category.

Rentals from 16 mm. films showed a tremendous rise, going from \$2,923,762 in 1954 to \$5,473,725 in 1955, mostly due to the great expansion of TV, which used 12,773 films and returned \$3,072,992. Rentals from 4,655 films solely for theatrical use amounted to \$2,102,460, compared with 1,513 films and \$1,617,870 the year before. Additional rentals from 6,126 non-theatrical films totalled \$298,273 but in 1954 this category included TV films and both combined used 7,435 films and returned \$1,305,892.

Here is a comparison of 16 mm. rentals since 1944:

Year	Rentals
1944	\$ 967,179
1945	1,198,016
1946	1,173,170
1947	1,180,170
1948	1,444,872



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YEAR	RENTALS
1949	1,684,935
1950	1,713,813
1951	1,894,461
1952	2,281,540
1953	2,411,244
1954	2,942,042
1955	5,473,725

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Blue River Theatre, Blue River.
Reo Theatre, Burns Lake.
Salmon River Logging Co. Ltd., 510 W. Hastings St., Vancouver.
Musicland Theatre, Koslo.
Rainbow Theatre, McBride.
Bosun Hall, New Denver.
D. A. Head & C. C. Day, Pender Harbour.
J. Humphreys, Penny.
Community Hall, Proctor.
Community Hall, Riondel.
Galena Theatre, Riondel.
K. P. Hall, Salmo.
Oddfellows Hall, Slovan City.
Tillicum Theatre, Terrace.
Taku Theatre, Tulsequah.
D. A. Mortenson, Valemount.
Kelley Logging Co., 510 W. Hastings St., Vancouver.
Reo Theatre, Vanderhoof.
Community Hall, Ymir.

NORTH WEST TERRITORIES

G. M. Peffer, Aklavik, North West Territories.

ALBERTA

D. C. Inman, Ardmore.
Ashmont Theatre, Ashmont.
Village Theatre, Derwent.
Canadian Legion Hall, Fort McMurray.
Fort Theatre, Fort McMurray.
Fort Hall, Fort Vermilion.
Village Theatre, Girouxville.
J. F. Donanco, Glendon.
John E. Hauck, Heisler.
A. C. L. Evans, Slave Lake.
Spedden Hall, Spedden.
Sundre Theatre, Sundre.
Therien Theatre, Therien.
Palace Theatre, Tillye.
Jubilee Theatre, Valleyview.
North Star Theatre, Vilna.
Waterways Theatre, Waterways.
Grand Theatre, Main St., Winfield.

SASKATCHEWAN

Admiral Community Hall, Admiral.
Archerwill Theatre, Archerwill.
Star Theatre, Beechy.
Charlotte Forest, Buffalo Narrows.
George Skinner, Crooked River.
Coop. Association, F. Nyberg & Sons, Deer Ridge.
Groh's Theatre, Main St., Dysart.
Mike's Theatre, Fife Lake.
Rex Theatre, Golden Prairie.
West End Theatre, Grayson.
Hawarden Theatre, Hawarden.
Kyle Theatre, Kyle.
Loon Lake Theatre, Loon Lake.
Lucky Lake Theatre, Lucky Lake.
McKague Theatre, McKague.
Montmartre Theatre, Montmartre.
Paradise Hill Theatre, Paradise Hill.
Massey Hall, Piapot.
Diehl Theatre, Rhein.

Riverhurst Theatre, Riverhurst.
C. Zamzow, Runnymede.
Rainbow Theatre, Simmie.
Togo Theatre, Togo.
Torquay Theatre, Torquay.
Dan's Hall, White Beach.

MANITOBA

Silveridge Theatre, Alonsa.
Amaranth Hall, Amaranth.
Igloo Theatre, Churchill.
Bayview Theatre, Cranberry Portage.
John Pezak, Dallas.
Wilson Hall, Glenella.
Grand Rapids Theatre, Grand Rapids.
S. Stefanson, Hanusa Theatre, Hanusa.
Ilford Theatre, Ilford.
Island Lake Theatre, Island Lake.
Kelwood Hall, Kelwood.
Maria Portage Theatre, Maria Portage.
Langruth Theatre, Langruth.
M. Lucian, Moose Lake.
Trading Co. Picture Show, John Bodnar & Harry Vinnit, Moose Lake.

ONTARIO

Parkside Theatre, Alcona Beach.
Lataski's Hall, Armstrong.
Pronto Theatre, Blind River.
The Embassy, (M. S. Millard), Coldwater.
Cons. Denison Mines, Denison.
Legion Hall, Elk Lake.
Can. Met. Mines, Elliot Lake.
Princess Theatre, Field.
Royal Theatre, Mrs. L. Desrocher, Foleyet.
Aurum Theatre, Gogama.
State Theatre, 760 Barton St., Hamilton.
Red Barn Theatre, Jackson's Point.
Village Theatre, Killaloe.
Lucien Lafreniere, Chapleau.
Greco Theatre, Manitouwadge.
Champlain Theatre, Highway #11, Mattice.
Alcana Theatre, Matheson.
Chas. Martel, Missanabie.
Paramount Theatre, 12 Railway Ave., Nakina.
Huot Theatre, Noelville.
Mrs. A. Dubreuil, Peterbell.
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Crown Theatre, 591 Gerrard St. East, Toronto.
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Radio City Theatre, 1456 Bathurst St., Toronto.
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Savoy Theatre, 399 Yonge St., Toronto.
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Paris Theatre, Verner.

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Theatre Bellevue, Anse St. Jean, Co. Chicoutimi.
Salle Paroissiale, Anse aux Gascons, Co. Bonaventure.
Barachois Theatre, Barachois.
Renaud & Chevrier, Bassin, B. P. Solomon, Isles de la Madeleine.
Theatre St. Pierre, Havre St. Pierre, Co. Saguenay.

16 mm. Theatres — Community Enterprises

Theatre Stanley, Lac Castagner, Co. Abitibi.
Theatre Blanchette, Manche d'Epee, Co. Gaspé O.
St. John Theatre, New Port Jlots, Co. Gaspé.
Theatre Lido, New Port Point, Co. Gaspé.
Theatre Gaieté, Notre-Dame-de-la-Dore, Cte Roberval.
Theatre Bouchard, Oskelaneo River.
Alphonse Vadneau, Otter Lake.
Theatre St. Georges, Port Daniel, Co. Bonaventure.
M. Bertrand Fournier, Portneuf sur Mer, Co. Saguenay.
Lorenzo Fournier, Salle Fournier, Riviere Moisie, Co. Saguenay.
Aux Petit Paris, Ste. Anne de Portneuf, Cte Saguenay.
Theatre "Ti-Jean", St. Appollinaire, Co. Lotbiniere.
Ste. Claire Theatre, Ste. Claire, Cte. Dorchester.
Salle Roi du Lunch, St. Denis sur Richelieu, Co. St. Hyacinthe.
Normand Henry, St. Elzear, Cte Bonaventure
Cinema Gagnon, St. Emile d'Auclair, Co. Temiscouata.
Salle Aux-Quatre-Vents, St. Ferreol, Co. Montmorency.
Armand Tessier, Theatre les Loisirs, St. Hippolyte, Co. Terrebonne.
Geo. H. Lemay, St. Leon de Labrecque, Co. Chicoutimi.
Salle Principale, St. Malachie, Co. Dorchester.
Theatre St-Octave, St-Octave-de-l'Avenir, Cte Gaspé.
Rene Perrier, Ste. Veronique, Co. Labelle.
Pizza Theatre, St. Urbain, Co. Charlevoix.
Shawville Theatre, Shawville.
Shelter Bay Theatre, Shelter Bay.
Theatre Tadoussac, Tadoussac, Co. Saguenay.

NEW BRUNSWICK

Theriacult Theatre, Baie Ste-Anne.

NOVA SCOTIA

Clyde Amero, Belliveau Cove.
Hedley Turner, Moser River.
Fairview Theatre, Whycocomagh.

NEWFOUNDLAND

Station Theatre, Station Rd., Avondale.
Cyril H. Jones, Baie Verte, White Bay Dist.
Timber Trail Movies, Badger.
J. M. Fudge, Belleoram.
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William Mugford, Salmon Cove, Clarke's Beach.
A. L. Gillis, Cadroy.
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Robert Gillard, Movie Entertainment, Englee.
Star Theatre, Flat Bay.
John Quigley, Fleur de Lys, White Bay.
Caribou Theatre, Gambo.
Garland's Hall, Thomas Garland, Gaultois.
Glen Theatre, Glenwood.
Star Theatre, Glovertown.
Country Theatre, Heatherton, Bay St. George.
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Crown Theatre, Norris Arm.
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Edmund Hoskins, St. Alban's.
Star Theatre, St. Anthony East.
L. J. Young, St. Georges.
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James Mercer, Shearstown, Bay Roberts.
Birches Theatre, Spencer's Cove, Placentia Bay.
Springdale Theatre, Springdale.
E. H. Beck, Swift Current, Placentia West.
Ernest G. Clarke, Twillingate.
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LABRADOR

Aurora Theatre, Happy Valley, Labrador.
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DRIVE-INS

BRITISH COLUMBIA

Port Crawford Drive-in Theatre, Port Crawford.
Ranch Drive-in Theatre, Smithers.

ALBERTA

Hamlin Drive-in Theatre, Hamlin.
St. Lina Drive-in Theatre, St. Lina.

ONTARIO

Port Elgin Drive-in Theatre, Port Elgin.

NEW BRUNSWICK

Family Drive-in Theatre, Bathurst.

NOVA SCOTIA

Skyway Drive-in Theatre, Shelburne.

COMMUNITY ENTERPRISES

BRITISH COLUMBIA

Community Hall, Torbritt Silver Mines Ltd., Alice Arm.
Community Hall Committee, Blubber Bay.
Community Club, Bridge River.
Community Hall, Burton.
Community Hall, Chase.
Manager, Community Theatre, Clearwater.
Community Hall, Fort Fraser's Women's Institute, Fort Fraser.
Community Hall, Forest Grove.
Fort St. James Community Hall, Fort St. James.
Franklin River Theatre, Camp B, Franklin River.
Fraser Lakes Women's Institute, Community Hall, Fraser Lake.
Greenwood Community Association, Greenwood.
Hazelton Community Hall, Hazelton.
Community Hall, Hedley.
Canyon Creek Hall, Hixon.
Kemano Recreation Association, Kemano.
Upper Skeena Farmers Institute, Kitwanga.
Community Hall, Lac La Hache.
Canadian Legion, Lytton.
Southern Cortez Community Association, Mansons Landing.
New Masset Community Hall, Massett.

16 mm. Community Enterprises

Midway Community Hall, Midway.
Namu Recreation Committee, Namu.
Community Hall, New Hazelton.
North Bend Memorial Pool Ass'n., North Bend.
Community Club, Port Hardy.
P.A.C. Community Hall, Port McNeill.
Queen Charlotte City Cinema, Queen Charlotte City.
Legion Hall, Sicamous.
Sinclair Mills Woodworkers Educational Club, Sinclair Mills.
Community Hall, Spences Bridge.
Mascot Miners Community Club, Spillimacheen.
Canadian Legion Hall, Stewart.
Thesis Community Association, Thesis.

NORTH WEST TERRITORIES

Hay River Community Hall, Hay River.

YUKON TERRITORY

Whare Memorial Hall, Mayo.

ALBERTA

Memorial Hall, Acadia Valley.
Community Hall, Altario.
Amisk Community League, Amisk.
Community Hall, Arrowwood.
Bawlf Community Hall, Bawlf.
Bezanson Community Memorial Hall, Bezanson.
Community Hall, Bindloss.
Community Centre Hall, Bon Accord.
Community Hall, Breton.
Memorial Hall, Buffalo.
Canyon Creek Community Hall, Canyon Creek.
Cereal Athletic Association, Cereal.
Community Hall, Chinook.
Orange Hall, Clondonald.
Community Hall, Cochrane.
Community Centre Hall, Compeer.
Community Hall, Cremona.
Czar Community Hall, Czar.
Debolt Country Club, Debalt.
Community Hall, Dewberry.
Board of Trade Hall, Eggleham.
Community Theatre, Elnora.
New Community Hall, Empress.
Exshaw Athletic Club, Exshaw.
B.P.O.E. Lodge #320, Faust.
Fort Assiniboine Community Theatre, Fort Assiniboine.
Parish Hall, Girouxville.
Community Hall, Grassland.
Community Hall, Hairy Hill.
Elks Hall, Heisler.
Hilda Community Hall, Hilda.
Jubilee Hall, Hythe.
Community Hall, Jussard.
Lomond Community Hall, First St. South, Lomond.
Women Catholic Church, Mallaig.
Community Hall, Manyberries.
Metiskow Hall, Metiskow.
Community Hall, Morrin.
Community Theatre, New Brigden.
Community Hall, Orion.
Rev. A. Ricard, Plamondon.
Rodway Hall, Rodway.
St. Charles Parish Hall, Revenue.
Community Hall, Rolling Hills.
Rosalind Community Hall, Rosalind.
Memorial Hall, Rosebud.
Schuler Community Hall, Schuler.
Slave Lake Hall, Slave Lake.
Smith Legion Hall, Smith.

Wonham Community Hall & Sports Association, Wanham.
Watino Men's Community League, Watino.
Wembly Hall, Wembly.
Canadian Legion Hall, Whitecourt.
Community Hall, Youngstown.

SASKATCHEWAN

R. C. Hall, Box 27, Allan.
Board of Trade, Alskog.
Town Hall Theatre, Alvena.
Annaheim Theatre, Annaheim.
Recreation Hall, Arabella.
Community Hall, Baldwinton.
R. C. Parish Hall, Barthel.
Mission Theatre, Beauval.
I.O.O.F. Hall, Bethune.
Community Theatre, Birsay.
Eredenburg & District Community Hall, Bredenbury.
Briercrest Community Club Theatre, Briercrest.
Canadian Legion, B.E.S.L., Bromhead.
Community Theatre, Burstall.
Calder Town Hall, Calder.
A. Murray, Community Hall, Ceylon.
Community Hall, Churchbridge.
Agricultural Theatre, Claydon.
Consul Community Theatre, Consul.
Community Theatre, Corning.
Community Theatre, Crane Valley.
Community Hall, Creelman.
Cupar Theatre, Cupar.
Glen Elder Ukrainian Orthodox Parish, Danbury.
Community Hall, Demaine.
Memorial Hall, Denzil.
Dilke Community Memorial Hall, Dilke.
Town Hall, Duval.
Earl Grey Board of Trade, Earl Grey.
Edam Community Hall, First Ave., Edam.
Community Theatre, Fairholm.
Legion Hall, Frobisher.
Community Theatre, Gibbs.
Glaslyn Sponsor's Club, Glaslyn.
Glen Ewen Co-Op. Assoc. Theatre, Glen Ewen.
Community Theatre, Goodsoil.
Memorial Hall, Gray.
Green Lake Hall, Green Lake.
Memorial Hall, Halbrite.
Community Theatre, Hazlet.
Auditorium, Board of Trade, Herschel.
Community Hall, Heward.
B.P.O.E. Theatre, Hodgeville.
Hoosier Literary Society, Hoosier.
Hughton Hall, Hughton.
Community Theatre, Huntcon.
Municipal Theatre, Hyos.
Roman Catholic Mission, Tache Hall, Ile a La Crosse.
The Invermay Community Remembrance Hall, Invermay.
Jansen Community Hall, Jansen.
Kendal Theatre, Kendal.
Saskatchewan Farmers Union, Kingsland.
Legion Theatre, Kipling.
Community Theatre, Lacadena.
Community Theatre, Lang.
Roman Catholic Parish, Leipzig.
Community Theatre, Lewvan.
Community Theatre, Liberty.
Livelong Co-Op. Community Hall, Livelong.
Major Community Talkies, Major.
Municipal Hall, Margo.
Marshall Entertainment Committee, Marshal.
Community Hall, Mazenod.

16 mm. Community Enterprises

B.P.O.E. Lodge, Medstead.
 Community Hall, Memham.
 Mervin Legion, Mervin.
 Legion, Mistatim.
 Memorial Hall, Mortlach.
 Neville Community Hall, Neville.
 Holy Family Parish Hall, Odessa.
 Young Peoples Club, Onion Lake.
 Okla Community Hall, Okla.
 Orkney Community Hall, Orkney.
 Parkside Theatre, Parkside.
 Penzance Hall, Penzance.
 Pennant Memorial Hall & Village, Pennant.
 Pierceland Community Hall Co-Op. Association,
 Pierceland.
 St. Elizabeth Hall, Primate.
 Quinton Hall, Quinton.
 St. Anthony's Parish Hall, Rama.
 Memorial Hall, Riceton.
 Community Hall, Richmond.
 Legion Theatre, Ridgetale.
 Community Theatre, Robsart.
 Rockhaven Village Hall, Rockhaven.
 Veterans Hall, Ruthilda.
 Community Theatre, St. Benedict.
 Senlac Memorial Hall, Senlac.
 Shackelton Hall, Shackelton.
 Community Theatre, Shamrock.
 Simpson Co-Operative Community Hall, Simpson.
 Memorial Theatre, Smeaton.
 St. Thomas Parish Hall, South Makwa.
 Southey Community Hall, Southey.
 Ed. Nicholson, Homemakers Hall, Spring Valley.
 Canadian Legion, Spy Hill.
 Stenen Film Club, Stenen.
 Community Hall, St. Elizabeth's Church, Stock-
 holm.
 Stranraer Community Hall, Stranraer.
 S. 18 Club Tantalton School, Tantalton.
 St. Michaels Parish Theatre, Tramping Lake.
 Tyner Memorial Hall, Tyner.
 Waseca Memorial Hall, Waseca.
 Citizen's Hall, Webb.
 Community Theatre, White Bear.
 Wisetown Board of Trade, Wisetown.
 Zelma Community Movies, Zelma Village Hall,
 Zelma.
 Young Community Service Club, Young.

MANITOBA

Parish Hall, Laurier.
 Legion Memorial Hall, Ninette.
 The Parish Hall of Notre Dame de Lourdes,
 Notre Dame de Lourdes.
 Roland Community Theatre, Roland.
 Steep Rock Curling Club, Steep Rock.
 Snow Lake Community Club, Snow Lake.

ONTARIO

Township of McLean Memorial Community Cen-
 tre, Baysville.
 Holy Family Parish, Britt.
 St. Mary's Church, Rev. D. J. Droban, Brudenell.
 Cochenour Willans Athletic Assoc., Cochenour.
 Societa Italiana di Copper Cliff, 7 Craig St.,
 Copper Cliff.
 Association of United Ukrainian Canadians, Nich-
 olas Zenchuk, 342 Ontario Road, Crow-
 land.
 Elmvale Board of Trade, Elmvale.
 Formosa & Culross Community Memorial Hall,
 Formosa.
 Association of United Ukrainian Canadians, 203
 Ogden St., Fort William.

Salle Paroissiale Ste. Anne, Hallbourg.
 Federation of Russian Canadians, 46 Cannon
 St. E., Hamilton.
 Ukrainian Labour Temple, 746 Barton St. E.,
 Hamilton.
 Ramore Holtvre Kinsmen Club, Holtvre.
 Loyal Orange Lodge, Box 70, Hornepayne.
 Canadian Legion B.E.S.L. #139, Hudson.
 Ignace Community Hall, Ignace.
 Kearney Community Centre, Kearney.
 Association of United Ukrainian Canadians, 421-
 3rd St. N., Kenora.
 Bulgarian Club Rooms, 163 King St. W., Kit-
 chener.
 Old Marsh Hall, Association of United Ukrainian
 Canadians, M. Petryschuk, R. R. 4, Leam-
 ington.
 Federation of Russian Canadians, 80 Rectory St.,
 London.
 Separate School Auditorium, Madawaska.
 Association of United Ukrainian Canadians, 236
 Bloor St. E., Oshawa.
 Community Hall Club, Quibell.
 Hydroph Recreation Club, Box 82, Rolphton.
 Societa Caruso, 385 Haig St., Sudbury.
 Federation of Russian Canadians Inc., Alex
 Chlystyk, 6 Dennison Ave., Toronto.
 Canadian Legion #69, White River.
 Association of United Ukrainian Canadians 1457
 Drouillard Rd., Windsor.
 Federation of Russian Canadians, 1220 Drouillard
 Rd., Windsor.

QUEBEC

Salle Paroissiale, Anse St. Jean, Co. Chicoutimi.
 Salle Paroissiale, Baie Comeau, Co. Saguenay.
 Lionel Bilodeau, Baie Trinite, Salle Paroissiale,
 Baie Trinite, Co. Saguenay.
 Salle Paroissiale, Bersimis, Co. Saguenay.
 Salle Paroissiale Fabrique de Biencourt, Biencourt
 Cte Rimouski.
 Centre Recreatif de L'Île Aux Coudres, Cap a la
 Branche, Co. Charlevoix.
 Les Recreations Populaires Ltee., Cap-aux-Meules,
 Îles de la Madeleine.
 Salle St. Alphonse de Ligouri, Chapeau, Co.
 Pontiac.
 Association des Zouaves, Charlesbourgville, Co.
 Quebec.
 Centre Paroissiale, Chateau Richer, Co. Mont-
 morency.
 Chevaliers de Colomb 3112, Cheneville, Co.
 Papineau.
 Salle Paroissiale, Coleraine, Co. Megantic.
 Salle Paroissiale, Cloutier, Co. Temiscamingue.
 Salle Municipale, Fugerville, Co. Temiscamingue.
 Salle Paroissiale, Godbout, Co. Saguenay.
 Salle Paroissiale, Grandes Bergeronnes, Co. Sague-
 nay.
 Salle Paroissiale, Grondines, Co. Portneuf.
 Salle Vues Animees, Hauterive, Co. Saguenay.
 Le Foyer Fabrique Havre Aubert, Havre Aubert,
 Îles de la Madeleine.
 Centre Paroissiale, Henryville, Co. Iberville.
 Centre Recreatif, Îles aux Coudres, Co. Charle-
 voix.
 Orange Young Britons Hall, Kazabazua.
 Fabrique Ste. Cecile, Salle Paroissiale, Kenogami,
 Chicoutimi.
 Salle Paroissiale, Kingsley Falls, Co. Drummond.
 Cercle de la Gaiete, L'Annonciation, Cte.
 Labelle.
 Sale Municipale, L'Ascension.
 Salle Paroissiale, L'Ascension, Co. Bonaventure.

16 mm. Community Enterprises

- Salle Paroissiale, La Reine, Co. Abitibi.
 Salle Paroissiale, Lac au Saumon, Co. Matapedia.
 Fabrique St. Roch, Lac Cayament, Co. Pontiac.
 Salle Paroissiale, Lac des Aigles, Co. Rimouski.
 Salle Paroissiale, Lac St. Charles, Co. Quebec.
 Salle Publique, Les Etroits, Co. Temiscouata.
 Centre Recreatif, Les Mechins, Co. Matane.
 Salle Paroissiale, Longue Pointe, Cte Saguenay.
 Salle Paroissiale, Lots Reverses, Co. Temiscouata.
 Salle Paroissiale, Maniwaki, Co. Gatineau.
 Rev. Pere Ambrose, O.I.M. CAP., Monastere des Peres Capucins, Quebec.
 Salle Paroissiale de Mont Brun, Mont Brun.
 Movie Club Ascension Lutheran Church, 865 Blair, Montreal.
 East End Boys Club, 4567 Hochelaga St., Montreal.
 College Ste. Marie, Salle Gesu, 1180 Bleury, Montreal (uses both 16 mm. and 35 mm.)
 Salle Paroissiale St. Joseph, 520 Richmond, Montreal.
 Salle St. Alphonse, 8550 St. Gerrard, Montreal.
 Salle Municipale, Mont-Carmel, Co. Kamouraska.
 Community Hall, 90 Roosevelt Ave., Mount Royal.
 L. J. Alain, Salle Publique, Neuville.
 Salle du Couvent N. D. d'Hebertville, N. D. d'Hebertville Village, Lac St. Jean.
 Fabrique de L'Annonciation, Notre Dame de la Dore, Cte Lac St. Jean.
 Salle Paroissiale Fabrique N. D. de Laus, Notre Dame de Laus, Co. Papineau.
 Salle Paroissiale, Notre Dame de Pitie, 99 Rue St. Vallier Ouest, Quebec 8.
 Pensionnat du St. Nom de Marie, 628 Chemin de la Cote Ste. Catherine, Outremont.
 Salle Simard, Petite Riviere St. Francois, Co. Charlevoix.
 Fabrique de Quebec Ouest, Salle Paroissiale, Ave Belanger, Quebec.
 R. R. Franciscains, Centre Antonin, 260 des Franciscains, Quebec.
 Centre Recreatif Notre de la Garde, Rue 540 Champlain, Quebec.
 Salle Paroissiale, Notre-Dame de Petie, Quebec.
 Cine-Jeunesse, 1430 Chemin Ste. Foi, Quebec.
 Salle Paroissiale, Paroisse St. Malo, Quebec.
 Salle Paroissiale, Paroisse St. Pascal, Quebec.
 Salle Paroissiale, St. Albert le Grand, Quebec.
 Salle Paroissiale, St. Jean Baptiste, Quebec.
 Salle de Vues Animees, Rapide 2, Via Cadillac, Co. Abitibi.
 Cercle Sportif "La Lievre", B.P. 140, Roberval.
 Salle Paroissiale, Sacre Coeur, Co. Saguenay.
 St. Aime Parish Hall, St. Aime, Richelieu Co.
 Salle Paroissiale, St. Alexandre, Co. Kamouraska.
 Centre Paroissial, Ste. Angele de Laval, Nicolet Co.
 Salle du sous Basement de la Basilique, Ste. Anne de Beaupre.
 Salle Municipale, Ste. Anne du Lac, Co. Labelle.
 Salle Paroissiale, St. Athanase, Co. Kamouraska.
 Salle Paroissiale, Ste. Apolline de Patton, Co. Montmagny.
 Salle Paroissiale, St. Augustin, Co. Portneuf.
 Salle Paroissiale, Ste. Blantine, Co. Rimouski.
 Centre Paroissial, St. Bruno, Co. Lac St. Jean.
 Salle de Cinema Lapointe, St. Camille, Co. Bellechasse.
 St. Catherine Paris Hall, St. Catherine, Portneuf Co.
 Salle Paroissiale, St. Cyrille, Co. L'Islet.
 Salle Paroissiale, St. Emile, Co. Quebec.
 Salle Paroissiale, St. Eusebe, Co. Temiscouata.
 Salle Paroissiale, St. Fabien de Panet, Cte Montmagny.
 Salle Paroissiale de Fabrique, St. Fabien, Co. Rimouski.
 St. Ferdinand D'Halifax Parish Hall, St. Ferdinand D'Halifax, Megantic Co.
 Salle Paroissiale, St. Francois D'Assise, Co. Bonaventure.
 Salle Paroissiale, St. Francois D'Assise, Co. Quebec.
 Salle Paroissiale, St. Francois Xavier des Hauteurs, Rimouski Co.
 Salle Paroissiale, Ste. Francoise, Co. Riviere du Loup.
 Salle Paroissiale, St. Germain, Co. Kamouraska.
 Salle Paroissiale, Ste. Helene, Co. Kamouraska.
 Salle Paroissiale, St. Honore, Co. Temiscouata.
 Salle Municipale, Ste. Irene, Co. Charlevoix.
 Salle Paroissiale Fabrique de St. Jean, St. Jean de Cherbourg, Co. Matane.
 La Fabrique, St. Jean de la Lande, Cte Temiscouata.
 Salle Paroissiale, St. Leandre, Co. Matane.
 Salle Paroissiale, St. Luc, Co. Matane.
 Salle Paroissiale Ste. Lucie, Ste. Lucie de Dancaster, Co. Terrebonne.
 Centre Paroissial St. Marc, Shawinigan.
 Salle Paroissiale, St. Michel de Squatteck, Co. Temiscamingue.
 Salle Paroissiale Fabrique Ste. Monique, Ste. Monique, Co. Lac St. Jean E.
 Salle Paroissiale, St. Noel, Cte Matapedia.
 Salle Paroissiale, St. Odilon, Co. Dorchester.
 Salle Paroissiale, St. Omer, Co. L'Islet.
 St. Pamphile Parish Hall, St. Pamphile, L'Islet Co.
 Salle Paroissiale, St. Pacome, Co. Kamouraska.
 Centre de Loisirs, St. Paul de Montminy, Co. Montmagny.
 Salle Paroissiale, St. Paul de Namur.
 Salle Paroissiale, St. Philippe de la Reine, Co. Abitibi.
 Salle Paroissiale, St. Poulin Dalibaire, Co. Matane.
 Salle Paroissiale, St. Raymond, Co. Portneuf.
 Salle Paroissiale, St. Redempteur, Co. Matane.
 Salle Paroissiale, (Fabrique Ste Rose du Degele), Ste Rose du Degele, Cte Temiscouata.
 St. Thomas Parish Hall, St. Thomas des Cherbourg, Matane Co.
 Salle Paroissiale de Tourville, J. R. Lavoie, Tourville, Co. L'Islet.
 Val D'Espoir Parish Hall, Val D'Espoir, Gaspe Co.
 First Presbyterian Church, 501-5th Ave., Verdun.
 Kinsmen's Boys Club of Verdun, 3927 Verdun Ave., Verdun.
 Verdun United Church, 650 Ave. Woodland, Verdun.
 Salle Paroissiale, Villemontel, Co. Abitibi.
 Municipal Hall, Waltham, Co. Pontiac.
 Unity Boy's Club, 1090 Green Ave., Westmount.
 Salle St. Jean Baptiste, Yamaska Ouest, Co. Yamaska.

NEW BRUNSWICK

- Hardwicke Sch. District #3, Eel River Bridge.
 Escuminac Credit Union Ltd., Escuminac.
 Sunbury West Regional School District Theatre, Fredericton Junction.
 Canadian Legion, Rogersville.
 Stanley Film Council, Stanley.

NOVA SCOTIA

- St. Andrew's Church, Neil's Harbour.
 St. Peter's Parish Hall, Tracadie.
 Rainbow Lodge #113, Tiverton.

16 mm. Community Enterprises — Itinerant Operators

PRINCE EDWARD ISLAND

Stella Maris Parish Hall, North Rustico.

NEWFOUNDLAND

Parish Hall St. Peter & Paul, Bay of Bulls.
St. Michael's Parish, Bell Island.
Star Hall, Burin.
United Church Motion Picture Comm., Burin.
Cape Broyle Parish Hall, Cape Broyle.
CEAA No. 57, Dunnville P. Bay.
Church Lads Brigade, Eastport.
Rev. J. A. Cotter, Ferryland.
C of E Regional High School, Foxtrap, Conception Bay.
Rev. J. B. Kent, Fox Harbour.
Rev. McDermott Penny, Freshwater, Placentia Bay.
Gambo Parish Hall, Gambo.
St. Bartholmeu Society, St. Bartholmeu Film Committee, Harbour Breton.
Anglican Parish of Lamaline, St. Mary's Church, Lamaline.
Reverend G. Hogan, Lamaline.
R. C. Parish of Lourdes, Lourdes Port au Port.
Merashheen Co-operative Society, Merashheen.
Milltown Town Hall, Main St., Milltown.
Mount Carmel Parish Hall, Mt. Carmel, St. Mary's Bay.
Old Mill Country Club, Mount Pearl.
CEAA, New Perlican, Trinity S.
Rev. E. J. O'Brien, Northern Bay.
Parent & Teachers Assn., Old Perlican.
Holy Name Society, Petty Harbour.
Home & School Association, Pool's Cove, Fortune Bay.
Playground Association, Port Union, Trinity.
Bannerman L.O.L. 114, Pouch Cove.
Church & School Film Committee, Burgeo la Poile, Ramea.
Roman Catholic Parish (Parish of the Holy Apostles) Renewes.
Robinsons Film Council, Robinsons.
Reverend R. G. Tompkins, St. Bernard's.
Rev. E. R. Lawlor, St. Bride's, Placentia Bay.
St. David's Film Council, St. David.
St. Fintans Parish Hall, St. Fintans.
St. George R. C. Parish, St. George's.
Rev. W. P. Collins, St. Kyrans P. B.
Catholic Youth Club, St. John's.
Laurentian Theatre, St. Lawrence.
St. Mary's Parish, St. Mary's Bay.
St. Phillip's Home & School Assn., St. Phillip's.

Badminton Club, Terra Nova.
Northside School Committee, Per. Mr. Ed. Barrington, Torbay, St. John's.
Rev. F. J. Mallowney, Trepassey.
Mrs. Nelson Penney, Western Bay.
U.C. School Film Committee, Western Bay North, Carbonear, Bay de Verde.
Rev. G. Camp, Whitbourne.
St. Alphonsus Parish, Whitbourne.
Witless Bay Parish Hall, Witless Bay.

LABRADOR

The Church of England School Board, Happy Valley.
Main Film Council, Main.
North West River Film Council, North West River.

ITINERANT OPERATORS

These are itinerant operators who showed motion pictures in only one locality during 1956. This constitutes a theatre rather than an itinerant operator business according to DBS definitions.

BRITISH COLUMBIA

Taylor Motion Pictures, 3114 Mars St., Victoria.

ALBERTA

Mike Bodner, Deep Creek.

SASKATCHEWAN

Fred Erhardt, Togo.
D. Strilchuk, White Beach.

QUEBEC

Elias Kavanagh, Anse au Griffon.

NEWFOUNDLAND

Ralph Chaulk, Burnt Islands.
M. J. Hayden, Cape Broyle.
Nicholas Whelan, Conche.
Donald Coles, Fogo.
John T. Harvey, Isle Aux Morts.
Maxwell Blake, Noddy Bay, Quirpan.
Wm. Newhook, Roddington, W.B.
Philip E. Wayne, Parsons Pond, St. Barbe.
H. Randell, Twillingate.
Gavin's Travelling Movies, Westport, White Bay Dist.

16 MM. OPERATIONS SINCE 1947

All receipts in the tables below do not include amusement tax and the Dominion Bureau of Statistics has divided 16 mm. exhibition into two fields—theatre and Itinerant. The theatre field has two sections, private and Community Enterprises, the latter being non-profit situations operated by local social and business groups. The theatre figures follow:

Year	Theatres	Admissions	Receipts	Rentals
1947	163	1,307,489	381,834	_____
1948	331	2,158,153	629,778	_____
1949	479	2,726,646	829,543	_____
1950	625	3,368,192	1,017,297	_____
1951	646	3,782,045	1,185,543	_____
1952	677	3,915,061	1,249,329	_____
1953	712	4,484,329	1,514,762	_____
1954	703	4,047,631	1,438,403	_____
1955	684	3,785,596	1,401,036	_____

Here are the figures for the Itinerant field. Included in the admissions and receipts are those of the two Itinerants who used 35 mm. equipment, these not having been given separately by the DBS:

Year	Operators	Admissions	Receipts	Rentals
1947	233	1,508,867	412,828	_____
1948	157	1,370,935	382,525	_____
1949	167	1,483,170	450,661	_____
1950	171	1,546,572	456,272	_____
1951	166	1,611,626	486,243	_____
1952	156	1,487,420	495,584	_____
1953	150	1,381,655	468,562	_____
1954	141	1,103,070	385,682	_____
1955	128	947,038	340,381	_____

In the following figures both the above tables are consolidated. Theatres and operators are added together to show the total, and the figures for receipts and admissions are final:

Year	Exhibitors	Admissions	Receipts	Rentals
1947	396	2,816,356	794,662	1,180,170
1948	488	3,529,088	1,012,303	1,444,872
1949	646	4,209,816	1,280,204	1,681,953
1950	796	4,914,764	1,473,569	1,713,813
1951	812	5,393,671	1,672,786	1,889,461
1952	833	5,402,481	1,744,913	2,281,510
1953	862	5,865,984	1,983,324	2,411,244
1954	844	5,153,701	1,824,085	2,923,762
1955	812	4,732,634	1,741,447	5,473,725

(Since 1950 the Dominion Bureau of Statistics has used percentages instead of actual figures in some instances and these have been calculated by the Canadian Film Weekly in order to give totals which can be easily compared with those of previous years. An example of this occurs in the 1952-3-4-5 figures in the theatre section of the above table. In 1955 there are listed 684 situations, of which 460 are Community Enterprises whose returns are given by the DBS as percentages of the combined 16 and 35 mm. yield, and 224 private theatres whose returns, given in actual figures, is \$669,511. The percentages for the Community Enterprises were broken down into amounts and then added to the theatre figures to give the totals used in the table.)

It will be noted that the rentals figure is always greater than that of receipts—a seeming discrepancy. The explanation is that rentals from all sources, including non-theatrical, go into the total, while the receipt figure is from public exhibitions only. This year the DBS report gave \$2,102,460 as theatrical rentals and \$298,273 as the non-theatrical yield. Theatrical figures since 1952, the year the first TV transmitter in Canada started operations, also include rentals of films for telecasting. In 1955, for the first time, the DBS separated TV rentals from that from other sources. This figure was \$3,072,992, accounting for the 86 per cent increase in rentals in spite of the drop in admissions and receipts.

THE
"NEW QUEEN"
ORANGE-CRUSH
DISPENSER
COMMANDS
ATTENTION —

it
sells!



In theatres, coast to coast, patrons flock to the animated Orange-Crush New Queen dispenser . . . and they buy. The Orange-Crush Queen dispenser creates attention . . . looks refreshing . . . and it sells—fast! This most advanced, most attractive of all dispensers keeps delicious Orange-Crush at a uniform frosty cold, refreshing temperature.

- ★ ICE COLD DRINKS FROM ROOM TEMPERATURE IN 5 MINUTES
- ★ MAY BE REFILLED WHILE IN OPERATION
- ★ HOLDS 5 GALLONS
- ★ RUGGED CONSTRUCTION
- ★ EXCELLENT MECHANICAL EFFICIENCY
- ★ "KING" MODEL ALSO AVAILABLE WITH 10 GALLON CAPACITY

For further information on the popular "King" and "Queen" dispensers, write:

ORANGE- **Crush** LIMITED

VANCOUVER • WINNIPEG • TORONTO • MONTREAL

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Artists



THE
"Friendly Persuasion"
AND
"Love In The Afternoon"
COMPANY

To Commemorate Our
20 YEARS OF PROGRESS
and to Inaugurate the
NEW 1957-1958 SEASON
we proudly present . . .



**GINA
LLOBRIGIDA**
in ROBERT AND RAYMOND HAKIM'S PRODUCTION OF
**VICTOR HUGO'S
THE HUNCHBACK
OF NOTRE DAME**
WITH **ANTHONY QUINN**

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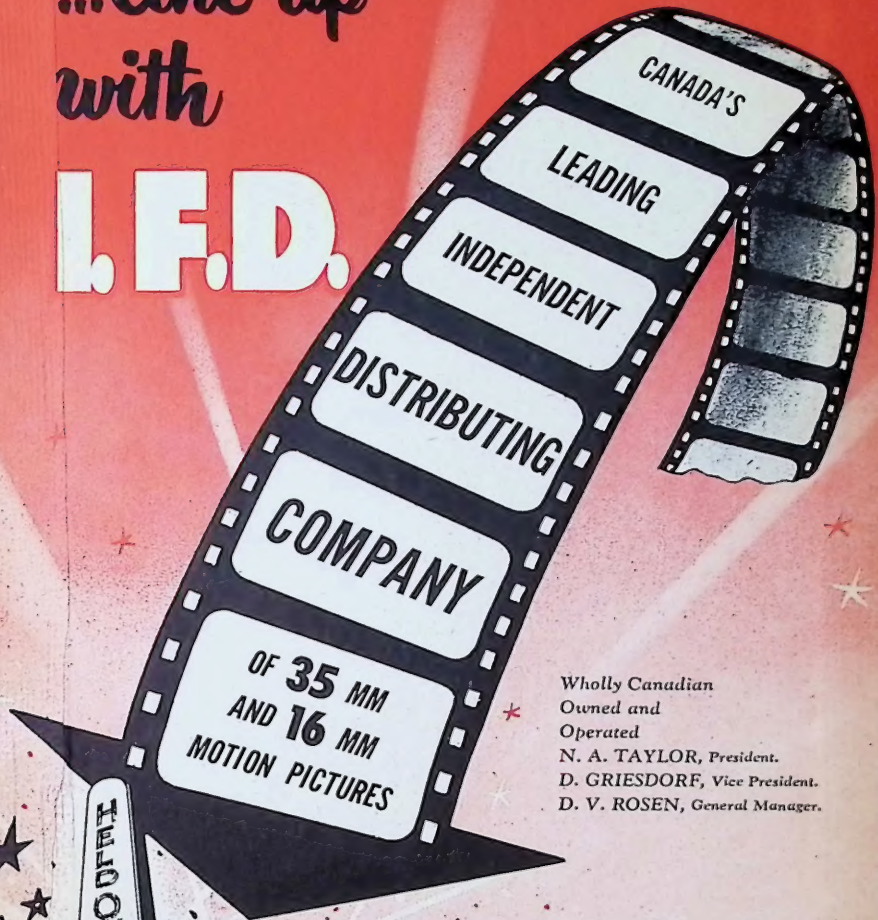
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